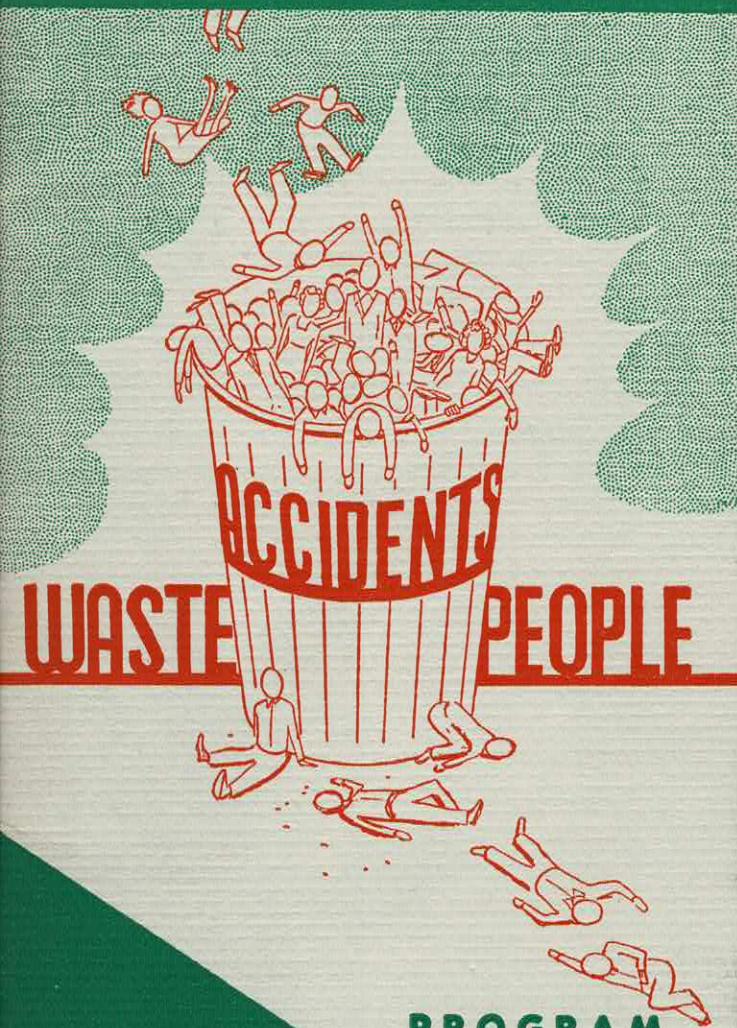




**23rd ANNUAL**  
**MICHIGAN SAFETY CONFERENCE**



APRIL 21-22-23-1953

CIVIC AUDITORIUM

GRAND RAPIDS, MICHIGAN

**PROGRAM**  
**OF EVENTS**  
and  
**FEATURES**

## CONFERENCE INFORMATION



### 1953 Conference Headquarters

Parlor A, Mezzanine Floor, Pantlind Hotel  
Open daily, 9:00 A.M. to 5:00 P.M.

### Publicity Office

Parlor D, Mezzanine Floor, Pantlind Hotel

### Conference Information

Write, wire or telephone ELON J. SCHANTZ,  
Executive Secretary, Consumers Power Company,  
129 Pearl, N. W., Grand Rapids, Telephone GLen-  
dale 6-6511

### Registrations

Lower Lobby, Civic Auditorium. \$2.00 per per-  
son. Starting 9:00 A.M. on Tuesday. Admission  
to meetings by official Conference Badge only.

### Conference Luncheon and Banquet Tickets

On sale at Registration Desks. Luncheon \$2.50,  
Dinner \$4.75.

### Exhibits

See them in EXHIBIT HALL of the Civic Audi-  
torium. Our exhibitors expend money and time  
to bring us the latest in safety equipment, serv-  
ices and ideas. These exhibits form an important  
part of every safety conference. Visit them. Ask  
questions of the personnel who staff each exhibit.  
YOU will benefit.

The EXHIBIT HALL will be open during the fol-  
lowing hours:

Tuesday, April 21.....9:00 A.M. to 5:00 P.M.

Wednesday, April 22.....9:00 A.M. to 5:00 P.M.

Thursday, April 23.....9:00 A.M. to 2:00 P.M.

## PROGRAM

of the

Twenty-Third Annual

## MICHIGAN SAFETY CONFERENCE

### CIVIC AUDITORIUM

Grand Rapids

April 21, 22 and 23, 1953



For Conference Information

Write, Wire, or Telephone

**ELON J. SCHANTZ**

Executive Secretary

Consumers Power Company

129 Pearl, N. W. - Grand Rapids - Telephone GL 6-6511

# MICHIGAN SAFETY CONFERENCE

1953 — Directory — 1953

## OFFICERS

KENNETH W. THOMPSON.....	President
Michigan Bell Telephone Co., Detroit	
MRS. WILLIAM BAKER.....	Vice President
Grand Rapids	
KURT BRAMMER.....	Vice President
The L. E. Myers Co., Detroit	
JOHN R. CROSS.....	Vice President
Michigan Trucking Assn., Detroit	
WILLIAM C. HARRIS.....	Vice President
Superintendent of Schools, Allen Park	
WILLIAM MANSPEAKER.....	Vice President
Management Consultant, Buchanan	
CLYDE BERG.....	Treasurer
National Brass Co., Grand Rapids	
ELON J. SCHANTZ.....	Executive Secretary
Consumers Power Co., Grand Rapids	
WILBURT SMALE.....	Assistant Executive Secretary
Michigan Mutual Liability Co., Detroit	

## STANDING COMMITTEE CHAIRMEN

JOHN H. BATTS.....	Arrangements Chairman
John Thomas Batts, Inc., Grand Rapids	
A. H. ADAMSON.....	Banquet Chairman
General Motors, Diesel Equipment Division, Grand Rapids	
RALPH E. DE BOER.....	Exhibits Chairman
American Seating Co., Grand Rapids	
RICHARD L. KOWALKOSKI.....	Publicity Chairman
Michigan Fleet Equipment Co., Grand Rapids	
D. D. KNIGHT.....	Promotion and Printing Chairman
The Jaqua Company, Grand Rapids	
HERMAN TER MEER.....	Registration Chairman
National Brass Company, Grand Rapids	

## PAST PRESIDENTS

1947.....	F. A. MORRISON
Chairman of the Board, Corporate Service, Inc., Detroit	
1948.....	G. B. ABBOTT
Formerly District Manager (Retired), International Harvester Company, Detroit	
1949-50.....	R. P. DOUGLAS
Safety Director, Detroit Edison Company, Detroit	
1950-51.....	R. W. RICHARDS
Shell Oil Company, Lansing	
1951-52.....	KENNETH W. THOMPSON
Assistant Vice President, Michigan Bell Telephone Company, Detroit	
1952-53.....	KENNETH W. THOMPSON
Assistant Vice President, Michigan Bell Telephone Company, Detroit	

# Welcome

.... to the Twenty-Third Annual Michigan Safety Conference. Each year we feel that the present Conference is *more* than the one before. Let's give honor where honor is due—to the hundreds of volunteers in the safety movement, who carry on the work of local safety councils, and give liberally of their time and talents to the success of each annual state safety conference.

Under the inspiration of this year's theme, "Accidents Waste People," our general sessions and our divisional programs will offer an abundance of information which we can carry back to our jobs, our homes and our communities.

Your Conference President and every member of the Board of Control will welcome any and all suggestions for further improvement of our state safety conferences. See you in Grand Rapids April 21-22-23.

KENNETH W. THOMPSON  
President  
Michigan Safety Conference '53



## ALL-CONFERENCE LUNCHEON

TUESDAY, APRIL 21

11:45 A.M. - \$2.50 - BALLROOM - PANTLIND HOTEL

Presiding — KENNETH W. THOMPSON, President, Michigan Safety Conference

Official Greetings — THE HON. PAUL G. GOEBEL, Mayor of the City of Grand Rapids

### "What Price Safety?"

A. DOUGLAS JAMIESON, Industrial Relations Advisor, Socony-Vacuum Oil Co., Detroit.

Mr. Jamieson has been a member of Detroit's Board of Education for many years. He is also a Director of The Traffic Safety Association and a loyal supporter of the industrial safety movement. He has an intimate knowledge of safety in schools, industry and traffic fields.

## BANQUET

**WEDNESDAY, APRIL 22**

**6:30 P.M. - BALLROOM - PANTLIND HOTEL**

Sliced tenderloin steak dinner. \$4.75. This is cost of meal itself. All other expenses and cost of entertainment are paid for by the Conference.

*Presiding* — KENNETH W. THOMPSON, President, Michigan Safety Conference

*Toastmaster* — GEORGE H. RODERICK, Vice President, American Seating Co., Grand Rapids

### **"Taking the Fear Out of a Safety Program"**

GLEN MASSMAN, Executive Secretary, Foreman's Club, Dayton, Ohio.

Mr. Massman's personal experience in mechanical trades, graduate study and executive positions permits him to speak forcefully. He was executive secretary of the Ohio Christian Endeavor Union before entering the industrial field as Safety Director for the Delco Products Division of General Motors, in which plant he later entered the public relations department. Mr. Massman conducted an industrial relations survey in the eastern plants of the Westinghouse Electric Company. In 1944 he was selected as the first full time Executive Secretary of the Foreman's Club, Dayton, Ohio, which is the oldest and largest club of its kind in America, affiliated with the National Association of Foremen. Mr. Massman is also an acknowledged civic leader, and in 1947 was selected as the "man of the year" by the alumni of the Vocational High School of Dayton in recognition of "outstanding achievement in civic duty and personnel relations." He has spoken before audiences from Maine to California, is an outstanding speaker able to illuminate his talks with humor, inspiration and information.

## **AUTOMOTIVE MAINTENANCE DIVISION**

*Chairman* — HERMAN OTTE, Madison Square Garage, Grand Rapids

No formal program at Conference because of statewide meetings earlier in the year. Cooperating with other program divisions.

## INDUSTRIAL DIVISION

*Chairman* — EDWARD ARTHUR, General Motors Corp., Diesel Equipment Division, Grand Rapids

*Eight Sections*

**TUESDAY, APRIL 21**

### **Industrial Health and Hygiene Section**

**2:30 P.M. - CONTINENTAL ROOM - PANTLIND HOTEL**

*Chairman* — ROBERT PRIMLEY, Production Manager, Theisen-Clemens Company, St. Joseph, Michigan

#### TOPICS AND SPEAKERS

**1. "Noise — Its Characteristics and Its Suppression" (Includes demonstration)**

GERALD KLAASEN, Head of Sound and Vibration Laboratory, Chrysler Corporation, Highland Park, Michigan

**2. "Toxic Limits and What They Mean"**

RALPH G. SMITH, PH.D., Associate Industrial Hygienist, Detroit Department of Health, Bureau of Industrial Hygiene, Detroit 26, Michigan

**3. "General Ventilation — Results of a Model Study" (Movie)**

JAMES C. BARRETT, Ventilation Engineer, Michigan Department of Health, Division of Industrial Health, Lansing, Michigan

**WEDNESDAY, APRIL 22**

### **Paper Making and Paper Converting Section**

**9:30 A.M. - ROOM F - CIVIC AUDITORIUM**

*Chairman* — CARLTON (SCOTTY) CAMERON, Superintendent, Carton Division, Michigan Carton Company, Battle Creek, Michigan

#### TOPICS AND SPEAKERS

**1. "Housekeeping in a Boxboard Mill"**

GLEN SUTTON, Board Mill Superintendent, Sutherland Paper Company, Kalamazoo, Michigan

**2. "Housekeeping in a Folding Paper Box Plant"**

ERWIN PHELPS, Purchasing Agent, Wolverine Carton Company, Grand Rapids, Michigan

**3. "Safety from a Production Man's Standpoint"**

ED DEAN, Superintendent, Converting Division, American Box Board Company, Grand Rapids, Michigan

## Chemical Section

9:30 A.M. - SCHUBERT ROOM - PANTLIND HOTEL

Chairman — W. L. TISDALE, Assistant Director of Safety, The Dow Chemical Company, Midland, Michigan

### TOPICS AND SPEAKERS

1. **"Extinguishment or Control of Contained Oil Fires by Agitation"**

This includes a live demonstration

L. K. KATZ, Safety Supervisor, Socony-Vacuum Oil Company, Trenton Refinery, Trenton, Michigan

2. **"Safe Maintenance of Chemical Equipment"**

DONALD J. BRADY, Safety Technician, The Dow Chemical Company, Midland, Michigan

## Supervisors Section

2:30 P.M. - Black and Silver Room - CIVIC AUDITORIUM

Chairman — HARRY J. KELLY, Manager Industrial Relations, American Seating Company, Grand Rapids, Michigan

### TOPIC AND SPEAKER

**"Except in the Form of Bread"**

DR. ARTHUR SECORD, Supervisor of Adult Education, Brooklyn College, Brooklyn, New York

**All registrants of all divisions are invited to attend this important program**

## THURSDAY, APRIL 23

## Forge and Foundry Section

9:30 A.M. - BALLROOM - PANTLIND HOTEL

Chairman — JOSEPH M. SCHAPPERT, Director of Industrial Relations, Campbell, Wyant and Cannon Foundry Company, Muskegon, Michigan

### TOPICS AND SPEAKERS

1. **"A Practical Approach to Safety"**

ALDEN C. HENSEL, Director of Personnel Relations Division, Albion Malleable Iron Company, Albion, Michigan

2. **"What Education and Mechanization Can Do to Prevent Forge Shop Accidents"**

HOWARD RIDER, Assistant Personnel Director Eaton Manufacturing Company, Valve Division, Battle Creek, Michigan

## Small Industries Section

9:30 A.M. - CONTINENTAL ROOM - PANTLIND HOTEL

Chairman — JOSEPH C. GRUSZKA, Director of Personnel and Labor Relations, Jarecki Machine and Tool Company, Grand Rapids, Michigan

### TOPICS AND SPEAKERS

1. **"Evaluation of Small Industries Accident Prevention Program"**

- A. Establishing a New Program
- B. Fact-Finding
- C. Evaluation
- D. Effectiveness

J. E. GLASS, Supervising Engineer, Liberty Mutual Insurance Company, Grand Rapids, Michigan

## Power Press Section

2:30 P.M. - KENT ROOM - PANTLIND HOTEL

Chairman — EUGENE P. JENKINS, Safety Supervisor, Chrysler Nine Mile Press Plant, Detroit

### TOPICS AND SPEAKERS

1. **"Induction of New Power Press Operators"**

RAYMOND S. CLARK, Educational Supervisor, Chrysler Nine Mile Press Plant, Detroit

2. **"Mechanization for Safety in Power Press Operation"**

HAROLD D. DAVEY, Safety Director, Fisher Body, Division of G. M. C., Grand Rapids, Michigan

3. **"Association of Hydraulics, Air and Electronics to Safe Press Control"**

ORVILLE HOOVER, Supervisor of Master Mechanics, Chrysler Jet Engine Plant, Sterling Township, Michigan

## Materials Handling Section

2:30 P.M. - BALLROOM - PANTLIND HOTEL

Chairman — ARTHUR L. ANDERSON, Administrator of Safety and Supervisory Development, Clark Equipment Company, Buchanan, Michigan

### TOPICS AND SPEAKERS

1. **"Analyzing Industrial Back Injuries"**

DR. CURTIS M. HANSON, Orthopedic Surgeon, Bronson Medical Center, Kalamazoo, Michigan

2. **"Demonstration of Safe Lifting Techniques"**

RICHARD J. FINEGAN, Safety Engineer, Liberty Mutual Insurance Company, Grand Rapids, Michigan

3. **"How Conveyors Can Contribute to Safety in Handling Material"**

STEPHEN JESSOP, Chief Estimating and Design Engineer, Jervis B. Webb Company, Detroit, Michigan

4. **"Safety Saves"**

A preview showing of a new training film for safe operation of tractors. Clark Equipment Company, Industrial Truck Division, Battle Creek, Michigan

## OFFICE ACCIDENT PREVENTION DIVISION

**TUESDAY, APRIL 21**

**2:30 P.M. - Black and Silver Room - CIVIC AUDITORIUM**

*Chairman*—ROBERT ROWLAND, Michigan Bell Telephone Company, Detroit

The purpose of the program is:

1. To convince office personnel that a problem in office safety exists and that the problem can be solved.
2. To prove that safe working conditions and safety minded employees improve office efficiency.

1. **Opening Remarks**

R. B. ROWLAND—Section Chairman, Michigan Bell Telephone Co., Detroit

2. **"Office Safety Receives Division Status"**

KURT BRAMMER—Vice President, Michigan Safety Conference

3. **"Safety in Offices" (Film)**

4. **"Hysteria in the Office"**

A hilarious comedy skit

5. **"Don't Let Fire Burn You Up"**

CAPTAIN MONTGOMERY, Detroit Fire Department

6. **What's Your Question?**

General discussion of office hazards

If you have an equipment problem, or if you are looking for a product to meet a special need . . . ASK OUR EXHIBITORS!

## PUBLIC UTILITIES DIVISION

*Chairman*—W. J. PIPER, Assistant Superintendent of Meters, The Detroit Edison Company, Detroit, Michigan

**TUESDAY, APRIL 21**

### Underground Utilities

*Chairman*—C. F. WESTLAKE, Safety Supervisor, Underground Lines Department, The Detroit Edison Company, Detroit, Michigan

**1:30 P.M. - KENT ROOM - PANTLIND HOTEL**

1. **"Dangerous Excavations"**

G. EDWIN SLATER, Assistant Corporation Council, City of Detroit

2. **"120 Kv Cable Pipe Line Goes Submarine" (Film)**

C. B. SHARP, Narrator, Staff Engineer, Underground Lines Department, The Detroit Edison Company

3. **"Safety Practices in the Absence of a Safety Program"**

WILFRED D. MCCULLY, Engineer, R. H. McManus & Company, Underground Piping Contractors and Engineers, Detroit, Michigan

### Generating Plants and Substations

*Chairman*—M. C. STIFF, Assistant Electric Production Supervisor, Consumers Power Company, Jackson, Michigan

**1:30 P.M. - RED ROOM - CIVIC AUDITORIUM**

1. **"Coal to Kilowatts" (Film. An analysis of sources of power plant accidents)**

2. **"Forty Years of Progress in Power Plant Safety"**

GEORGE C. DANIELS, Consultant, Commonwealth Associates, Inc.

### Gas Utilities

*Chairman*—L. N. CASE, Engineer, Michigan Gas Utilities Company, Coldwater, Michigan

**3:30 P.M. - KENT ROOM - PANTLIND HOTEL**

1. **"Anything You Do, We Do Safer"**

LEO R. NUHFER, Safety Director, The Peoples Natural Gas Company, Pittsburgh, Pennsylvania

2. **"New Safety Codes for Gas"**

H. R. WORTMAN, General Engineer Assistant—Gas, Consumers Power Company, Jackson, Michigan

## WEDNESDAY, APRIL 22

### Communications (1)

Chairman — C. R. WILLIAMSON, Division Safety Supervisor,  
Michigan Bell Telephone Company, Grand Rapids

9:00 A.M. - KENT ROOM - PANTLIND HOTEL

1. "A Stitch in Time"

DR. WALTER I. LILLIE, M.D., M.S., F.A.C.S., Company  
Physician, Michigan Bell Telephone Company, Grand  
Rapids, Michigan

2. "Safety in the Telephone Business"

F. W. HAMPER, General Plant Superintendent, General  
Telephone Company of Michigan, Muskegon, Michigan

(This program will be repeated on Thursday at 10:30 A. M.)

### Power Tools and Trucks

Chairman — W. A. SEDERLAND, Division Motor Equipment  
Foreman, Michigan Bell Telephone Company,  
Detroit, Michigan

9:00 A.M. - RED ROOM - CIVIC AUDITORIUM

1. "Danger Signs on Inflating Heavy Equipment Tires"

DENVER E. GARRISON, Regional Representative, Tire Mile-  
age Department, U. S. Rubber Company, Detroit, Michi-  
gan

2. "Safety in Operation and Maintenance of Power  
Saws"

HARRY S. NUNN, Service Representative, McCulloch Saws,  
Earle Equipment Company, Detroit, Michigan

### Forestry

Chairman — A. R. VOGEL, District Forester, State Highway  
Department, Saginaw, Michigan

10:30 A.M. - KENT ROOM - PANTLIND HOTEL

1. "The Psychological Approach to Safety"

KENNETH W. THOMPSON, Assistant Vice President, Michi-  
gan Bell Telephone Company, Detroit, Michigan

2. "Safety Training for Tree Work" (Film)

HAROLD MASTERS, Safety Director, Asplundh Tree Expert  
Company, Jenkintown, Pa.

3. "The Worker's Reaction to Safety Orders"

L. D. SPEES, Consumers Power Company, Traverse City,  
Michigan

## Overhead Lines (1)

Chairman — S. F. FORTIER, General Superintendent, The L. E.  
Myers Co., Detroit, Michigan

10:00 A.M. - RED ROOM - CIVIC AUDITORIUM

1. "Up and Down with Climbers" (Technicolor Sound  
Movie)

T. R. TAYLOR, Supervisor, Training Section, Overhead  
Lines Department, The Detroit Edison Company, Detroit,  
Michigan

2. "How to be Happy Though Safe"

PAUL JONES, Director of Public Information, National  
Safety Council, Chicago, Illinois

(This program will be repeated Thursday at 9:00 A. M.)

## THURSDAY, APRIL 23

### Overhead Lines (2)

Chairman — S. F. FORTIER, General Superintendent, The L. E.  
Myers Co., Detroit, Michigan

9:00 A.M. - KENT ROOM - PANTLIND HOTEL

1. "Up and Down With Climbers" (Technicolor Sound  
Movie)

T. R. TAYLOR, Supervisor, Training Section, Overhead  
Lines Department, The Detroit Edison Company, Detroit,  
Michigan

2. "How to be Happy Though Safe"

PAUL JONES, Director of Public Information, National  
Safety Council, Chicago, Illinois

### Communications (2)

Chairman — C. R. WILLIAMSON, Division Safety Supervisor,  
Michigan Bell Telephone Company,  
Grand Rapids, Michigan

10:30 A.M. - KENT ROOM - PANTLIND HOTEL

1. "A Stitch in Time"

DR. WALTER I. LILLIE, M.D., M.S., F.A.C.S., Company  
Physician, Michigan Bell Telephone Company, Grand  
Rapids, Michigan

2. "Safety in the Telephone Business"

F. W. HAMPER, General Plant Superintendent, General  
Telephone Company of Michigan, Muskegon, Michigan

## RURAL DIVISION

WEDNESDAY, APRIL 22

Chairman — RICHARD MACHIELE, Kent County Agricultural Agent

THEME: FARMING CAN BE SAFE OR DANGEROUS —  
DEPENDING ON YOU

10:00 A.M. - ROOM G - CIVIC AUDITORIUM

1. "Help Wanted" (First Aid Movie)
2. "How to Prevent Farm Fires"  
ADOLPH NELSON, Kent County Rural Fire Chief
3. **Tractor Safety Demonstration**  
ROBERT WHITE, Agricultural Engineer, Michigan State College
4. "How the Power Company Can Help Make Your Farm Safer"  
MARVIN HEFT, Consumers Power Company
5. **Electrical Safety Demonstration**  
4-H CLUB MEMBERS — Dick Rowley and Earl Beattie
6. **How the Farm Bureau Plans to Conduct Their Safety Campaign**  
FARM BUREAU GROUP
7. "Hands Off" — (Corn Picker Accidents Movie)

### Joint Program

#### Women's Division and Rural Division

2:00 P.M. - BALLROOM - PANTLIND HOTEL

Presiding — MRS. HORACE TURNER, Detroit Conference Vice-Chairman

THEME: FAMILY SAFETY

1. **Kitchen Safety**  
GRAND RAPIDS FIRE DEPARTMENT
2. **Family Safety**  
GIRL SCOUTS AND OTHER GROUPS, from St. Joseph and Kalamazoo
3. "Beware — Textiles Will Burn"  
MISS SARAH BRIER, Textiles, Clothing, and Related Arts, Michigan State College

All divisions have programs of special interest to registrants in all other divisions . . . Study the program and select them!

## SCHOOL AND COLLEGE DIVISION

THURSDAY, APRIL 23

### Administrators Breakfast

8:30 A.M. - SCHUBERT ROOM - PANTLIND HOTEL

Chairman — LOY NORRIS, Superintendent of Schools, Kalamazoo

1. "Welcome to Grand Rapids"  
BENJAMIN BUIKEMA, Superintendent of Schools
2. **Morning Song**  
WALTER W. GUMSER, Superintendent of Schools, Lowell
3. **Introduction of the Toastmaster**  
LEE M. THURSTON, Superintendent of Public Instruction
4. **Introduction of Guests**
5. **Remarks by the Breakfast Host**  
FRED REHM, Special Assistant to General Manager, Automobile Club of Michigan
6. **Recommendations of the Michigan Highway Safety Seminar**  
EUGENE B. ELLIOTT, President, Michigan State Normal College

### SYMPOSIUM

#### "Administering a School Safety Education Program"

Chairman — LEE M. THURSTON

1. **Driver Education**  
CHARLES PARK, Superintendent of Schools, Bay City
2. **School Playground Safety**  
L. P. CUSHMAN, Superintendent of Schools, Owosso
3. **School Shop Safety**  
BARD MARTIN, Director, Vocational Education, Dearborn
4. **Safety in Athletics**  
CHARLES E. FORSYTHE, Assistant Superintendent of Public Instruction
5. **Driver Education Offsets School Building Design**  
WILLIAM HARRIS, Superintendent of Schools, Allen Park

If you have an equipment problem, or if you are looking for a product to meet a special need . . . ASK OUR EXHIBITORS!

## Luncheon

**12:00 Noon - LOCK'S RESTAURANT, 209 Monroe, N. W.**

**SCHOOL SAFETY SUPERVISORS OR COORDINATORS**

*Panel Chairman*—GORDON C. GRAHAM, Safety Supervisor,  
Detroit P. S.

### *Members:*

WAYNE P. HUGHES, Director School and College Division,  
National Safety Council

JAMES J. GRIFFIN, Coordinator of Safety, Chicago Schools

PRICE CLARK, Educational Consultant, American Association  
of Casualty Underwriters

## Driver Education Section

**2:00 P.M. - SCHUBERT ROOM - PANTLIND HOTEL**

*Chairman*—WALTER HORST, Superintendent of Schools, Three  
Rivers

### PANEL DISCUSSION

**"MEETING EVERYDAY PROBLEMS  
IN DRIVER EDUCATION"**

### *Members:*

LEE C. RICHARDSON, Director of Motor Vehicle Division, De-  
partment of State

BAYARD A. CLARK, Director of Community Relations, Autom-  
obile Club of Michigan

WALTER EATON, Executive Secretary, Michigan Inter-Industry  
Highway Safety Committee

CAPT. C. F. VAN BLANKENSTEYN Michigan State Police

CECIL SIMMONS, Grand Rapids, Traffic Bureau

ELMER REWALT, Driver Education Instructor, Allegan

Questions for the panel will be developed through small group  
techniques.

## Elementary Section

**2:00 P.M. - CONTINENTAL ROOM - PANTLIND HOTEL**

*Chairman*—PROF. ALMANDO VEZZANI, Director of Driver Ed-  
ucation and Lecturer on Vocational Education,  
University of Michigan

### **1. "Organizing a Safety Education Program in the Ele- mentary Schools"**

DR. HERBERT STACK, Director, Center for Safety Education,  
New York University

### **2. "A Way of Creating Interest in Safety" (Demonstra- tion)**

HERBERT GERMAN, Automobile Club of Michigan

## TRAFFIC LAW ENFORCEMENT DIVISION

**WEDNESDAY, APRIL 22**

*Chairman*—HOWARD W. HOYT, Chief of Police, Kalamazoo

**9:30 A.M. - CONTINENTAL ROOM - HOTEL PANTLIND**

### **"Michigan IS Training Police Officers"**

*Moderator*—HOWARD W. HOYT, Chairman, Traffic Law En-  
forcement Division and Chief of Police,  
Kalamazoo

### *Members:*

HAROLD E. HAUN, Co-ordinator, Michigan Police Training  
Program, Michigan State College

ROBERT LOTHIAN, Personnel Examiner, Police Training Acad-  
emy, Detroit Police Department

ROBERT E. MURRAY, Lieutenant, Police Training Bureau,  
Michigan State Police

An inventory of Police Training at recruit, in-service, and  
academic levels.

**10:30 A.M. - CONTINENTAL ROOM - HOTEL PANTLIND**

### FORUM:

CHIEF HOWARD W. HOYT, *Presiding*  
Audience participation is invited

### **"Regulating Speed With Radar"**

RALPH MOXLEY, Chief, Birmingham Police Department.  
Operating techniques, problems and results

### **"Public Service Commission Regulations" (and new laws governing trucks and buses)**

JOHN MCCARTHY, Chairman, Michigan Public Service  
Commission.

How can police aid in the regulation of trucks and buses?

## Annual Luncheon

Sponsored by

Western Michigan Association of Law Enforcement Officers.  
Judges and Prosecutors are invited to attend

**12:15 P.M. - SCHUBERT ROOM - PANTLIND HOTEL**

*Presiding*—ROBERT D. HART, Sheriff, Newaygo County, White  
Cloud, President, Western Michigan Association  
of Law Enforcement Officers

*Introduction by*—JOSEPH A. CHILDS, Commissioner, Michigan  
State Police and Vice-Chairman, Traffic  
Law Enforcement Division

### **"Personnel Relationships and Management"**

HAROLD H. SCHROEDER, Assistant Vice-President, Public  
Relations Department, Michigan Bell Telephone Company

2:00 P.M. - CONTINENTAL ROOM - PANTLIND HOTEL

**"What - Why and How of Traffic Law Enforcement Problems"**

Presiding — JOSEPH A. CHILDS, Commissioner, Michigan State Police and Chairman, Traffic Law Enforcement Division

HONORABLE CHARLES O. ARCH, First Judicial Circuit

MEREDITH DOYLE, Assistant Attorney General

C. F. VANBLANKENSTEYN, Captain, Michigan State Police.

An authoritative discussion on the rules of evidence and the duties of police and courts in prosecuting traffic law violators who cause accidents.

## TRANSPORTATION DIVISION

**WEDNESDAY, APRIL 22**

Chairman — WILLIAM L. HOLTZ, Director of Safety and Personnel, Associated Truck Lines, Grand Rapids

9:00 A.M. - REGISTRATION - LOBBY - PANTLIND HOTEL

10:00 A.M. - SADLER ROOM - PANTLIND HOTEL

1. **"Your Camera is a Safety Tool"**

CLIFF BENTON, Staff Photographer, National Safety Council, Chicago

2. **"Education — Transportation Moves Ahead"**

DR. FRANK MOSSMAN, Associate Professor of Business Administration, Michigan State College, East Lansing

BERNARD I. LOFT, Assistant Professor of Continuing Education, Michigan State College, East Lansing

### Luncheon

12:30 P.M. - KENT ROOM - PANTLIND HOTEL

Toastmaster — JOSEPH V. BRADY, Vice President, Citizens Mutual Automobile Insurance Company, Howell, Michigan

**"Streamlining Highway Safety"**

HERB GERMAN, Safety and Traffic Division, Automobile Club of Michigan, Detroit

2:30 P.M. - SADLER ROOM - PANTLIND HOTEL

1. **"Improving Attitudes of Drivers"**

DR. HERBERT J. STACK, Director of the Center for Safety Education, New York University, New York City

Dr. Stack has had a leading part in the training of teachers, supervisors and administrators in safety education, for this school which has prepared more than 11,000 persons for safety work over a period of 14 years. Dr. Stack is one of the nation's leading conductors of courses and institutes for safety and driver education.

2. **"What's Being Done in Crash Survival?"**

SERGEANT E. C. PAUL

SERGEANT CHARLES HAPLIN — Indiana State Police Department, Indianapolis, Indiana

## WOMEN'S DIVISION

**WEDNESDAY, APRIL 22**

Chairman — MRS. R. R. RUSSEL, Kalamazoo

9:30 A.M. - BALLROOM - PANTLIND HOTEL

Presiding — MRS. EUGENE HOUCK, Lansing

1. **Safety Films**

2. **Greetings**

MRS. WILLIAM BAKER, Grand Rapids, Vice President, Michigan Safety Council

3. **"The Role of Women in the Community Program"**

MRS. KATHLEEN DEVINE, Safety Bureau, Metropolitan Life Insurance Company, New York

4. **"Meeting the Challenge to Family Safety" (Panel Discussion)**

Chairman — MRS. ALMER ARMSTRONG, Home Department, Indiana Farm Bureau Coop. Association

Panel Members:

MRS. JOHN B. MARTIN, JR., Grand Rapids, Editor, Michigan P.T.A. Bulletin

MRS. WILLIAM MCKINLEY ROBINSON, member City Commission, Kalamazoo

ROBERT QUIRING, Central High Athletic Department; Director, Boys Sport School, Kalamazoo

DR. FANNY H. KENYON, Associate Chief, Maternal and Child Health, Michigan Department of Health, Lansing

TOM GILLESPIE, Chief of Police, St. Joseph, Michigan

LESLIE SILVERNALE, Co-ordinator, Driver Education, Michigan State College

### Luncheon

12:30 P.M. - BALLROOM - PANTLIND HOTEL

Presiding — MRS. ROBERT R. RUSSEL, Conference Chairman

Speaker — DR. HERBERT J. STACK, Director, Center for Safety Education, New York University

## Rural and Women's Divisions Joint Session

2:00 P.M. - BALLROOM - PANTLIND HOTEL

Presiding — MRS. HORACE TURNER, Detroit Conference Vice-Chairman

1. **"Danger at Your Finger Tips"**

GRAND RAPIDS FIRE DEPARTMENT

2. **Family Safety Show**

GIRL SCOUTS, 4-H CLUBS, St. Joseph and Kalamazoo

Presiding — MISS INA REDMAN, St. Joseph

3. **"Danger Lurks in Textiles" (Demonstration)**

MISS SARAH BRIER, Textiles, Clothing, and Related Arts, Michigan State College

## COOPERATING AGENCIES

AUTOMOBILE CLUB OF MICHIGAN, Edmond S. Matheson,  
Manager, Detroit

BATTLE CREEK SAFETY COUNCIL, Forest Kimmel, Organizer

BLUE WATER INDUSTRIAL SAFETY COUNCIL, Clair Taylor,  
Secretary, Port Huron

DETROIT INDUSTRIAL SAFETY COUNCIL, Gerald Phelan,  
Manager

GRAND RAPIDS CONVENTION BUREAU, Edward Brunette,  
Manager

GREATER GRAND RAPIDS SAFETY COUNCIL, E. Ross Farra,  
Manager

KALAMAZOO SAFETY COUNCIL, E. M. Gearhart, Jr., Man-  
ager

LANSING SAFETY COUNCIL, Harold F. Lillie, Director

MICHIGAN DEPARTMENT OF LABOR AND INDUSTRY, John  
Reid, Commissioner, Lansing

MICHIGAN RURAL SAFETY COUNCIL, David G. Steinicke,  
Secretary, Lansing

MICHIGAN STATE SAFETY COMMISSION, Maxwell Halsey,  
Executive Secretary, Detroit

MICHIGAN TRUCKING ASSOCIATION, Florence Kiely, Man-  
aging Director, Detroit

MUSKEGON MANUFACTURERS' ASSOCIATION, Robert J.  
Mason, Secretary-Manager

SAGINAW SAFETY COUNCIL, T. Ray Johnson, Executive  
Secretary

TRAFFIC SAFETY ASSOCIATION OF DETROIT, Donald Slutz,  
Managing Director

TWIN CITIES AREA SAFETY COUNCIL, Gerald W. Shipman,  
Manager, Benton Harbor

Y. M. C. A. Foreman's Club, Alan Witbeck, Industrial Secretary,  
Grand Rapids

Y. M. C. A. Industrial Council, Alan Witbeck, Industrial Secre-  
tary, Grand Rapids

If you have an equipment problem, or if you  
are looking for a product to meet a special  
need . . . ASK OUR EXHIBITORS!

## EXHIBITORS

Michigan Mutual Liability Co.  
R. C. Cook Co.  
Seco Safety Products Co.  
Argus Supply Company  
United States Safety Service Co.  
Shell Oil Company  
The Boyer-Campbell Co.  
Lehigh Safety Shoe Co.  
Citizens Mutual Automobile Insurance Co.  
Dockson Corporation  
The White-Haines Optical Co.  
Walter G. Legge Company, Inc.  
P. B. Gast & Sons Company  
Canteen Service Co.  
Thom McAn Safety Shoe Division of  
the Melville Shoe Corp.  
Averill Equipment Co.  
Hy-Test Safety Shoes  
David's Gloves, Inc.  
Lightfoot Schultz Co.  
Mine Safety Appliances Co.  
Safety First Shoe Company  
The Patent Scaffolding Co., Inc.  
National Safety Products & Service Co.  
Iron Age Division — H. Childs & Co., Inc.  
The Protectoseal Co.  
Safety Services, Inc.  
Sugar Beet Products Co.  
Ansul Chemical Co.  
Holland-Racine Shoes, Inc.  
E & J Resuscitator Co.  
West Disinfecting Co.  
The Chas. A. Strelinger Co.  
Safety First Products  
Western Coca-Cola Bottling Company  
R. J. Schuler Associates  
Wolverine Shoe & Tanning Corporation  
Willard Safety Shoe Company  
Hurley Smith

(This list of exhibitors is complete as we go to press)

## Notes

**Remember . . .**

**"Accidents Waste People!"**

***Safety***

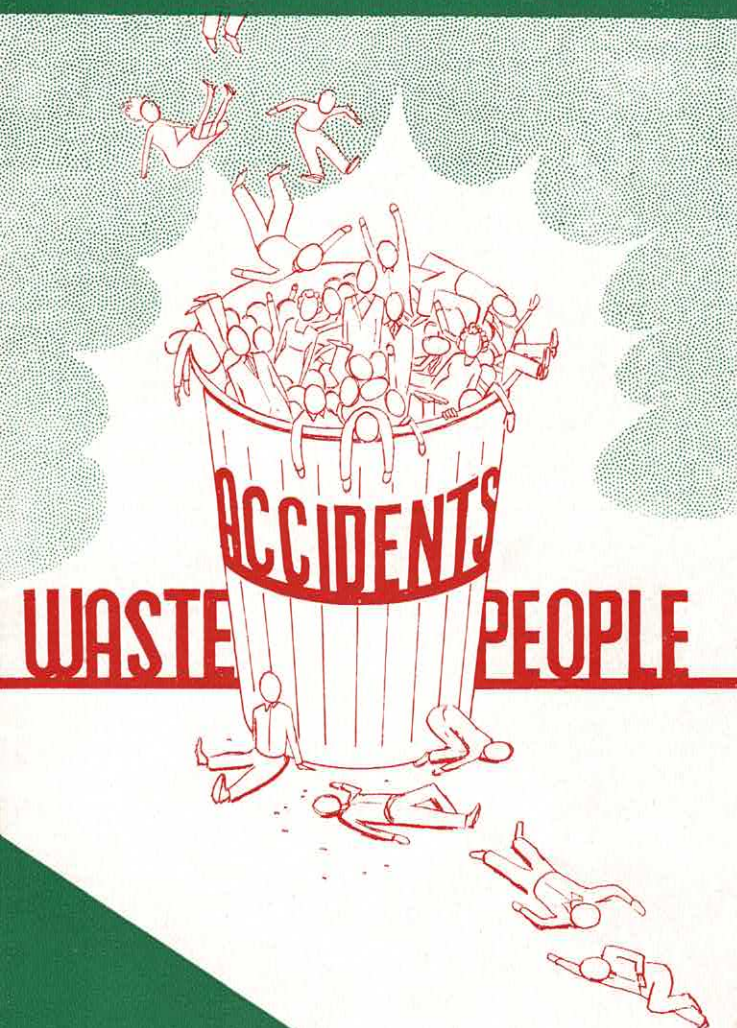
***Is***

***Everybody's***

***Business***



**23rd ANNUAL  
MICHIGAN SAFETY CONFERENCE**



**APRIL 21-22-23-1953  
CIVIC AUDITORIUM  
GRAND RAPIDS, MICHIGAN**

The **TWENTY-THIRD ANNUAL MICHIGAN SAFETY CONFERENCE** theme is "Accidents Waste People." Thinking of the safe way before doing a job prevents accidents from happening. To quote Dr. Allen A. Stockdale of the National Association of Manufacturers, "Safety is the kindest word in business, industry, and society."

The programs of the eight divisions briefed here will dedicate the three days of the Conference to elevating standards of safety efficiency and practice. Every business, industry and organization can make no better investment than seeing to it that representatives attend the Conference.

A complete, detailed program will follow. Make your reservations now for April 21-22-23 in Grand Rapids.

**KENNETH W. THOMPSON, President**

## Industrial Division

Eight sectional programs during the Conference: Chemical, Forge and Foundry, Industrial Health and Hygiene, Materials Handling, Paper Making and Paper Converting, Power Press, Small Industries, and Supervisors. Authorities will cover safety procedures and equipment. Every top management man, safety man, and every supervisor will gain a lot from talks, demonstrations, films and discussions.



### 17 SPEAKERS

including Dr. **ARTHUR SECORD**, Supervisor of Adult Education, Brooklyn College, N. Y., leader in human relationships, who gave 200 sensational talks last year, and whose topic is, "Except in the Form of Bread."

2

## Office Accident Prevention Division

Previously under the Public Utilities Division, this is now a separate division, with its own formal program. Every effort has been made to eliminate "speeches." All of the common and uncommon hazards of the office will be covered. A skit, a film, and a demonstration will drive home the importance of safety in the office.

### OPEN FORUM

discussions, plus a movie "Safety In Offices," plus a hilarious comedy skit "Hysteria In the Office," plus a demonstration of office fire prevention and control.



## Public Utilities Division

Stimulating! Challenging! Practical! Nine sectional programs: Communications (2), Forestry, Gas Utilities, Generating Plants and Substations, Overhead Lines (2), Power Tools and Trucks, and Underground Utilities. Safety techniques for all phases of public utility operations will be covered. Utilities and utility people can look forward to these sessions.



### 19 SPEAKERS

and discussion leaders, including **PAUL JONES**, Director of Public Information, National Safety Council, Chicago, who has a "punch in every sentence" of his talks. Films and demonstrations will provide other program highlights.

3

The **GENERAL OPENING SESSION** on Tuesday, April 21, will outline the highlights of the Conference, and give you a flying start to the three-day sessions.

The Conference **BANQUET**, in the Ballroom of the Pantlind Hotel, Wednesday evening, April 22, will feature one of the nation's outstanding speakers, plus exceptional entertainment. Mark your calendar now — both for the three-day Conference, and for the Conference Banquet!

**SAFETY** is more than a word. The study and practice of safety is **ESSENTIAL** in this highly mechanized and quick-tempo age. Safety has become as **IMPORTANT** as a sound philosophy for living, good human relationships, love of home, well-rounded education, and the right job.

The practice of safety is **CONTAGIOUS** — when the individual takes time to study it — or has the vital importance of safety practices called to his or her attention — and the practice spreads from person to person. One of the best places to help a person **DISCOVER** that safety is more than just a word is at the 1953 Michigan Safety Conference. Do your part in **SPREADING THIS INFLUENCE** by talking it up to everyone you meet between now and April 21-22-23.

## Rural Division

This division celebrates its second year's formal share of the Conference with a jam-packed program that offers "everything" for rural conferees. The theme: "Farming Can Be Safe or Dangerous—Depending On You." A full Wednesday's program (April 22) starts at 10:00 a.m., offers talks, demonstrations, open discussions; and for the afternoon session joins with the Women's Division for the program theme "Family Safety."



### 8 SPEAKERS

and discussion or demonstration leaders, including **ROBERT WHITE** and **MISS SARAH BRIER** of Michigan State College, and representatives of a Fire Department, 4-H Club, Farm Bureau, and Girl Scouts.

4

## School and College Division

Educators carry the chief responsibility for safety education—today's students are tomorrow's leaders! Here are fact-packed, vital topics: "Recommendations of the Michigan Highway Safety Seminar"—"Administering a School Safety Education Program"—"Meeting Everyday Problems in Driver Education"—"Safety Education Programs for Elementary Schools"—"Creating Interest In Safety."



### 5 SPEAKERS

and 13 authorities on discussion panels, including **WAYNE P. HUGHES**, Director, School and College Division, National Safety Council.

5

Your **EXHIBITS COMMITTEE** has prepared an attractive folder for distribution to former and prospective exhibitors. 89 booths are available in the Exhibits Hall of the Civic Auditorium. Your suggestions of new exhibitors will be welcomed by **RALPH E. DeBOER**, Exhibits Committee Chairman, American Seating Company, 901 Broadway, N.W., Grand Rapids.

**DON FRANCIS** of Michigan Bell Telephone Company, Detroit, designed and illustrated last year's preliminary folder, and again this year has drawn the cover design and cartoons for this folder . . . **DICK KOWALKOSKI**, of Michigan Fleet Equipment Company, Grand Rapids, and this year's State Publicity Chairman, thought up the 1953 Conference slogan, "Accidents Waste People."

Here is news for office management and personnel. Something new has been added to the Michigan Safety Conference in the **OFFICE ACCIDENT PREVENTION DIVISION**, formerly a division of the Public Utilities Division.

The Divisions of Automotive Maintenance, Judges and Prosecutors, and Traffic Engineering and Planning will not have formal programs at the Conference, because of statewide meetings earlier in the year. However, they are cooperating with other program divisions at the 1953 Michigan Safety Conference.

## Traffic Law Enforcement Division

Speakers and discussion leaders will cover the "What, Why and How of Traffic Law Enforcement Problems," go into personal and personnel relationships, and suggest methods for better education of the public toward all-round better cooperation in safety measures. Judges and Prosecutors are being invited to share the annual luncheon and afternoon sessions of this division.



### SPEAKERS

Assistant Attorney General **MEREDITH DOYLE**, and a **CIRCUIT COURT JUDGE**, and Captain **C. F. VAN BLANKENSTEYN** of the Michigan State Police.

## Transportation Division

Reducing accident frequency, cutting accident costs, attaining maximum man-hours and machine-hours with safety, finding solutions to your problems through expert advice and in open discussion with others who have solved those problems—here's a division whose programs always live up to the best Conference standards. Volunteer workers in all Conference divisions show enthusiasm, but none surpass the Transportation Division's enthusiasm for the annual Conference.



### THESE THREE

**DR. HERBERT STACK**, of New York University, "Improving the Attitudes of Drivers" — **Dr. FRANK MOSSMAN** and **Prof. BERNARD I. LOFT**, of Michigan State College, "Education and Transportation Move Ahead." — and others, will help you.

*Please Address All Inquiries  
for Conference Information and  
All Requests for Advance Registrations to:*

**ELON J. SCHANTZ**  
Executive Secretary  
Michigan Safety Conference

Consumers Power Company  
129 Pearl, N. W., Grand Rapids 2, Michigan  
Telephone: GLendale 6-6511

---

## Women's Division

Every safety leader wonders what safety education in America would be without the untiring and fine work of the Women's Divisions. For 22 years the women have produced better and better programs for their part of the Michigan Safety Conferences. Movies, talks, panel discussions, demonstrations — and a "tea" will thrill every woman registering at the Conference—and require steps taken to keep the men in their own meetings!



### 2 SPEAKERS

and 5 panel leaders, including MISS KATHLEEN DEVINE, Safety Bureau, Metropolitan Life Insurance Co., New York City. Also Fire Department, Girl Scouts, 4-H Club, and Michigan State College demonstrations.





**"Accidents Waste People!"**

**You are cordially invited  
to EXHIBIT**

**at the  
twenty-third annual**

**MICHIGAN SAFETY CONFERENCE**

**APRIL  
21-22-23  
1953**

**CIVIC AUDITORIUM . . . Grand Rapids, Michigan**

*pic.*

# 23rd ANNUAL MICHIGAN SAFETY CONFERENCE

to be held in Grand Rapids, April 21 - 22 - 23, 1953

Safety equipment manufacturers and suppliers will again have an opportunity to exhibit their products to safety-minded people when the Michigan Safety Conference takes place next April in Grand Rapids. We are expecting to meet many old friends as well as to make many new acquaintances at this year's conference. Delegates will attend from all types of industries and from all sections of the state. These delegates will be interested in the exhibits, not only from the standpoint of what they can use now, but also in knowing what is available for future needs.

The 1951 Michigan Safety Conference was held in Grand Rapids, which was the first time the conference had been held in Western Michigan in 18 years. The high degree of interest in safety in this region was demonstrated by the fact that the registration of delegates surpassed any previous registration for safety conferences in either Eastern or Western Michigan. Exhibitors again will have an opportunity to tap this high level of interest at the 1953 Conference, and we are looking forward to setting an even higher registration this year.

There will be 44,000 square feet of exhibit floor space available. The floor plan (see below) is arranged so that all registrants will be required to pass all exhibitors' booths in going to and from meeting rooms. The facilities at the Civic Auditorium are such that almost all activities of the conference will be concentrated under one roof. Meetings will be adjourned early enough to allow participants to visit all booths in the morning and in the afternoon.

Ample time has been allowed for installation and removal of displays. For your greater convenience, arrangements have been made so that exhibitors may drive cars and trucks directly to the booths, thus providing greater economy and ease of handling display equipment.

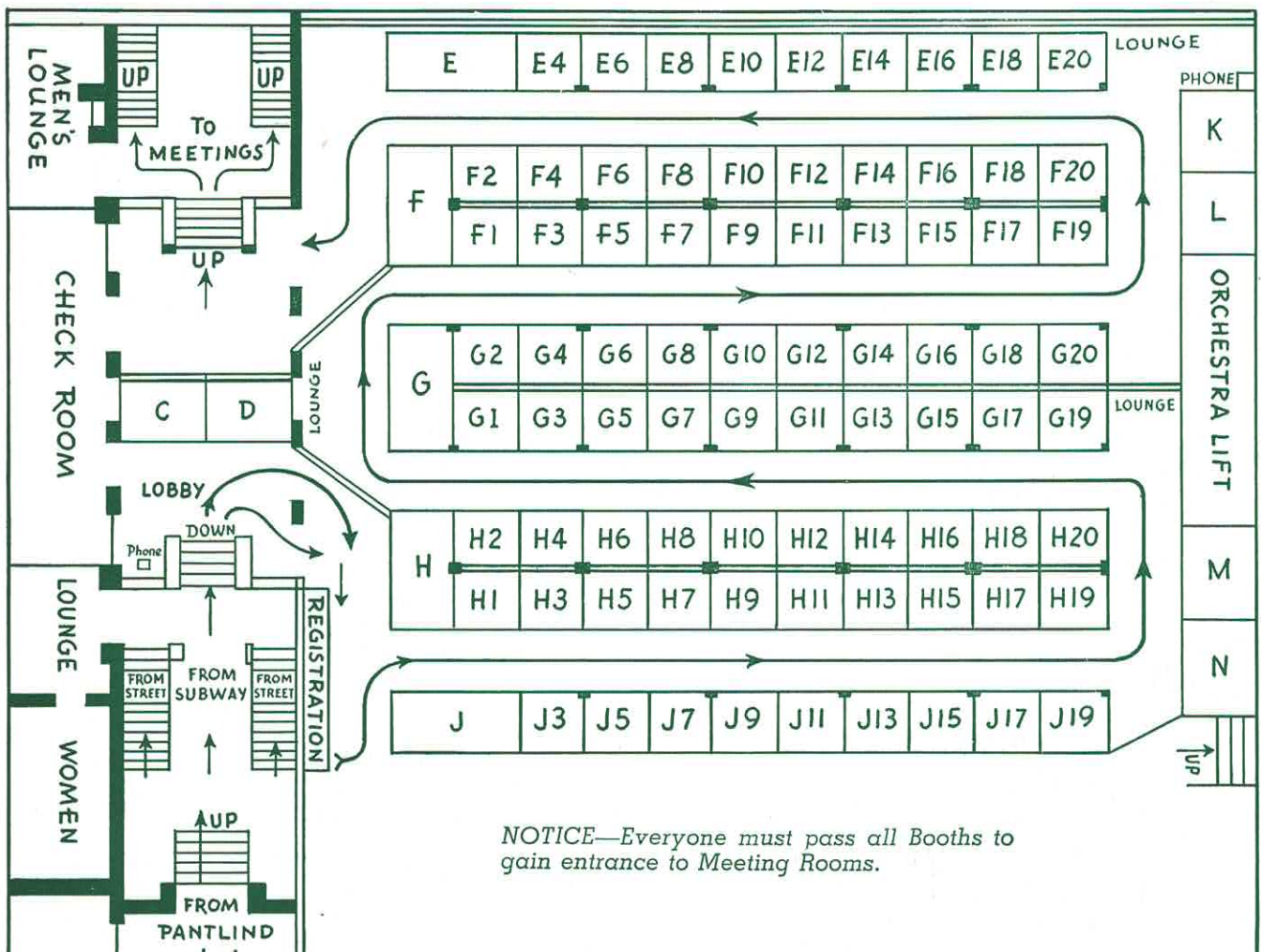
## MAKE SPACE RESERVATIONS EARLY

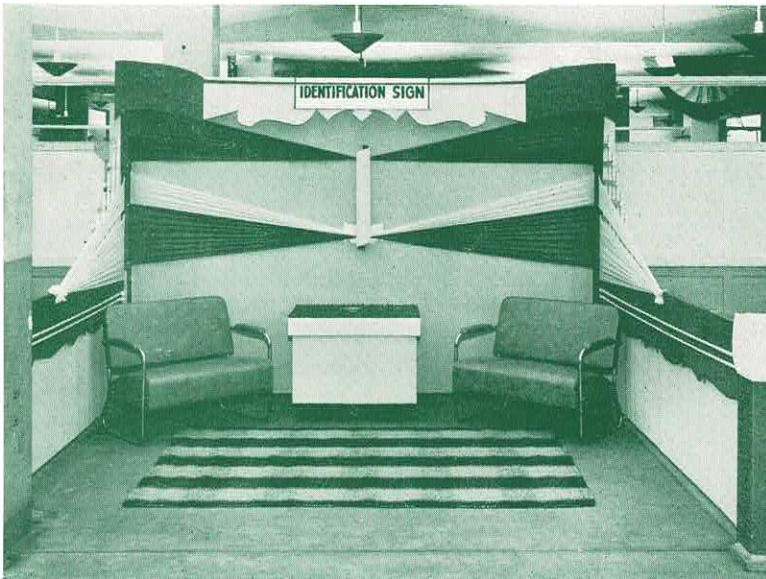
The Exhibits Committee is anxious to provide display facilities for all who apply; yet past experience has shown that space limitations may prevent accommodating all those who file applications. AVOID DISAPPOINTMENT BY MAILING YOUR APPLICATION EARLY. Booth preference will be given according to receipt of applications.

If you desire HOTEL ACCOMMODATIONS, it is suggested that you make them early by contacting the Pantlind Hotel, Grand Rapids, Michigan, directly. An underground tunnel leads from the Pantlind Hotel directly to the Civic Auditorium. Other Class "A" hotels are: The Rowe Hotel, and the Morton House, both approximately two blocks from the Civic Auditorium.

## EXHIBIT FLOOR PLAN — CIVIC AUDITORIUM, GRAND RAPIDS, MICHIGAN

Prices on booths are as follows:			N — 15' x 13' .....			\$100
C — 12' x 12' .....	\$125	G — 23' x 10' .....	\$125	Booths	Size	Price
D — 12' x 12' .....	\$125	H — 22' x 10' .....	\$125	E — Section .....	11' x 12'6"	\$70
E — 22' x 12'6" .....	\$125	K — 17' x 13' .....	\$100	F — Section .....	11' x 12'6"	
J — 22' x 12'6" .....	\$125	L — 17' x 13' .....	\$100	G — Section .....	12' x 12'6"	
F — 22' x 10' .....	\$125	M — 15' x 13' .....	\$100	H — Section .....	11' x 12'6"	





BOOTHS appear as pictured at left. Furniture for each booth includes a rug, a table, a settee and a chair. These booths just recently have been re-furnished and some additional furniture is available. A display sign will be furnished without charge for each booth (see Application). Maximum height of exhibit booths (except along wall) is 80 inches. Sidewalls are 40 inches high. In selecting space, note location of pillars, which are 27 inches square.

## APPLICATION FOR EXHIBIT SPACE

To the Michigan Safety Conference Exhibits Committee:

Please reserve ..... space or spaces as shown on the diagram of the floor plan (see opposite page) for the Michigan Safety Conference to be held in the Civic Auditorium, Grand Rapids, Michigan on April 21, 22, 23, 1953.

We enclose \$ ..... as payment in full for this reservation.

We agree to abide by the suggestions and rules governing the show, which become a part of this contract, and to all conditions under which the exhibit space in the Civic Auditorium is leased to the Michigan Safety Conference.

We understand that until you receive this application properly executed and accompanied by payment for the space desired, no definite reservation will be made for us.

Space will be assigned in accordance with the choices listed below, and confirming letters will be sent by return mail for all reservations.

Space desired (use number shown on diagram):

- 1st Choice .....
- 2nd Choice .....
- 3rd Choice .....
- 4th Choice .....

FIRM NAME .....  
ADDRESS .....

BY .....  
(Please type or print name and title of signer)

Please make checks payable to the Michigan Safety Conference, and forward, together with this application, to: Mr. Ralph E. DeBoer, Exhibits Committee Chairman, c/o American Seating Company, 901 Broadway, N.W., Grand Rapids, Michigan.

Wording for Booth Display Sign: .....

(Signature)

ALL CONFEREES ATTENDING MEETINGS MUST PASS EVERY EXHIBIT

## EXHIBIT INFORMATION

Electrical and Gas Connections: The Civic Auditorium is equipped with gas and electrical connections. These supply either 240-volt, 3-phase, or 120-volt single phase, 60-cycle alternating current, or 120-240 volt direct current, as well as cold water and natural gas.

Electrical extension cords are not available from the Auditorium. Outlets are located within approximately twenty feet of each booth; so if you require an extension it is suggested that you bring your own.

### ADDRESS COMMUNICATIONS TO:

Ralph E. De Boer  
Exhibit Committee Chairman  
c/o American Seating Company  
901 Broadway, N.W.  
Grand Rapids, Michigan

## SHIPPING INSTRUCTIONS

Ship early. Goods will be received at the Civic Auditorium beginning Sunday, April 19, or by our accredited transfer agent beginning Monday, April 20. All freight and express shipments must be PREPAID and addressed to:

Name of your Company  
Booth Number  
Michigan State Safety Conference  
Civic Auditorium  
Grand Rapids, Michigan

OR

c/o Columbian Storage & Transfer Co.  
435 Ionia Ave., S.W.  
Grand Rapids, Michigan

Exhibitor's full truck loads may be delivered direct to the Civic Auditorium. Arrangements have been made so that trucks may be driven inside the building and directly to the booth itself.

Empty packing boxes and crates may be stored in the Civic Auditorium during the convention without cost.

Mail original Bills of Lading direct to Columbian Storage & Transfer Co. Shipping weights must be marked on Bills of Lading.

## SUGGESTIONS AND REGULATIONS FOR YOUR CONVENIENCE

The exhibit hall will be available for the setting up of exhibits at 8:00 A.M., Sunday, April 19, 1953. All exhibits must be ready and in position by 9:00 A.M., Tuesday, April 21, 1953. Exhibitors may have until 10:00 A.M., Saturday, April 25, 1953 to remove displays from hall.

The exhibits will be open the following hours:

Tuesday	9:00 a.m. to 5:00 p.m.
Wednesday	9:00 a.m. to 5:00 p.m.
Thursday	9:00 a.m. to 5:00 p.m.

The management cannot guarantee exhibitors against loss of any kind, but will endeavor to protect exhibits by having a watchman on duty all hours exhibits are closed.

Exhibits shall be so installed that they will, in no case, project beyond the space allowed.

The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Interviews, demonstrations, distribution of literature, etc., must be made inside the exhibitor's booth. Canvassing outside the booth is forbidden.

Exhibits must conform in every respect to the requirements of the convention committee.

All structural work such as extra shelving, display racks, signs, spotlights, etc., must be approved.

Motion picture projectors and all other apparatus must conform to the fire regulation of Grand Rapids and the Civic Auditorium.

Exhibitors with noisy electrical devices, sound-producing movies, loud speaker systems or other exhibits or devices which prove objectionable to other exhibitors because of noise or odor or other disagreeable features, must agree to accept booth assignments which will abate reasonable objections to the annoyances.

The subletting of space is prohibited. Two or more firms may not exhibit in a single space, unless a special arrangement is made with the chairman of the exhibits committee.

No refund will be made if space reserved is not used, nor any refund made for space used part of the time.

Advertising material or signs of firms other than those who have engaged space are prohibited.

Canvassing, solicitation of business or conferences in the interest of business, except by exhibiting firms, is prohibited.

Unethical conduct or infraction of rules on the part of any exhibitor or his representative or both will subject the exhibitor or his representative to dismissal from the exhibit hall, in which event it is agreed that no refund shall be made by the Michigan Safety Conference Exhibitors' Committee, and further that no demand for redress will be made by the exhibitor or his representative.

Space is leased with the understanding that the exhibitor will hold the Michigan Safety Conference or its committees blameless from any and all liability of any cause.

Exhibits only of an ethical nature will be permitted to be displayed. The foregoing regulations have been formulated for the best interests of the exhibitors. The Committee earnestly solicits the cooperation of everyone participating in the convention.

