

GAIN SAFETY SENSE
at the
21st Annual

***Michigan
Safety
Conference***

May 22 - 23 - 24, 1951
GRAND RAPIDS
Civic Auditorium

Headquarters:
PANTLIND HOTEL

Use Safety Sense
For National Defense !

R. W. (Bob) Richards, Conference President, after seeing the Divisions' Programs on April 21, said, "In the ten years that I have been associated with safety work in Michigan this is the BEST conference program that I have seen planned. This conference should pull a record attendance."

Be Sure to Register

Registration Fee \$2.00, payable at registration desks, Lower Lobby, Civic Auditorium.

Registration for luncheons and banquets also at registration desks, Lower Lobby, Civic Auditorium.

For Conference Information

Write, Wire or Telephone:

Vernon W. Hale, Executive Secretary,
Michigan Safety Conference,
302 Association of Commerce Bldg.
Grand Rapids, Michigan
Telephone: 9-6281, Extension 7

REGISTRATIONS

For the Conference

TUESDAY, MAY 22, AT 9:00 A.M.
LOWER LOBBY, CIVIC AUDITORIUM
Registration Fee \$2.00

KICK-OFF LUNCHEON

TUESDAY, MAY 22, 12:00 O'clock Noon
PANTLIND HOTEL, BALLROOM
Tickets \$2.25

Chairman . . .

R. W. RICHARDS
President of the Conference.

Speaker . . .

FRANCIS T. RUSSELL
President, W. C. Hopson Company
of Grand Rapids, an Outstanding Entertainer.
"CURRENT EVENTS IN SAFETY"

ANNUAL BANQUET

WEDNESDAY, MAY 23, 7:00 P.M.
PANTLIND HOTEL, BALLROOM
Tickets \$6.00

Chairman . . .

GEORGE W. RICHEL
Manager, Grand Rapids Division, Consumers Power Co.

Speaker . . .

PAUL JONES
Director of Public Information
National Safety Council, Chicago, Illinois
"WE CAN'T ALL PLAY THE PICCOLO!"
Special Entertainment

All divisions have programs of special interest to all other divisions . . . Study the program and select them!

AUTOMOTIVE MAINTENANCE DIVISION

Wednesday, May 23, 1951

CIVIC AUDITORIUM
ROOMS A AND B

10:30 A.M. - 11:45 A.M.

Chairman.....Alvin Collins
President Washtenaw County Chapter

Speaker . . .
PETER T. WEINS
District Representative, American Brake Shoe Co.
American Brakeblok Division

"SPEND A MINUTE — SAVE A LIFE!"

Safety Slide....."Three Seconds to Live"
(Sound film)

PANTLIND HOTEL
CONTINENTAL ROOM

12:15 P.M. - 2:00 P.M.

LUNCHEON

ChairmanHerman Otte
Toastmaster.....John Wardrop

Greetings.....Harry L. Weller
State President, Automotive Maintenance
Association of Michigan

Speaker . . .
CHARLES ALEXANDER
Manager, Industrial Department
National Safety Council, Chicago, Illinois
"FUN, FACTS, FIGURES"

CIVIC AUDITORIUM
ROOMS A AND B

2:15 P.M. - 3:00 P.M.

Chairman.....Herbert Gates

Speaker . . .
HOWARD K. GANDELOT
Safety Engineer
Car Design, General Motors Corporation

CIVIC AUDITORIUM
ROOMS A AND B

3:15 P.M. - 4:00 P.M.

Chairman.....Harry L. Weller

Speaker . . .
G. WALTER KLEINSCHMIT
Vice President, Automobile Equipment Co., and
Past President of N.S.P.A. and the Auto-
mobile Engine Rebuilders Association
"SAFETY IN THE BROAD SENSE AS IT
APPLIES TO MOTOR VEHICLES"

CIVIC AUDITORIUM
EXHIBIT HALL

4:15 P.M.

TOUR OF CONVENTION EXHIBITS

INDUSTRIAL DIVISION

PAPER MAKING AND CONVERTING

Tuesday, May 22, 1951

CIVIC AUDITORIUM
ROOM F

9:30 A.M. and 2:30 P.M.

Chairman.....Charles Weed
Safety Director, Michigan Carton Company

Moderator.....Frank Stowitts
Executive-Vice President, Michigan Carton Company

Speakers . . .
DR. S. E. ANDREWS
"HERNIAS AS RELATED TO INDUSTRY"
DR. KENNETH LOWE
"EYES IN INDUSTRY"

INDUSTRIAL HEALTH SECTION

Wednesday, May 23, 1951

CIVIC AUDITORIUM
ROOM G

9:30 A.M.

This program arranged by Western Michigan Chapter, American Industrial Hygiene Association.

Chairman.....Dr. S. D. Steiner
Medical Director, Oldsmobile Division,
General Motors Corporation

Speakers . . .

W. H. MEADE, M.D.
Lansing

"THE INDUSTRIAL BACK"

CLARENCE J. POPPEN, M.D.

Michigan Department of Health

"WHAT THE INDUSTRIAL WORKER AND
MANAGEMENT SHOULD KNOW ABOUT CANCER"

JOHN C. SOET

Assistant Director, Division of Industrial Health,
Michigan Department of Health
"THE ATOM IN INDUSTRY"

SUPERVISORS' SECTION

Wednesday, May 23, 1951

CIVIC AUDITORIUM
BLACK AND SILVER ROOM

2:30 P.M.

Chairman.....George Beld
Production Manager, Nash-Kelvinator Corporation,
Grand Rapids

Speakers . . .

STEVEN NISBET

Director of Public Relations,
Gerber Products Co., Fremont, Michigan
"SAFETY FROM THE STANDPOINT OF PUBLIC
AND EMPLOYEE RELATIONS"

FRANK B. HARRINGTON

Staff Assistant, Fisher Body Division,
General Motors Corporation, Grand Rapids
"A PLANT MANAGER LOOKS AT HIS
SAFETY PROGRAM"

FRED J. LAPRATT

General Foreman, Axle Plant
Oldsmobile Division, General Motors Corporation
"IF MY HANDS WERE TIED BEHIND ME"

FORGE AND FOUNDRY SECTION

Thursday, May 24, 1951

CIVIC AUDITORIUM
ROOM F

9:30 A.M.

Chairman.....E. R. Jones
Safety Director, Lakey Foundry, Muskegon

Speakers . . .

JOSEPH N. SCHAPPERT

Director of Industrial Relations,
Campbell, Wyant & Cannon Foundry
"INDUSTRIAL RELATIONS AS APPLIED TO
SAFETY SUPERVISION"

PETER MARQUAND

Assistant Manager of Industrial Relations,
Shaw Box Crane Co.
"FOUNDRY SAFETY"

R. I. GILBERT

Personnel Director, Lindell Drop Forge
"THE INFLUENCE OF TRADITION ON FORGE
AND FOUNDRY SAFETY"

CHEMICAL SECTION

Thursday, May 24, 1951

CIVIC AUDITORIUM
RED ROOM

9:30 A.M.

Chairman.....Frank McCauley
Assistant Director of Safety, Wyandotte
Chemicals Corp.

Speakers . . .

EDWARD G. STAUDER
Works Manager, Grasselli Chemicals Department
E. I. DuPont deNemours & Co.
"ACIDS"

EDWARD LANGLAND
Safety Engineer, Great Lakes Steel Corporation
"ACIDS"

HUBERT H. PRICE
Safety Engineer, Sharples Chemicals, Inc.
"CAUSTICS"

KENNETH FISH
Technical Service Representative,
E. I. DuPont deNemours & Co.
"CHLORINATED SOLVENTS"

L. K. KATZ
Safety Supervisor, Socony Vacuum Oil Company
"PETROLEUM SOLVENTS"

MATERIAL HANDLING SECTION

Thursday, May 24, 1951

PANTLIND HOTEL
KENT STATE ROOM

2:30 P.M.

Chairman.....Frank Crooks
Manager of Plant Services, Post Cereal Division,
General Foods Corporation

Speakers . . .

T. W. O'NEILL
Manager of Claims, Geo. F. Alger Trucking Co.,
and Chairman, Safety Claims Section,
American Trucking Association
"CONSTRUCTION OF LOADING DOCKS"

R. SERGEANT
General Manager, Emmerson Trucking Co.,
Battle Creek
"DESIGN AND CONSTRUCTION OF
DOCK ACCESSORIES"

J. L. BURGE
Vice-President, Interstate Motor Freight,
Grand Rapids
"CONDITION OF CARRIER EQUIPMENT"

C. ULDRICKS
Supervisor of Shipping, Kellogg Company,
Battle Creek
"DOCK SAFETY RULES"

POWER PRESS SECTION

Thursday, May 24, 1951

CIVIC AUDITORIUM
RED ROOM

2:30 P.M.

Chairman.....E. A. Hessmer
Safety Director, Oliver Corporation,
Battle Creek Division

Speakers . . .

HARRY L. COIN
Safety Director, Fisher Body Division,
General Motors Corporation, Pontiac Plant
"MECHANICAL SAFETY IN THE PRESS ROOM"

JOHN PRATI

General Foreman, International Harvester Co.,
Tractor Division, Chicago

"PRESS ROOM SAFETY PROBLEMS IN THE
EYES OF THE SUPERVISOR"

ELWOOD ARCHER

General Foreman, Press and Shear Room, Oliver
Corporation, Battle Creek Division

"WHAT IS PRESS ROOM SAFETY?"

Question and Answer Period . .

Moderator.....G. Dewey Reed
Safety Engineer, Lansing Employers Underwriters

Technical Assistance by . . .

CLARE N. ENGLE

General Superintendent, Oliver
Corporation, Battle Creek Division

NORMAN DUNLAP

General Sales Manager,
Minster Machine Co., Minster, Ohio

**JUDGES AND PROSECUTORS
DIVISION**

Wednesday, May 23, 1951

PANTLIND HOTEL
OLD KENT ROOM

9:30 A.M.

Presiding.....Judge Edward Burleson

Speaker . . .

Attorney General

HONORABLE FRANK G. MILLARD

"THE NEED FOR STRICTER, BUT FAIR
TRAFFIC LAW ENFORCEMENT"

9:45 A.M. - 10:15 A.M.

Speaker . . .

ROBERT DONIGAN*

Legal Counsel, Traffic Institute of
Northwestern University

"NEW DEVELOPMENTS IN THE CHEMICAL
TEST LAW"

10:15 A.M. - 11:30 A.M.

"HOW TO BRING THE TRAFFIC VIOLATOR
INTO COURT IN ACCIDENT CASES"

Applying the Law of Arrest
Effective Use of the Complaint

12:30 P.M.

**JOINT LUNCHEON WITH THE LAW
ENFORCEMENT DIVISION**

Speaker . . .

NORMAN DAMON

Vice-President, Automotive Safety Foundation,
Washington, D. C.

"LET'S INCLUDE SELF-CONTROL IN THE
ENFORCEMENT PROGRAM"

2:30 P.M.

Speaker . . .

Chief Justice of the Michigan Supreme Court
HONORABLE NEIL REID

"THE HANDLING OF TRAFFIC CASES BY THE
LOWER COURTS IS IMPORTANT TO
DEMOCRACY"

*ROBERT DONIGAN

- (1) Legal Counsel of Traffic Institute of Northwestern University since 1947.
- (2) 19 years Assistant State's Attorney of Cook County, Illinois where he was well known for prosecution of major crimes.
- (3) 5 years in the Service as a Colonel in the Anti-Aircraft Group.
- (4) Author of a book "Chemical Test Case Law."

3:00 P.M.

Speaker . . .

JAMES ECONOMOS**

Director of the Court Program of the
American Bar Association

"WILL DOUBLING THE UNIFORM FINE
HOLD THE LINE?"

"HOW MUCH UNIFORMITY CAN BE
DEVELOPED IN THE TREATMENT
OF VIOLATORS?"

PUBLIC UTILITY DIVISION

GENERAL MEETING

Tuesday, May 22, 1951

**CIVIC AUDITORIUM
RED ROOM**

10:30 A.M.

Chairman.....C. D. Malloch
Consumers Power Company, Jackson, Michigan

Welcome.....Wallace Chamberlain
General Manager, Grand Rapids District
Michigan Consolidated Gas Co.,
Grand Rapids, Michigan

Speaker . . .

RALPH L. LEE

Public Relations Department
General Motors Corporation, Detroit, Michigan

"THE HUMAN SIDE OF SAFETY"

**JAMES ECONOMOS

- (1) 8 years Director of the Traffic Court Program of the American Bar Association.
- (2) Has traveled over a half-million miles conducting court conferences in all 48 states and the District of Columbia.
- (3) Assistant Secretary of the American Bar Association.
- (4) Conducts the Traffic Court Award Program for the American Bar Association.
- (5) Prominent Practicing Lawyer in Chicago.

OVERHEAD LINES SECTION

Tuesday, May 22, 1951

**PANTLIND HOTEL
CONTINENTAL ROOM**

2:30 P.M.

Speakers . . .

HOWARD J. SCHAUBLE, A.B., M.D.

Grand Rapids, Michigan

"STRAINS AND SPRAINS"

FRANK BREWER

Personnel and Safety Assistant
Consumers Power Company, Flint, Michigan

"WHO IS RESPONSIBLE FOR ACCIDENT
PREVENTION"

Safety Sound Film

OFFICE SAFETY — WHAT IS IT?

Tuesday, May 22, 1951

**PANTLIND HOTEL
SADLER ROOM**

2:30 P.M.

Opening Comments.....R. B. Unckrich
Michigan Bell Telephone Co., Detroit, Michigan

- A. Review of Past Programs.
- B. What Office Safety Material is available?
- C. What has been developed for teaching and promoting Office Safety?

Display of Visual Cast Slides..Virgil K. Rowland
Detroit Edison Company, Detroit, Michigan

Open Discussion — "WAYS OF PROMOTING
OFFICE SAFETY" . . .

Discussion Leaders.....Virgil K. Rowland
and R. B. Unckrich

Handouts of Cartoon Illustrations

POWER TOOLS AND TRUCKS SECTION

Tuesday, May 22, 1951

PANTLIND HOTEL
GRAND RAPIDS ROOM (222)

2:30 P.M.

Speakers . . .

G. HICKMAN

Warner Electric & Clutch Co., Beloit, Wisconsin
"CONNECTING TRAILERS TO TRUCKS"

R. C. BARFKNECHT

Michigan Consolidated Gas Co., Detroit, Michigan
"AIR TOOLS AND COMPRESSORS"

JAMES WALLIS

Detroit Edison Company, Detroit, Michigan
"PULLING AND SETTING POLES"

MARTIN WIDER

Detroit Edison Company, Detroit, Michigan
"NONSKID STEPS"

C. G. GALLUP

Consumers Power Company, Jackson, Michigan
"BLINKER AND SIGNAL LIGHTS"

GAS UTILITIES SECTION

Wednesday, May 23, 1951

CIVIC AUDITORIUM
ROOMS C AND D

10:00 A.M.

Speakers . . .

J. W. THURLOW

Michigan Consolidated Gas Co., Detroit, Michigan
"A GAS LEAK DETECTION PROGRAM"

SIGMUND ZAMIEROWSKI

Attorney, Grand Rapids, Michigan

"LEGAL VIEWPOINTS"

Movie — "A CLOSED BOOK"

GENERATING PLANT AND SUBSTATION SECTION

Wednesday, May 23, 1951

CIVIC AUDITORIUM
ROOM F

10:00 A.M.

Speaker . . .

H. G. CARPENTER

General Power Control Supervisor
Consumers Power Company, Jackson, Michigan

"THE LOAD DISPATCHER'S VIEWPOINT
ON SAFETY"

Comments . . .

REX ADAMS

Power Control Supervisor
Consumers Power Co., Grand Rapids, Michigan

Speakers . . .

JOHN W. MILLER

Assistant to Superintendent of Substations
Detroit Edison Company, Detroit, Michigan

"HOW DO WE KEEP GOOD MEN ALERT?"

M. F. GINTER

Assistant Superintendent of Power Division
The Dow Chemical Company, Midland, Michigan

"PERILS OF COAL HANDLING"

Comments . . .

JOHN HOWARD

Plant Superintendent, B. C. Cobb Plant
Consumers Power Company, Muskegon, Michigan

COMMUNICATIONS SECTIONS

Wednesday, May 23, 1951

PANTLIND HOTEL
GRAND RAPIDS ROOM (222)

10:00 A.M.

Speakers . . .

RUSSELL SCHAFER

President, Michigan Independent Telephone
Association, Pinconning, Michigan

"SAFETY IN THE INDEPENDENT
TELEPHONE FIELD"

J. H. GOULD

Assistant District Construction Foreman
Michigan Bell Telephone Co., Battle Creek, Michigan

"ACCIDENT RECONSTRUCTIONS, USING POLE
LINE DEMONSTRATION BOARD"

Motion Picture — "AND THEN THERE WERE
FOUR"

FORESTRY SECTION

Wednesday, May 23, 1951

PANTLIND HOTEL

CONTINENTAL ROOM

2:30 P.M.

Film — "TREE TOP RESUSCITATION"

Asplundh Tree Expert Company
Jenkintown, Pennsylvania

Film — "MANUFACTURER OF ROPE"

Plymouth Cordage Company
Plymouth, Massachusetts

Sponsor.....C. L. Frankenfield
Detroit Edison Co., Birmingham, Michigan

Speakers . . .

S. C. WILKINSON

Division Supervisor of Personnel
Michigan Bell Telephone Co., Grand Rapids, Michigan

"HOW TO GAIN THE WORKER'S INTEREST
IN WORKING SAFELY"

Sponsors . . .

J. W. Master

Michigan Shade Tree Co., Battle Creek, Michigan

Ted Thompson

Michigan Bell Telephone Co., Grand Rapids, Michigan

ARTHUR J. PAUL

Legal Department, Consumers Power Company
Jackson, Michigan

"UNSAFE TREE WORK AND PRACTICES AND
RELATED LEGAL LIABILITIES AND
RESPONSIBILITIES"

Sponsor.....R. H. O'Neil
Consumers Power Co., Jackson, Michigan

Clinic

A. Public Relations

B. New Equipment

OVERHEAD LINES SECTION

Wednesday, May 23, 1951

CIVIC AUDITORIUM

ROOM G

2:30 P.M.

Speakers . . .

HOWARD J. SCHAUBLE, A.B., M.D.

Grand Rapids, Michigan

"STRAINS AND SPRAINS"

FRANK BREWER

Personnel and Safety Assistant
Consumers Power Company, Flint, Michigan

"WHO IS RESPONSIBLE FOR ACCIDENT
PREVENTION"

Safety Sound Film

UNDERGROUND UTILITIES SECTION

Wednesday, May 23, 1951

CIVIC AUDITORIUM

ROOM F

2:30 P.M.

Film . . .

"BARRICADING AND RELATED STREET
PROTECTION"

C. F. Westlake

Safety Supervisor, Underground Lines Department
Detroit Edison Company, Detroit, Michigan

Speaker . . .

ROY GOODSPEED

City Engineer and Assistant City Manager
Ferndale, Michigan

"THE CITY AND ITS RELATIONS WITH
PUBLIC UTILITIES"

Film . . .

"NATURAL GAS TO THE NORTH"

Lester Lynn

Safety Director, Michigan-Wisconsin Pipeline Co.,
Detroit, Michigan

RURAL SAFETY DIVISION

Tuesday, May 22, 1951

CIVIC AUDITORIUM

ROOM A

2:00 P.M.

Chairman.....David G. Steinicke
Secretary, Michigan Rural Safety Council

Speakers . . .

ADOLPH NELSON

Kent County Rural Fire Chief

"HOW TO MAKE RURAL FIRE
FIGHTING EFFECTIVE"

MRS. CHARLES POWERS

Rock Hill Extension Women

"WHAT TO DO FOR CUTS AND BURNS"

CLARE HANSEN

Farm Service Advisor, Consumers Power Company

"WHY HAVE A RURAL SAFETY COUNCIL?"

EGYPT GRANGE

Kent County

"STOP, LOOK AND LIVE"

FARM BUREAU WOMEN'S COMMITTEE

"HOME SAFE HOME"

SCHOOL AND COLLEGE DIVISION

Tuesday, May 22, 1951

PANTLIND HOTEL

SHUBERT ROOM

8:30 A.M.

ADMINISTRATORS' BREAKFAST

Welcome to the Conference

Chairman.....Eugene B. Elliott
President, Michigan State Normal College,
Ypsilanti

Morning Song.....Walter W. Gumser
Superintendent of Schools, Lowell

Toastmaster.....Lee M. Thurston
Superintendent of Public Instruction

Introduction of Breakfast Host....Richard Harfst

Introduction of Distinguished Guests

Address . . .

DR. WAYNE O. REED

Assistant Commissioner, U. S. Office of
Education, Washington, D. C.

"SAFETY EDUCATION — WHOSE
RESPONSIBILITY?"

Symposium . . . THEME — Supervising Safety Education in the Classroom, in the Plant and Playground; in the Home, on the Highways and on the Farms.

Moderator.....Wayne P. Hughes
Director, School and College Division,
National Safety Council, Chicago

Eugene B. Elliott
President, Michigan State Normal College

Charles E. Forsythe
Assistant Superintendent, Interscholastic Athletics,
Department of Public Instruction

Gordon C. Graham.
Public Schools, Detroit

David G. Steinicke
Extension Specialist, Michigan State College

PANTLIND HOTEL
SHUBERT ROOM

11:00 A.M.

Panel — "SCHOOL CIVIL DEFENSE"

Chairman.....Gordon C. Graham

James Whittiker
State Office of Civil Defense

Howard McGee
State Relations Director, American Red Cross

Gordon Odgers
Principal, Thayer School, Dearborn

Chester Surline
Superintendent of Schools, West Branch

Wendell Emery
Grand Rapids Public Schools

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PANTLIND HOTEL
SHUBERT ROOM

1:30 P.M.

DRIVER EDUCATION SECTION

Chairman.....Orlo J. Robinson
Principal, Copernicus Junior High School,
Hamtramck

Members . . .

Emerson Westwick
Educational Director, Association Casualty and
Surety Companies

Norman Key
Educational Consultant, American
Automobile Association

Frank D. Kelley
Assistant Director, Motor Vehicle Division,
Department of State, Lansing

Sergeant Ralph Sheehan
Michigan State Police

Elmer Rewalt
Teacher, Allegan High School

Louis M. Robinson
University High School, University of Michigan

COFFEE AND SNACKS

"THE USE OF VISUAL AIDS IN
DRIVER EDUCATION"

Chairman.....William Harris
Superintendent of Schools, Allen Park

Remarks . . .

"PRODUCTION AND USE OF VISUAL AIDS"

FORD LEMLER
University of Michigan

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LIGHT B. YOST

Director, Field Operations Section,
General Motors Corporation

*Showing of new General Motors Driver
Education Films*

**CIVIC AUDITORIUM
RED ROOM**

3:00 P.M.

CLASSROOM TEACHERS SECTION

Chairman.....Mrs. Earl R. Knutson

Address . . .

WAYNE O. REED

Assistant Commissioner of Education,
U. S. Office of Education

"TEACHING SAFETY ON THE FIRING LINE"

Discussion . . .

JAMES MANN

Principal, Hubbard Woods School,
Winnetka, Illinois

"IN THE ELEMENTARY SCHOOL"

LESLIE SILVERNALE

Michigan State College

"IN THE SECONDARY SCHOOL"

WAYNE P. HUGHES

Director School and College Division,
National Safety Council

"HOME AND COMMUNITY COOPERATION"

**TRAFFIC ENGINEERING AND
PLANNING SECTION**

Tuesday, May 22, 1951

**CIVIC AUDITORIUM
ROOM E**

2:00 P.M.

Chairman.....Jerome D. Franklin
Traffic Engineer, City of Grand Rapids

Speaker . . .

ELLIOTT F. DANIELS

Assistant Chief, Vehicle Inspection Bureau,
New Jersey Division of Motor Vehicles

**"MOTOR VEHICLE INSPECTION ON
STATE-WIDE BASIS"**

Discussion by representatives of . . .

American Automobile Association

EDWARD G. ROCKWELL

Attorney and Assistant Manager, A.A.A.

Michigan Trucking Association

JOHN R. CROSS

Safety Supervisor

Michigan State Police

LT. C. F. VAN BLANKENSTEYN

Safety and Traffic Bureau

Wednesday, May 23, 1951

**CIVIC AUDITORIUM
ROOM E**

9:00 A.M.

Presiding.....Harold Bauerle
Traffic Control Engineer, Michigan State
Highway Department

Speakers . . .

EDWARD GERVAIS

Traffic Signal Engineer
Michigan State Highway Department

ARTHUR P. GIBSON

Traffic Signal Engineer,
Detroit Traffic Engineering Bureau

"SIGNAL TIMING: THE ADVANTAGES AND
DISADVANTAGES OF A LONGER CYCLE"

HAROLD SAWER

Detroit Edison Company

"RURAL STREET LIGHTING: REDUCTION OF
ACCIDENTS BY MORE EFFECTIVE LIGHTING
AT INTERSECTIONS AND OTHER SPECIALLY
HAZARDOUS LOCATIONS"

2:00 P.M.

Presiding.....Russell Harrison, *Vice Chairman*
Detroit Traffic Engineering Bureau

Speaker . . .

A. F. MALO

Director, Detroit Traffic Engineering Bureau

"THE ROLE OF THE TRAFFIC ENGINEER
IN CIVILIAN DEFENSE"

Thursday, May 24, 1951

CIVIC AUDITORIUM
ROOM E

9:00 A.M.

Presiding.....Joseph Wehmeyer
Engineer of Safety and Traffic, Wayne County
Road Commission

Speakers . .

RICHARD FERNBACH

Director of City Planning, Highland Park

"BETTER USE OF EXISTING STREETS TO
ELIMINATE CONGESTION"

J. CARL McMONAGLE

Director, Planning and Traffic Division,
Michigan State Highway Department

"MORE EFFECTIVE COOPERATION BETWEEN
STATE, CITY AND COUNTY OFFICIALS"

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TRAFFIC LAW ENFORCEMENT DIVISION

Wednesday, May 23, 1951

CIVIC AUDITORIUM
RED ROOM

10:00 A.M. - 11:00 A.M.

RALPH L. LEE

Department of Public Relations,
General Motors Corporation

"PEOPLE AS THEY COME AND ARE"

A discussion of basic principles underlying
sound personnel relationships and the promo-
tion of public good will.

11:00 A.M. - 12:00 N.

JAMES M. LUPTON

Director of Personnel, Detroit Police Department

"HOW CAN ENFORCEMENT CONTACTS
BE MADE MORE EFFECTIVE"

Describing the practical application of good
public relations principles to traffic law en-
forcement.

PANTLIND HOTEL
OLD KENT ROOM

12:15 P.M. - 2:00 P.M.

LUNCHEON

Sponsored by Western Michigan Law
Enforcement Officers Association

Members of the Judges and Prosecutors Division
will attend this luncheon.

Chairman.....Carl Kidder
President, Western Michigan Law Enforcement
Officers Association

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Speaker . . .

NORMAN DAMON

Vice-President, Automotive Safety Foundation,
Washington, D. C.

"LET'S INCLUDE SELF-CONTROL IN THE
ENFORCEMENT PROGRAM"

An address on pertinent Traffic Law Enforcement needs at the administrative level.

**CIVIC AUDITORIUM
RED ROOM**

2:00 P.M. - 3:00 P.M.

ROBERT L. DONIGAN

Legal Counsel, Northwestern University
Traffic Institute

"CASE PREPARATION BY POLICE AND
PROSECUTOR"

Stressing the need for Officer-Prosecutor cooperation, their individual responsibilities and requisites for misdemeanor complaints in traffic accident cases.

3:00 P.M. - 4:00 P.M.

ROBERT L. DONIGAN

Legal Counsel, Northwestern University
Traffic Institute

"CONDUCT IN COURT AND ON THE
WITNESS STAND"

Emphasizing the importance of the officer's appearance and personal conduct. Also discussing mannerisms as related to the effectiveness of officer's testimony, and errors or other circumstances which influence juries.

TRANSPORTATION DAY

Wednesday, May 23, 1951

**ROWE HOTEL
ENGLISH ROOM**

9:00 A.M.

Registration in Hotel Rowe Lobby

9:30 A.M. - 10:30 A.M.

Speaker . . .

GEORGE BELIBTREY

Traffic Manager, Motor Wheel Corporation, Lansing

"TRANSPORTATION'S PART IN
CIVILIAN DEFENSE"

10:30 A.M. - 11:30 A.M.

Speaker . . .

EARL WOOD

General Terminal Manager, Fruehauf Trailer Co.,
Fort Wayne, Indiana

"YOUR PREVENTIVE MAINTENANCE PROGRAM"

**ROWE HOTEL
LOUIS XV ROOM**

12:00 N. - 2:00 P.M.

LUNCHEON

Speaker . . .

R. S. SALISBURY

Director Safety Division, Motor Vehicle
Department, Madison, Wisconsin

2:00 P.M. - 2:30 P.M.

Speaker . . .

ED. L. HARDEN

Director of Continuing Education Service
Michigan State College

"DRIVER TRAINING FOR TRUCK AND
SCHOOL BUS DRIVERS"

2:30 P.M. - 3:30 P.M.

Speaker . .

WALTER W. BRYANT
Field Supervisor, Safety Engineering,
Markel Service, Inc.

"ETHICS OF A PROFESSIONAL DRIVER"

3:30 P.M. - 4:30 P.M.

Speaker . .

FRED R. McLEAN
Manager, Safety and Claims Department,
Socony Vacuum Oil Company, Detroit

"FIRE PREVENTION FOR FLEET OPERATORS"

WOMEN'S DIVISION PROGRAM

Wednesday, May 23, 1951

PANTLIND HOTEL

ROOMS 322 AND 324

9:45 A.M.

Chairman.....Mrs. Milo C. Lawton
Chairman, Home Division, Greater Grand Rapids
Safety Council

Speaker . .

MISS ELEANOR MORRISON
Director of Home Service, Michigan Consolidated
Gas Co., Grand Rapids

"HOME SAFETY IS A PERSONAL MATTER"

10:30 A.M. - 12:00 Noon

"WORK SHOP"

MISS ELIZABETH REED
Editor of Home Safety Review, National
Safety Council, Chicago

Leaders . . .

HOME.....Mrs. Gertrude D. Murlin
Lansing

SCHOOL.....Mrs. Earl Knutson
Grand Rapids

TRAFFIC.....Mrs. G. Grivas
Detroit

PANTLIND HOTEL

SCHUBERT ROOM

12:30 P.M.

LUNCHEON

Chairman.....Miss Julia Gaylord
Vice President, Michigan Safety Conference,
Secretary of State's Office, Director of
Accounting, Lansing

Speaker . . .

FRED M. ALGER, JR.
Secretary of State, Lansing

"PREVENTING ACCIDENTS THROUGH DRIVER
LICENSE CONTROL"

PANTLIND HOTEL

SCHUBERT ROOM

2:30 P.M.

Chairman.....Mrs. Phillip L. Kaplan
Chairman, Women's Safety Committee of Detroit

Speaker . . .

MRS. GEORGE JAQUA
Vice-President for Women's Activities, National
Safety Council and Chairman of Safety
General Federation of Women's Clubs.

"LIVING SAFELY"

PANTLIND HOTEL

SCHUBERT ROOM

3:30 P.M.

Speaker . . .

MRS. NORTON H. PEARL
Coordinator of Women's Activities, Michigan
Office of Civil Defense, Lansing

"CIVIL DEFENSE, SAFETY AND YOU"

MICHIGAN SAFETY CONFERENCE DIRECTORY

1951

R. W. Richards.....	President
Shell Oil Company, Lansing	
N. E. Borgerson.....	Vice President
Department of Public Instruction, Lansing	
Miss Julia Gaylord.....	Vice President
Department of State, Lansing	
D. T. Mould.....	Vice President
General Motors Corporation, Detroit	
C. M. Ziegler.....	Vice President
Michigan State Highway Department, Lansing	
Kenneth Thompson.....	Vice President
Michigan Bell Telephone Co., Detroit	
Elon J. Schantz.....	Treasurer
Consumers Power Company, Grand Rapids	
Vernon W. Hale.....	Executive Secretary
Supervision Publishing Co., Grand Rapids	

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Madison Square Garage, Grand Rapids	
Herbert C. Gates.....	Vice Chairman
Gates and Electric Service, Flint	
J. M. Spath.....	Secretary
A.M.A. of Michigan, Detroit	

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Oldsmobile Division, GMC, Lansing	
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Great Lakes Steel Corp., Ecorse	
Harold Lillie.....	Secretary
Lansing Safety Council, Lansing	
R. D. Harvey.....	Representative
Murray Corporation of America, Detroit	
P. J. Howard.....	Representative
Nash Kelvinator Corporation, Grand Rapids	
Dewey Reed.....	Representative
Lansing Employer Underwriters, Lansing	

Forrest Kimmel.....	Representative
Sutherland Paper Co., Kalamazoo	
D. T. Mould.....	Member
General Motors Corporation, Detroit	
Gifford Young.....	Member
Central Foundry Division, General Motors Corporation, Saginaw	
S. M. MacCutcheon.....	Member
Dow Chemical Co., Midland	
W. S. Manspeaker.....	Member
Clark Equipment Co., Buchanan	
B. J. Povolny.....	Member
Detroit Diesel Engineering Division, Wayne	
Stewart Cooper.....	Member
Whirlpool Corporation, St. Joseph	
S. D. Steiner, M.D.....	Member
Medical Director, Olds Division, G.M.C., Lansing	
Charles A. DeMonge.....	Member
Kelsey Hayes Wheel Co., Detroit	
James O. Mentor.....	Member
Chevrolet Grey Iron, Saginaw	
E. C. Arthur.....	Member
Diesel Equipment Division, GMC, Grand Rapids	
Erwin Jones, Jr.....	Member
Laake Foundry, Muskegon	
Ed Hesmer.....	Member
Oliver Corporation, Battle Creek	
Gerald Phelan.....	Member
Detroit Industrial Safety Council, Detroit	
R. W. Richards.....	Member
Shell Oil Company, Lansing	
Bernard Bloomfield.....	Member
Michigan Department of Health, Lansing	
Charles Weed.....	Member
Battle Creek	

PUBLIC UTILITY DIVISION

C. D. Malloch.....	Chairman
Consumers Power Company, Jackson	
Millard M. Moore.....	Vice Chairman
City Engineer, Grand Rapids	
Ted Thompson.....	Secretary
Michigan Bell Telephone Co., Grand Rapids	
I. R. Dohr.....	Representative and Publicity Chairman
Consumers Power Company, Jackson	
George A. Webber.....	Publicity Vice-Chairman
Consumers Power Company, Jackson	
S. M. Foeller.....	Representative
Michigan Consolidated Gas Company, Detroit	
D. A. Nielsen.....	Representative
Michigan Consolidated Gas Company, Muskegon	
M. L. Pierce.....	Communications Chairman
Michigan Bell Telephone Co., Grand Rapids	

Burt Ruffner.....*Communications Vice Chairman*
Union Telephone Company, Owosso

E. J. Reynolds.....*Member*
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Emory Houk.....*Member*
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Consumers Power Company, Jackson

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L. E. Myers Company, Flint

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Guy E. Smith.....*Generating Plants and Substations Chairman*
Consumers Power Company, Battle Creek

O. D. Whidden.....*Generating Plants and Substations Vice Chairman*
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M. F. Persons.....*Member*
Consumers Power Company, Saginaw

A. M. Fellows.....*Member*
Consumers Power Company, Jackson

W. L. Tisdale.....*Member*
Dow Chemical Company, Midland

Harvey Strong.....*Member*
Public Lighting Commission, Detroit

J. W. Miller.....*Member*
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H. S. Blanding.....*Gas Utilities Vice Chairman*
Consumers Power Company, Jackson

W. J. Thiel.....*Member*
Battle Creek Gas Company, Battle Creek

Ward Meldrum.....*Member*
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Lewis Case.....*Member*
National Utilities Gas Company of Michigan, Grand Haven

Don Smith.....*Member*
Michigan Consolidated Gas Company, Grand Rapids

H. A. Tallmadge.....*Power Tools and Trucks Chairman*
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Wesley Kaupp.....*Member*
Detroit Edison Company, Detroit

W. A. Sederlund.....*Member*
Michigan Bell Telephone Company, Detroit

Ted Thompson.....*Forestry Chairman*
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J. W. Masters.....*Forestry Vice Chairman*
Michigan Shade Tree Company, Battle Creek

R. C. Ratcliff.....*Member*
Consumers Power Company, Lansing

R. H. O'Neil.....*Member*
Consumers Power Company, Jackson

G. Marvin.....*Member*
Michigan State Highway Department, Grand Rapids

C. L. Frankenfield.....*Member*
Detroit Edison Company, Birmingham

K. Dressel.....*Member*
Forestry Department, Michigan State College, East Lansing

R. Washburn.....*Member*
Davey Tree Expert Company, Belmont

V. W. Sisung.....*Underground Utilities Chairman*
Consumers Power Company, Royal Oak

R. B. Allen.....*Underground Utilities Vice Chairman*
Michigan Consolidated Gas Company, Detroit

R. B. Unchrich.....*Office Safety Chairman*
Michigan Bell Telephone Company, Detroit

Charles C. Day.....*General Arrangements Chairman*
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Peter R. Gravenstick.....*Member*
City of Grand Rapids Street Lighting, Grand Rapids

RURAL DIVISION

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Editor, Michigan Farmer, East Lansing

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Superintendent of Schools, Allen Park

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Director of Health and Physical Education, Public Schools
Grand Rapids

Bayard A. Clark.....*Member*
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Lewis E. Clark.....*Member*
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Safety Commission, Detroit

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Safety Supervisor, Public Schools, Detroit

Maxwell Halsey.....Member
Executive Secretary, Michigan State Safety Commission, Lansing

Mrs. Daisy E. Howard.....Member
County Superintendent of Schools, Flint

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Director, Planning and Traffic Division, State Highway, Lansing

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Principal, Thayer School, Dearborn

Charles E. Forsythe.....Member
Department Public Instruction, Lansing

John J. Harris.....Member
Vocational Education Department, Lansing

Elmer Rewalt.....Member
Public Schools, Allegan

Lee C. Richardson.....Member
Director Motor Vehicle Division, Department of State, Lansing

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Coordinator, Driver Education, Michigan State College, Lansing

Chester F. Surline.....Member
Superintendent of Schools, West Branch

Lt. C. F. Van Blankensteyn.....Member
Michigan State Police, East Lansing

Merlin C. Wolfe.....Member
Superintendent of Schools, St. Joseph

Orlo J. Robinson.....Member
Principal, Junior High School, Hamtramck

Norman E. Borgerson.....Member
Assistant Superintendent, Department Public Instruction, Lansing

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Grand Rapids

Mrs. Marie Hager.....Vice Chairman
Lansing

Mrs. Wm. Baker.....Secretary
Grand Rapids

Mrs. Otto Rinner.....Program Chairman
Grand Rapids

Mrs. C. A. Hamilton.....Publicity Chairman
Grand Rapids

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Mrs. Guy Hartsock.....Royal Oak

Mrs. Jay A. Lindhout.....Grand Rapids

Mrs. Henry Ausberger.....Grand Rapids

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Mrs. Robert I. Irwin.....Grand Rapids

Mrs. Robert R. Russel.....Kalamazoo

Mrs. William H. Blewett.....Detroit

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Mrs. Clarence L. Favreau.....Lansing

Mrs. Ethelyn Cox.....Benton Harbor

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Mrs. Robert B. Lytle.....Detroit

Mrs. Eugene Houck.....Lansing

Mrs. Carl Castor.....Grand Rapids

Mrs. Richard Cederlund.....Grand Rapids

Mrs. Joseph House.....Grandville

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Mrs. William I. Irwin.....Grand Rapids

Mrs. Louis Rydzewski.....Grand Rapids

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Mrs. Otto Rinner.....Grand Rapids

Mrs. Richard Cederlund.....Grand Rapids

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Mrs. F. W. Riess.....Lansing

Mrs. Emma Grams.....Lansing

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Mrs. Richard Cederlund.....Grand Rapids

Mrs. Horace Turner.....Detroit

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 Chairman for Grand Rapids: Mrs. Wm. Baker.....Grand Rapids
 Chairman for Upper Peninsula: Mrs. Mary King
 CloonIronwood
 Mrs. Gerald Whitford.....Lansing
 Miss Thelma Harnett.....Lansing
 Miss Mary Ellen Watt.....
 WKAR Michigan State College, Lansing
 Mrs. C. A. Nilsson.....Detroit
 Mrs. Gerald Shipman.....Benton Harbor

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 Mrs. Frank ColeGrand Rapids
 Mrs. Gertrude Murlin.....Lansing
 Mrs. Louise Walkley.....Lansing
 Mrs. John B. Carpenter.....Grand Rapids
 Mrs. James N. DowneyGrosse Pointe

TRAFFIC LAW ENFORCEMENT

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 Superintendent, Police Department, Grand Rapids
 Ferris LucasVice Chairman
 Sheriff, St. Clair County, St. Clair
 Sergeant C. C. Holton.....Secretary
 Michigan State Police, East Lansing
 E. H. McConnell.....Representative
 Police Department, Grand Rapids

TRAFFIC ENGINEERING AND PLANNING

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 Russell E. Harrison.....Vice Chairman
 Traffic Engineering Bureau, Detroit
 Albert C. Sherman.....Secretary
 State Highway Department, Lansing

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Wm. Holtz.....Vice Chairman
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 Leslie Jennings.....Secretary
 Michigan Express, Grand Rapids
 L. D. Rahilly.....Representative
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 A. C. Scott.....Representative
 George F. Alger Company, Detroit

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 Chief Justice, Michigan Supreme Court, Lansing
 Frank G. Millard.....Vice Chairman
 Attorney General, State of Michigan, Lansing
 Judge Edward G. Burleson.....Co-Chairman
 Police Court, Grand Rapids
 Maxwell Halsey.....Secretary
 Executive Secretary, Michigan State Safety Commission, Lansing

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 Supervision Publishing Company, Grand Rapids
 Harold Lillie.....Member
 Lansing
 J. R. Stone.....Member
 Lansing
 R. P. Douglas.....Member
 Detroit Edison Company, Detroit

EXHIBITS

E. C. Arthur.....Chairman
 Diesel Equipment Division, General Motors Corporation,
 Grand Rapids
 Gordon Doule.....Member
 Ansul Chemical Company, Grand Rapids
 R. G. Campbell.....Member
 Boyer-Campbell Company, Detroit

1952 SAFETY CONFERENCE

R. P. Douglas.....Chairman
 Detroit Edison Company, Detroit
 Acting Heads of Safety Council of State of Michigan.....
 Members

BANQUET AND LUNCHEON

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Arthur Jordan.....	Co-Chairman
Jordan Buick Company, Grand Rapids	
Gerald Phelan.....	Member
Detroit Industrial Safety Council, Detroit	
Harry Kelley.....	Member
American Seating Company, Grand Rapids	
Elon J. Schantz.....	Member
Consumers Power Company, Grand Rapids	
D. D. Knight.....	Member
Jaqua Company, Grand Rapids	
Mrs. Milo C. Lawton.....	Member
Grand Rapids	
E. Ross Farra.....	Secretary
Safety Council, Grand Rapids	

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Dan D. Smith.....	Member
Michigan Consolidated Gas Company, Grand Rapids	
Henry M. Douglas.....	Member
Export Products Company, Grand Rapids	
Robert L. Richards.....	Member
Greater Grand Rapids Safety Council	
Irvin Keener.....	Member
State Manager, American Farmers Mutual Insurance Company, Grand Rapids	

ATTENDANCE

E. Ross Farra.....	Chairman
Manager, Greater Grand Rapids Safety Council, Grand Rapids	

PUBLICITY COMMITTEE

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The Jaqua Company	Robert W. Cessna
Grand Rapids	General Manager
	Radio Station WFYC
Adrian	Ann Arbor
Robert M. Perry	Lewis G. Christman
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Chamber of Commerce	Chamber of Commerce
Albion	Battle Creek
John D. Rumsey	Rudolph Haberman
Advertising Manager	Secretary
Union Steel Products Co.	Chamber of Commerce

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Personnel Manager
Dow Chemical Company

Benton Harbor - St. Joseph

Gerald W. Shipman
Director
Twin Cities Area Safety Council

Big Rapids

Homer VanderKolk
Manager
Consumers Power Company

Buchanan

William S. Manspeaker
Clark Equipment Company

Cadillac

Wendell J. Marzolf
Secretary-Manager
Chamber of Commerce

Cheboygan

M. M. Riggs
Editor and Publisher
Cheboygan Daily Tribune

Detroit

William H. Davey and
David M. Reed
Detroit Edison Company
Area Publicity Co-Chairmen

John Conde
Nash-Kelvinator Corporation
Gerald Phelan

Manager
Detroit Industrial Safety Council
Donald Slutz
Managing Director
Traffic Safety Association of Detroit

Flint

James J. Cohoon
Safety Director
Flint Automobile Club

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P. H. Murdick, Jr.
Secretary-Manager
Chamber of Commerce

Grand Rapids

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Grand Rapids' Publicity Chairman
Women's Division

Ren Briggs
Display Chairman
Assistant Safety Director
Nash-Kelvinator Corporation

E. Ross Farra
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Grand Rapids Safety Council

Jerome D. Franklin
Publicity Chairman
Traffic Engineering Division
Traffic Engineer
City Hall

Mrs. Charles A. Hamilton
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Women's Division

Robert L. Richards
Greater Grand Rapids
Safety Council

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Fred Bocks
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Chamber of Commerce

Hastings

Enar A. Ahlstrom
Manager
Chamber of Commerce

Holland

William H. Van de Water
Chamber of Commerce

Ionia

J. C. Spencer
Secretary-Manager
Chamber of Commerce

Jackson

I. R. Dohr
Publicity Chairman, Utility Division
Consumers Power Company

Kalamazoo and Area

E. Maclay Gearhart
Manager
Kalamazoo Safety Council

Lansing and East Lansing

Edward Warner, Jr.
Publicity Director
Oldsmobile Division
General Motors Corporation
Area Publicity Chairman
Thomas J. Masterson
Director of Public Relations
Michigan State Police

Ralph F. Swan
Director
Public Relations Division
Michigan State Highway Department

Harold F. Lillie
Director
Lansing Safety Council

Gene Alleman
Secretary-Manager
Michigan Press Association, Inc.

Milon Grinnell
Editor
Michigan Farmer

Ludington
Raymond A. Plank
Radio Station WKLA

Manistee
Eugene D. Emunson
Secretary-Manager
Board of Commerce

Midland
S. M. MacCutcheon
Director of Safety
Dow Chemical Company

Monroe
George Malacos
Safety Engineer
Ford Motor Company

Mount Pleasant
Harry K. Wakefield
Executive Secretary
Chamber of Commerce

Muskegon
Francis Meiers
Area Publicity Chairman
Personnel and Safety Director
Consumers Power Company
D. A. Nielsen
General Superintendent
Michigan Consolidated Gas Co.

Niles
John S. Aldrich
The Kawneer Company

Petoskey
Miss Helen M. Bradley
Secretary-Manager
Chamber of Commerce

Plymouth
H. L. Blake
Safety Director
Whitman & Barnes

Pontiac
Anthony Renne
Attorney

Port Huron
Henry A. Thomas
Moore & Wright Company

Saginaw
Albert C. Boyd
Chamber of Commerce

South Haven and Bangor
Edward Swanson
Standard Coil Products

Tecumseh
Ronald E. Harris
Secretary-Manager
Chamber of Commerce

Traverse City
Dean W. Brovont
Principal
Union Street Public School

Wayne
B. J. Povolny
Assistant Personnel Director
Detroit Diesel Engine Division
General Motors Corporation,
Wayne Plant

Ypsilanti
George Williams
Safety Engineer
Ford Motor Parts & Equipment
Division
Ford Motor Company

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Michigan Association of Insurance Agents
Ben DeGraaf.....Grand Rapids
Grand Rapids Association of Insurance Agents

CO-OPERATING AGENCIES

Automobile Clubs of Michigan, Detroit.....R. Harfst
General Manager
Battle Creek Safety Council.....Forrest Kimmel
Organizer
Blue Water District Industrial Safety Council....Clair Taylor
Secretary, c/o Port Huron Chamber of Commerce
Port Huron, Michigan
Detroit Industrial Safety CouncilG. Phelan
Manager
Grand Rapids Convention Bureau.....G. Frank Whitwam
Manager
Greater Grand Rapids Safety Council.....E. Ross Farra
Manager
Kalamazoo Safety Council.....E. Maclay Gearhart
Manager
Lansing Safety Council.....H. F. Lillie
Director
Michigan Department of Labor and Industry.....John Reid
Chairman
Michigan Rural Safety Council.....David G. Steinicke
Secretary
Michigan State Safety Commission.....Maxwell Halsey
Executive Secretary
Michigan Trucking Association.....Florence Kiely
Managing Director
Traffic Safety Association of Detroit.....Donald Slutz
Managing Director
Twin Cities Area Safety Council.....Gerald W. Shipman
Manager
Y.M.C.A. Foreman's Club
Y.M.C.A. Industrial Council

PAST PRESIDENTS

MICHIGAN SAFETY CONFERENCE

1950-1951.....R. W. Richards
Shell Oil Company, Lansing
1949-50.....R. P. Douglas
Safety Director, Detroit Edison Company, Detroit
1948.....G. B. Abbott
District Manager, International Harvester Company, Detroit
1947.....F. A. Morrison
President, Corporate Service, Inc., Detroit
1944.....R. Harfst
General Manager, Automobile Club of Michigan, Detroit

EXHIBITORS

In the Exhibit Hall, Civic Auditorium

Ansul Chemical Co.
Averill Equipment Co.
W. M. Bashlin Co.
Boyer-Campbell Company
Canteen Service Co.
Citizen's Mutual Auto Insurance Co.
R. C. Cook Co.
Dockson Corporation
The C. B. Dolge Co.
Don F. Nickel Equipment Co.
E. & J. Resuscitator Co.
Fawick Airflex Company, Inc.
Hy-Test Division,
 International Shoe Co.
Iron Age Division
 H. Childs & Co., Inc.
Julian A. McDermott Corp.
Lehigh Safety Shoe Co.
Lightfoot Schultz Co.
Luther Manufacturing Co.
Marlin Firearms Co.,
 Marlin Industrial Division
Medical Arts Surgical Supply Co.
Michigan Mutual Liability Co.

(Continued, Back Cover)

EXHIBITORS (Continued)

Michigan Optometric Association
Mine Safety Appliances Co.
National Safety Products and Service Co.
G. H. Packwood Mfg. Co.
Patent Scaffolding Co., Inc.
Protectoseal Co.
Randolph Laboratories, Inc.
Safety Services, Inc.
Seco Safety Products Co.
Sentry Shoe Co., Division of
General Shoe Corporation
Shell Oil Company
The Stepan Chemical Co.
The Chas. A. Strelinger Co.
Sugar Beet Products Co.
Thom McAn Safety Shoe Division,
Melville Shoe Corporation
Union Wire Rope Corp.
United States Safety Service Co.
Wallace Optical Co.
Walter G. Legge Co., Inc.
White-Haines Optical Co.
Willard Safety Shoe Co.
Wolverine Shoe and Tanning Corp.

*We have listed exhibitors registered up to the time of
going-to-press with this program.*
