

# CONFERENCE INFORMATION

1954 CONFERENCE HEADQUARTERS
Parlor D, Ballroom (4th Floor),
Hotel Sheraton-Cadillac
Open Daily from 9:00 a.m. to 5:00 p.m.

## Registration Fee \$2.00 Per Person

Admission to Meetings by Badge Only

#### REGISTRATION DESK

Grand Ballroom Foyer Hotel Sheraton-Cadillac

Delegates attending the Transportation Division sessions may register in the Main Lobby of the Hotel Fort Shelby.

Registration accommodations will be set up in the lobby of the Hotel Statler for delegates attending sessions of the Public Utilities Division.

Women delegates attending sessions of the Women's Division, may register in the lobby of the Veterans' Memorial Building.

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# For Conference Information

J. E. Moore, Executive Secretary MICHIGAN SAFETY CONFERENCE 2210 Park Avenue Detroit, Michigan—WO 5-2200

# Greetings . . .

No effort has been spared to make this year's Conference one of the most outstanding ever sponsored. Committee members have worked long and hard planning meetings and obtaining competent speakers on practical subjects pertaining to the prevention of accidents.

As you may have noted, the theme of this year's Conference is, "TAKE DIRECTED STEPS TO SAFETY." All sessions of the Conference are beamed to this theme. It is felt subject matter of Divisional sessions is such that each delegate will be able to take away a wealth of practical knowledge.

No effort has been spared, too, to make the quality of the Exhibition of safety and allied products as high as possible. Exhibitors are anxious to show you the latest in accident control aids. Take advantage of their expert knowledge and spend some time with them . . . TAKE DIRECTED STEPS TO SAFETY.

GEORGE A. JACOBY, President, Michigan Safety Conference, 1954.

## BANQUET

Wednesday, April 21 6:30 p.m.

Grand Ballroom
Sheraton-Cadillac

See Page 40

# All-Conference Luncheon Tuesday, April 20

# Grand Ballroom Hotel Sheraton-Cadillac

12:15 p.m.—\$3.25

Speaker—The Honorable Judge John D. Watts, Traffic and Ordinance Division, Detroit Recorder's Court.

Judge John D. Watts has served as one of Detroit's two Traffic Judges for the last nine years. His Court work has earned for him a reputation as a firm and impartial jurist. As a crusader for traffic safety he implements Traffic Court policy by means of radio, television and personal appearances. Thousands of citizens who have never come before his Court know him from his popular television show which simulates actual cases in the interest of reducing traffic accidents.

#### WHAT'S NEW?

Visit the exhibits for the answer to this one.

# Divisional Index

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# MICHIGAN SAFETY CONFERENCE 1954 - - Directory - - 1954

## Conference Officers

Conference Officers
George A. Jacoby President General Motors Corporation
Mrs. Robert R. Russel Vice President
Roy J. McMurray Vice President
David M. Moon
C. F. Van BlankensteynVice President Michigan Office of Civil Defense
Millard M. Moore
W. J. SmaleTreasurer
J. E. Moore
Public Utilities Division
Robert H. Goring
J. L. Joachim
L. C. Nanry Secretary-treasurer The Detroit Edison Company
Industrial Division
Douglas Fraser
Forrest E. Kimmell Vice-chairman

Douglas Fraser
Forrest E. Kimmell
J. E. GlassSecretary-treasurer

Traffic Safety Division
Judge John D. Watts
J. Carl McMonagleVice-chairman Michigan State Highway Department
Sergeant Charles C. HoltonSecretary Michigan State Police
Schools and Colleges Division
Dr. Arthur Dondineau
Gordon OdgersVice-chairman  Dearborn Public Schools
Norman E. Borgerson Secretary  Michigan Department of Public Instruction
Rural Division
P. R. Biebesheimer
William J. BuchingerVice-chairman The Detroit Edison Company
David G. SteinickeSecretary Michigan State College
Transportation Division
Guy MulhollandChairman  Detroit Police Department
Elmer R. Reeves
Edward ReddickSecretary Red Star Transit Company
Office Safety Division
Gordon R. Borgeson
W. C. BarberVice-chairman Michigan Mutual Liability Company
Little C. Harris Corretory

Miss Lillian G, Hogue ......Secretary
New York Life Insurance Company

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#### Women's Division

	women's vivision
	Executive Committee
-	Mrs. R. R. Russel
	Mrs. Graeme M. BlackVice-chairman
	Mrs. Otto RinnerSecretary Grand Rapids
	Convention Officers
	Mrs. Horace Turner
	Mrs. Howard NagelVice-chairman
	Mrs. Eugene N. HouckSecretary
	MAKE YOUR LUNCHEON RESERVATIONS NOW WITH YOUR DIVISION SECRETARY OR CHAIRMAN AND DON'T RISK MISSING THE ALL-CONFERENCE KICK-OFF LUNCHEON.
	Standing Committees
	Jerry PhelanArrangements  Detroit Industrial Safety Council
	R. W. CollieBanquet Ford Motor Company
-	George E. Humphrey
	Carl J. PetersonMembership and Registrations Chrysler Corporation
	W. Howard CoxPrinting and Promotion Traffic Safety Association of Detroit

# **Cooperating Agencies**

Automobile Club of Michigan Edmond S. Matheson, Manager, Detroit

Battle Creek Safety Council Forrest Kimmell, Organizer

Blue Water Industrial Safety Council Charles Thompson, Secretary, Port Huron

Detroit Convention and Tourists Bureau Herbert E. Boning, Jr., Executive Vice President

Detroit Industrial Safety Council

Jerry Phelan, Manager

Federal Safety Council, Wolverine Area Major General R. A. Grussendorf, Chairman, Selfridge Air

Grand Rapids Convention Bureau Edward Brunette, Manager

Greater Grand Rapids Safety Council

E. Ross Farra, Manager Kalamazoo Safety Council E. M. Gearhart, Jr., Manager

Lansing Safety Council
Harold S. Lillie, Manager

Michigan CIO

August Scholle, President, Detroit

Michigan Department of Labor and Industry John Reid, Commissioner, Lansing

Michigan Rural Safety Council

David G. Steinicke, Secretary, East Lansing

Michigan State Safety Commission

Maxwell Halsey, Executive Secretary, Lansing

Michigan Trucking Association Earl Winters, Manager, Detroit

Michigan Manufacturers' Association
John C. McCurry, Manager, Detroit

Muskegon Manufacturers' Association Robert J. Mason, Secretary-Manager

Saginaw Safety Council
James Harvey, Secretary

Saginaw Valley Industrial Safety Council
Fred Stites, Secretary

Traffic Safety Association of Detroit

Donald Slutz, Managing Director

Twin Cities Area Safety Council Gerald W. Shipman, Manager, St. Joseph

Veterans of Safety, Detroit Chapter Charles DeMonge, President, Detroit Past Presidents

1947	FRANK A. MORRISON
Corporate Service	e, IncGEORGE B. ABBOTT
International Ha	rvester Company (Retired)
	ROBERT P. DOUGLAS
1950-51Shell Oil Compo	R. W. RICHARDS
1951-52	KENNETH W. THOMPSON lephone Company
1952-53	KENNETH W. THOMPSON
	GEORGE A. JACOBY

# VISIT the EXHIBITION

# Crystal Ballroom-Italian Gardens Grand Ballroom Foyer Hotel Sheraton-Cadillac

You owe it to yourself to visit the exhibition of safety and allied equipment. The Exhibitors have the latest devices and ideas to help you reduce the accidents in your organization.

You have not attended the 1954 Michigan Safety Conference until you have visited the Exhibition.

Open Daily 9:00 A.M. to 5:00 P.M. Closes Thursday at 3:00 P.M.

# Index of Daily Events

# TUESDAY, APRIL 20

	9:30	a.m.—Public Utilities—Generating Plants
		a.m.—Public Utilities—Overhead Lines
1	2.15	(Session 1) Grand Ballroom—Sheraton-Cadillac Hotel p.m.—All-Conference Luncheon
2		Grand Ballroom—Sheraton-Cadillac Hotel
	2:00	p.m.—Industrial—Materials Handling
	2:00	p.m.—Industrial—Small Industries
	3:00	p.m.—Public Utilities—Power Tools and Trucks
		Michigan Room—Statler Hotel
	3:00	p.m.—Public Utilities—Communications
	6:30	p.m.—Industrial—General Construction Banquet
		Grand Bailroom—Sheratch-Caurinac note:
		WEDNESDAY, APRIL 21
	9:00	a.m.—Public Utilities—Gas Utilities
	9.00	Michigan Room—Statler Hotel a.m.—Public Utilities—Communications
		(Session 2) Wayne Room—Statler Hotel
	9:00	a.m.—Transportation—Registration  Lobby—Fort Shelby Hotel
	9:15	a.m.—Traffic Safety
	9:30	a.m.—Federal Safety Council
	0.20	Parlor "H"—Sheraton-Cadillac Hotel
	3:30	a.m.—Women's
	9:30	a.m.—Rural
	9:30	a.m.—Office Safety
	10:00	a m — Industrial—Supervisor's
		a.m.—Industrial—Supervisor's
	10:00	a.m.—Transportation
	10:30	a.m.—Public Utilities—Forestry
	10:30	a.m.—Public Utilities—Underground Utilities
		Michigan Foom-Statler Hotel

# Daily Schedule (Cont'd)

12:15	p.m.—Traffic Safety Luncheon
12:15	p.m.—Joint Luncheon—Public Utilities Division of The Detroit Industrial Safety Council and the Public Utilities Division of The Mich. Safety Conference. Grand Ballroom—Sheraton-Cadillac Hotel
12:30	p.m.—Transportation Luncheon
12:30	p.m.—Women's Luncheon
2:00	p.m.—Industrial—Paper Making Founder's Room—Sheraton-Cadillac Hotel
2:00	p.m.—Industrial—Power Press
2:00	p.m,—Rural  Normandie Room—Parlor "C"—Sheraton-Cadillac Hotel
2:00	p.m.—Traffic Safety
2:00	p.m.—Women's
2:30	p.m.—Transportation
3:00	p.m.—Public Utilities—Generating Plants
3:00	p.m.—Public Utilities—Overhead Lines (Session 2) Reception Room—Sheraton Cadillac Hotel
6:30	p.m.—Annual Conference Banquet

# THURSDAY, APRIL 22

8:30	a.m.—Schools and Colleges Breakfast
9:30	a.m.—Industrial—Ind. Health and Hygiene Pan-American Room—Sheraton-Cadillac Hotel
9:30	a.m.—Industrial—Forge and Foundry
10:00	a.m.—Industrial—Chemical
12:00	Noon—Veterans of Safety Luncheon
2:15	p.m.—Schools and Colleges

# Industrial Division

Chairman—Douglas Fraser, DeSoto Division, Chrysler Corporation, Detroit.

NINE SECTIONS

Tuesday, April 20

2:00 p.m.

Materials Handling Section
Grand Ballroom
Hotel Sheraton-Cadillac

#### TOPICS AND SPEAKERS

Chairman—William Isaacson, Detroit Tank Plant, Chrysler Corporation.

1. "Is Your Power Equipment Paying Off?"
HERBERT O. HORNING, Consultant, Materials
Handling and Equipment, Chrysler Corporation.
Faculty, Materials Management Center, Detroit.

- 2. "Don't Pile Up Trouble For Yourself."
- G. E. McNEIVE, Superintendent Materials Handling, General Motors Truck and Coach Division, General Motors Corporation, Pontiac.
- 3. "Equipment Manufacturer Can Also Help."
- K. NISSLEY, General Sales Manager, S. Keller Company, Detroit, Representing Yale & Towne Manufacturing Company, Philadelphia, Pa.
- 4. "I Just Want the Facts . . . Sir."

HAROLD T. MULLEN, Assistant Director, Chrysler Corporation Conference of Business Management.

Small Industries Section

2:00 p.m.

## Founder's Room Hotel Sheraton-Cadillac

Chairman—J. W. Wilson, Peerless Cement Corporation, Detroit.

#### TOPICS AND SPEAKERS

1. "Safety Through Associations."

ROBERT CURRIE, Senior Engineer, Small Business and Associations Program, Industrial Department, National Safety Council, Inc., Chicago, will give some hints how associations have helped members to reduce accident losses.

2. "Better Industrial Health For Small Business."

DR. O. T. MALLORY, JR., Director, Institute of Industrial Health, University of Michigan, Ann Arbor.

#### **General Construction Section**

Banquet

6:30 p.m.

# Grand Ballroom Hotel Sheraton-Cadillac

Chairman—C. R. SLIMMON, Bryant & Detwiler Company, Detroit.

"Safety Is Thinking So"

ROBERT C. McDOWELL, President, R. C. McDowell Company, Inc., Cleveland, Ohio.

# Wednesday, April 21

## Supervisor's Section

10:00 a.m.

# Grand Ballroom Hotel Sheraton-Cadillac

Chairman—W. A. Styer, Lonergan Manufacturing Company, Albion.

#### TOPIC AND SPEAKER

"There Is A Man In The House."

M. BRUCE GORDON, Supervisor of Employee Services, Engine and Foundry Division, Ford Motor Company, Dearborn.

#### **Power Press Section**

2:00 p.m.

# Grand Ballroom Hotel Sheraton-Cadillac

Chairman—H. A. Scott, Safety Supervisor, Dearborn Stamping Plant, Ford Motor Company, Dearborn.

#### TOPICS AND SPEAKERS

- 1. "An Approach To Safety In the Independent Press Shop."
- C. GLENWOOD ROSE, President, Judson & Rose, Incorporated, Philadelphia, Pa.
- 2. "Electronic Safety Guards."

STEPHEN V. HART, Chief Engineer, Electronic Control Corporation, Detroit.

- 3. "Why Be A Safety Engineer?"
- E. CLARK WOODWARD, Safety Director, A. O. Smith Corporation, Milwaukee.

Paper Making and Paper Converting Section

2:00 p.m.

#### Founder's Room Hotel Sheraton-Cadillac

Chairman—Jack D. Hartleroad, Kalamazoo Vegetable Parchment Company, Kalamazoo.

Presiding—Robert D. Caine, Manager of Manufacturing, Kalamazoo Vegetable Parchment Company, Kalamazoo.

#### TOPICS AND SPEAKERS

1. "What the Workers Expect From the Accident Prevention Program."

RUSSELL RITTER, Lee Paper Company, Vicksburg.

2. "What the Foreman Expects From the Accident Prevention Program."

FRANK HALUCH, Foreman Division Eight, Sutherland Paper Company, Kalamazoo.

3. "What the Superintendent Expects From the Accident Prevention Program."

CARELTON H. CAMERON, Superintendent Carton Division, Michigan Carton Company, Battle Creek.

4. "What the Master Mechanic Expects From the Accident Prevention Program."

FRED TERBURGH, Master Mechanic, Kalamazoo Vegetable Parchment Company, Kalamazoo.

You think safety products don't change? Oh brother! What a surprise in store for you at the exhibits.

# Thursday, April 22

Industrial Health and Hygiene Section 9:30 a.m.

### Pan-American Room

Chairman—F. A. Bugni, Detroit Engine Division, Kaiser Motors Corporation, Detroit.

#### TOPICS AND SPEAKERS

- "Understanding and Analysis of Industrial Noise."
- DR. EDWARD MACKENZIE, M.D., Medical Director, Kaiser Motors Corporation, Detroit.
- 2. "Practical Noise Control."
- DR. FLOYD A. VANATTA, Ph.D., Field Consultant, National Safety Council, Inc., Chicago.
- 3. "Opportunities of the Industrial Nurse in an Industrial Noise Control Program."

WARREN A. COOK, Research Associate, Institute of Industrial Health, University of Michigan, Ann Arbor.

4. "What About This?"
General question and answer period on Industrial
Noise.

Exhibits of interest for every division of safety.

# Forge and Foundry Section Founder's Room Hotel Sheraton-Cadillac

9:30 a.m.

Chairman—Victor A. Parry, General Superintendent, Oldsmobile Division, General Motors Corporation, Lansing.

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#### TOPICS AND SPEAKERS

1. "Accentuate the Positive."

WILLIAM SCHAPPERT, Personnel Director, Campbell, Wyant & Cannon Company, Muskegon.

2. "Tradition Debunked."

WILLIAM MAUTZ, Chief Inspector, Oldsmobile Forge Division, General Motors Corporation, Lansing.

3. "Forging in Closed Dies." . . . Movies.
This outstanding movie has been developed by the Drop Forge Association of Cleveland, O.

Don't Miss—
Veterans of Safety Annual Luncheon Meeting
See Page 17

# Chemical Section Grand Ballroom Hotel Sheraton-Cadillac

10:00 a.m.

Chairman—Edward G. Stauder, Works Manager, Grasselli Chemical Department, E. I. Dupont de Nemours & Company, Inc.

#### TOPIC AND SPEAKER

- 1. "Magic of Fire", a demonstration.

  JOSEPH B. STEPAN, Mining Engineer, U. S. Bureau of Mines, Region V, Duluth, Minn.

  Demonstration covers:
- A. 1. Characteristics and demonstrations of fire and explosives.
  - 2. Hazards of misusing oxygen.
  - 3. Hazards of vapors, heavy containers, etc.
- B. 1. Electric motors in explosive atmospheres.
  - 2. Exhibition of vapor proof fixtures.
  - 3. Hot filiments, single pole switch and door bell in explosive mixtures.
- 2. "Static Electricity", a demonstration.

# Federal Safety Council Wolverine Area

Wednesday, April 21

Parlor "H" (Fifth floor) Hotel Sheraton-Cadillac

9:30 a.m.

Chairman — MAJOR GENERAL R. A. GRUSSENDORF, Commanding Officer, Tenth Air Force, Selfridge Air Base

#### TOPICS AND SPEAKERS

Introductory Remarks—WILLIAM McPHEE, Ordnance Tank Automotive Center, Council Executive Chairman.

Introduction of other officers of the Federal Safety Council, Wolverine Area, by CLIFFORD C. NUNN, Council Executive Vice-Chairman.

"Safety—Everybody's Job."
GORDON C. GRAHAM, Safety Supervisor,
Detroit Public Schools.

"How Accidents Are Controlled."

LESLIE SILVERNALE, Michigan State College, moderator.

A panel discussion with the following panelists:

panelists:

CAPTAIN MARTIN P. CALLAN, Commanding Officer, Naval Air Station, Grosse Isle; COLONEL ARTHUR C. NAUMAN, District Engineer, Detroit District, Corps of Engineers. E. L. BAKER, Postmaster, Detroit Post Office Department.

FRANK ABELMAN, Collector of Customs, Detroit.

DR. THOMAS P. CRANE, Manager, Veterans' Hospital. Dearborn.

JOHN P. RODE, Civil Service Representative.

# Veterans of Safety Detroit Chapter

Annual Luncheon Meeting Thursday, April 22

12:00 Noon

#### Reception Room Hotel Sheraton-Cadillac

Presiding:

PRESIDENT CHARLES DeMONGE, Director of Personnel and Safety, Kelsey-Hayes Wheel Company, Detroit IMPORTANT — The Detroit Chapter, Veterans of Safety is in its infancy — being but recently organized.

An invitation is herewith extended to any person engaged in a full-time safety job, who has had FIFTEEN or more years of experience — to attend this luncheon, with the purpose being to affiliate himself with the Veterans of Safety.

J. E. MOORE, Secretary-treasurer Corporate Service, Inc. 2210 Park Ave., Detroit 1, Mich.

#### SMALL BUSINESS OPERATORS...NOTE!

The Industrial Division will present a very helpful program for operators of small businesses, stores, warehouses, plants, etc., who do not have a formally organized or full-scale safety program.

This program is being sponsored under the auspices of the National Safety Council's Industrial Division Small Business and Association program, as well as the Institute of Industrial Health, University of Michigan.

See details of this program on Page 11.

# **Public Utilities Division**

Chairman — Robert H. Goring, Michigan Bell Telephone

Tuesday, April 20
Generating Plants and
Substations Section

SESSION 1.

### Pan-American Room Hotel Sheraton-Cadillac

9:30 a.m.

Chairman—G. W. Videan, General Foreman, Substation Maintenance Department, The Detroit Edison Company.

#### **TOPICS AND SPEAKERS**

1. "Juicy Lucy." (Film)

A colored fire fighting motion picture, narrated by Joseph J. Shoemaker, Engineer, Production Department, The Detroit Edison Company.

- 2. "Ten Million Dollars Worth of Safety."
- J. A. ELZI, Technical Consultant Engineer, Commonwealth Associates, Inc., Jackson.
- "Safety in Substation Operation and Maintenance."

LESTER KNIGHT, Assistant General Operating Foreman, Substation Department, The Detroit Edison Company.

Don't Miss-

Veterans of Safety Annual Luncheon Meeting

See Page 17

# **Overhead Lines Section**

SESSION 1.

#### Grand Ballroom Hotel Sheraton-Cadillac

9:30 a.m.

Chairman—A. Frank Brewer, General Personnel Assistant, Consumers Power Company, Jackson.

#### TOPICS AND SPEAKERS

- 1. "Recent Tornadoes in Michigan," a motion picture film.
- 2. "Emergency Hazards," a panel discussion.

  Moderator—V. E. McROY, Resident Manager, The
- L. E. Myers Company, Jackson.

  Panel Members—ERNEST MALLERY, Supervising Construction Foreman, Michigan Bell Telephone Company, Pontiac.

  JOHN A. McCOWAN, Superintendent Eastern Division, Overhead Lines Department, The

Division, Overhead Lines Department, The Detroit Edison Company, Port Huron.
RUSSELL YOUNGDAHL, Assistant Distribution Superintendent Consumers Power Com-

tion Superintendent, Consumers Power Company, Flint.

# **Communications Section**

SESSION 1.

# Reception Room Hotel Sheraton-Cadillac

3:00 p.m.

Chairman—J. W. Smith, Division Safety Supervisor, Michigan Bell Telephone Company, Detroit.

#### TOPICS AND SPEAKERS

- "Motor Mania," a sound motion picture color film.
- 2. "Communications Via Gas, Water and Electricity."

JERRY PHELAN, Manager, Detroit Industrial Safety Council.



# **Power Tools and Truck Section** Michigan Room **Hotel Statler**

3:00 p.m.

Chairman-H. R. Higgins, General Supervisor, Tools and Transportation, Underground Lines Department, The Detroit Edison Company.

#### TOPIC AND SPEAKER

 "Safe Operation and Maintenance of Truck Mounted Power Equipment."

R. D. SNOWDEN, Coordinator Equipment Operation, Motor Transportation Department, The Detroit Edison Company, Detroit.

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# Wednesday, April 21 **Gas Utilities Section** Michigan Room **Hotel Statler**

9:00 a.m.

Chairman-G. J. McKinnon, Assistant Superintendent, Production Department, Michigan Consolidated Gas Company, Detroit.

#### **TOPICS AND SPEAKERS**

1. "Lessons From Experience."

A. L. DOWDEN, Supervising Engineer, Public Utilities, Liberty Mutual Insurance Company, Boston.

- 2. Group discussion based on Mr. Dowden's speech, led by Chairman McKinnon.
- 3. "Get Safety In Your System," (Film).

This technicolor motion picture film is a release of the Accident Prevention Committee of the American Gas Association.

# Communications Section

SESSION 2.

Wayne Room **Hotel Statler** 

9:00 a.m.

Chairman-J. W. Smith, Division Safety Supervisor, Michigan Bell Telephone Company, Detroit.

#### TOPIC AND SPEAKER

- 1. "Motor Mania," a sound motion picture color film.
- 2. "Communications Via Gas, Water and Electricity.'

JERRY PHELAN, Manager, Detroit Industrial Safety Council.

# Forestry Section Wayne Room Hotel Statler

10:30 a.m.

Chairman—P. L. Linebaugh, Associate Forester, Department of Parks and Recreation, City of Detroit.

#### **TOPICS AND SPEAKERS**

- 1. "Prevention of Eye Injury."
  RAY HAINES, Installation Foreman, Michigan Bell
  Telephone Company, Detroit.
- 2. "Use of the Power Saw Off The Ground." WILLIAM S. BRENNEMAN, Division Line Clearing Foreman, Consumers Power Company, Muskegon.
- 3. "Technique of Selling Safety in the Field."
  ROSS McCAFFERTY, Safety Director, Davey Tree
  Expert Co., Kent, Ohio.

#### **Underground Utilities Section**

Michigan Room Hotel Statler

10:30 a.m.

Chairman—R. W. Cornwell, General Foreman, Street
Department, Michigan Consolidated Gas Company,
Detroit.

#### TOPICS AND SPEAKERS

- 1. "Our Responsibility to Protect Others."
- G. E. GARDNER, General Gas Operations Engineer, Distribution, Consumers Power Company, Jackson.
- 2. "Job Training As A Safety Measure."

LYNN ERRATT, Safety Advisor, Board of Water and Electric Light Commissioners, City of Lansing.

3. "30 Inch Crosstown Main" (Film).

This construction movie produced by the Michigan Consolidated Gas Company, Detroit.

12:15 p.m. — Joint Luncheon — Public
Utilities Division of The Detroit Industrial Safety Council and The
Public Utilities Division of
The Michigan Safety
Conference

"The Third Dimension in Safety."

HAROLD H. SCHROEDER, Vice President in Charge of Personnel, Michigan Bell Telephone Co.

### Generating Plants and Substations Section

SESSION 2

3:00 p.m.

#### Pan-American Room Hotel Sheraton-Cadillac

Chairman—G. W. Videan, General Foreman, Substation Maintenance Department, The Detroit Edison Company, Detroit.

#### **TOPICS AND SPEAKERS**

1. "Juicy Lucy." (Film)

A colored fire fighting motion picture, narrated by Joseph J. Shoemaker, Engineer Production Department, The Detroit Edison Company.

- 2. "Ten Million Dollars Worth of Safety."
- J. A. ELZI, Technical Consultant Engineer, Commonwealth Associates, Inc., Jackson.
- "Safety In Substation Operation and Maintenance."

LESTER KNIGHT, Assistant General Operating Foreman, Substation Department, The Detroit Edison Company.

#### **Overhead Lines Section**

SESSION 2

3:00 p.m.

# Reception Room Hotel Sheraton-Cadillac

Chairman—A. Frank Brewer, General Personnel Assistant, Consumers Power Company, Jackson.

#### TOPICS AND SPEAKERS

- "Recent Tornadoes in Michigan," a motion picture film.
- "Emergency Hazards," a panel discussion.
   Moderator—V. E. McROY, Resident Manager, The L. E. Myers Company, Jackson.

Panel Members—ERNEST MALLERY, Supervising Construction Foreman, Michigan Bell Telephone Company, Pontiac.

JOHN A. McCOWAN, Superintendent Eastern Division, Overhead Lines Department, The Detroit Edison Company, Detroit.

RUSSELL YOUNGDAHL, Assistant Distribution Superintendent, Consumers Power Company, Flint.

HAVE YOU SEEN THE
EXHIBITS ON THE BALLROOM
FLOOR OF THE SHERATONCADILLAC HOTEL?

# Office Safety Division

# Wednesday, April 21

# Reception Room Hotel Sheraton-Cadillac

9:30 a.m.

# Chairman—G. R. Borgeson, Burroughs Corporation, Detroit

The purpose of the program is:

- 1. To acknowledge the existence of a problem in office safety and
- To present ways and means of improving office efficiency and moral by developing the safetymindedness of employees, as well as encouraging safe working conditions.

#### **TOPICS AND SPEAKERS**

- 1. Opening Remarks
- G. R. BORGESON, Section Chairman, Burroughs Corporation, Detroit.
- Introduction of entirely new motion picture film by representative of Wayne University.
- 3. "Office Safety," film from Wayne
- 4. "'Hap' Hazzard Speaks."

GENEVIEVE HAZZARD, Assistant Account Executive, Campbell-Ewald Company, Detroit.

Miss Hazzard has a real message to deliver to proponents of an office safety program. Don't miss it.

# Wednesday, April 21

# Chairman—Mrs. Horace Turner, President Women's Safety Committee, Detroit.

Vice - chairman—Mrs. Howard Nagle, President Women's Division, Twin Cities Safety Council, St. Joseph.

Secretary—Mrs. Eugene N. Houck, Junior Past President Women's Division, Lansing Safety Council,
Lansing.

Theme For 1954—
"TAKE SAFETY TO HEART."

9:30 a.m.

## Red Arrow Room Veteran's Memorial Building

Presiding—Mrs. Howard Nagle, Vice-chairman of the Conference. Films on Safety

#### TOPICS AND SPEAKERS

10:00 a.m.—Greetings MRS. R. R. RUSSEL, Vice-president Michigan Safety Conference.

"Women Behind the Wheel."
LT. REYNIEAR STAATS, Director of Youth Bureau, Detroit Police Department.

10:30 a.m.—"Youth Looks At Home Safety," a panel discussion.

Moderator—MR GORDON GRAHAM Director of

Moderator—MR. GORDON GRAHAM, Director of Safety Education, Detroit Public Schools.

Panel Members—BRUCE HAMLIN, Southwestern High.

MARGARET COOPER, Southwestern High. DOROTHY ARGY, Denby High. FRED SCHOEN. Denby High. PATRICIA HOOLIHAN, Mumford High. WILLIAM MYERS, Mumford High

# Annual Luncheon Meeting

12:30 p.m.

## Polar Bear Room Veteran's Memorial Building

Presiding—Mrs. Horace Turner, Chairman Michigan Safety Conference.

"Selling Yourself to Sell Safety."

(A humorous, but practical talk on salesmanship applied to Safety.")

DR. CHARLES E. IRVIN, Assistant Professor of Speech and Communications, Michigan State College, East Lansing.

2:00 p.m.

# Red Arrow Room Veteran's Memorial Building

Presiding—Mrs. George Shepard,
Program Chairman.

"You Can Make Your Home Accident-Free."

A Demonstration

MRS. KATHRYN MAXWELL, Director of Health Education, Detroit Department of Health.

2:30 p.m.—"A New Adventure For Women."
DR. IRMAGENE NEVINS HOLLOWAY, Educational Consultant, Greater Cincinnati Safety Council

3:30 p.m.—"Program Hi-lites." MRS. GEORGE SHEPARD.

Colors Ceremony

by GIRL SCOUTS OF METROPOLITAN DETROIT. Under the direction of MRS. H. A. MEYER.

# Traffic Safety Division

Chairman — The Honorable Judge John D.
Watts, Traffic and Ordinance Division,
Detroit Recorder's Court.

# Wednesday, April 21

#### Morning Session in English Room Hotel Statler

This session has but recently been reorganized and now encompasses the responsibilities of the former Traffic Law Enforcement; Judges and Prosecutors and Traffic Engineering and Planning Divisions.

#### **TOPICS AND SPEAKERS**

9:15 a.m.—"Chemical Tests For Alcoholic Intoxication."

DR. C. W. MUEHLBERGER, Toxicologist, Michigan State Health Department.

MR. WALTER TAYLOR, Assistant Attorney General of Michigan, Lansing.

CAPTAIN EDWARD HALLADAY, Commanding Traffic Division, Kalamazoo Police Department. Discussions of the medical, legal and administrative

Discussions of the medical, legal and administrative aspects of a program of chemical testing for alcoholic intoxication.

10:30 a.m.—"Driver Licensing in Michigan." HONORABLE OWEN J. CLEARY, Secretary of State.

Effective standards of examining driver license applicants and practical driver improvement procedures.

#### Annual Luncheon

12:15 p.m.

"Public Officials—Public Information— Public Support."

PAUL A. SCHRADER, Director of News, Toledo Blade Publishing Co.

A practical, informative talk on how public officials can make effective use of public information media to get public support.

## Afternoon Session, Bagley Room Hotel Statler

Presiding — J. Carl McMonagle, Vice - Chairman, Traffic Safety Division and Director, Planning and Traffic Division, Michigan State Highway Department.

2:00 p.m.—"Michigan Street and Highway Needs."

JOHN J. CUMMINGS, Director, Transportation Research, Automobile Manufacturers Association.

A discussion of what should be done on highways and city streets throughout Michigan in order to keep pace with the accident and congestion problems.

3:00 p.m.—"Standards of Applying Traffic Control Devices."

ALGER F. MALO, Director, Department of Streets and Traffic, Detroit.

An explanation in layman's language of "WHY" certain signals and markings on our city streets and highways.

# VISIT the EXHIBITION

Crystal Ballroom-Italian Gardens Grand Ballroom Foyer Hotel Sheraton-Cadillac

Open Daily 9:00 A.M. to 5:00 P.M. Closes Thursday at 3:00 P.M.

# Wednesday, April 21

#### MORNING

## Normandie Room—Parlor "C" Hotel Sheraton-Cadillac

#### TOPICS AND SPEAKERS

#### Chairman—P. R. Biebesheimer, of Wayne, Wayne County Agricultural Agent.

9:30 a.m.—"Safety Pin" (Film).

This is a new motion picture film prepared by the John Deere Company, depicting how a group of farm folks organized to determine and pin-point accident hazards and what they did about eliminating these hazards.

9:50 a.m.—"Michigan Has Accidents With Corn Pickers."

CARL DOBAT, Oakland County.

10:10 a.m.—"Life Saving by the Back Pressure, Arm-Lift Method."

SHARON and DALE CUBITT, 4-H Club members from Sandusky.

10:30 a.m.—''How Michigan Farmers Can Use Electricity Safely.''

PERC NUGENT, Farm Service Advisor, Detroit Edison Company.

10:50 a.m.—"Hazards We Found On Huron County Farms."

PAUL LEIPPRANDT of Pigeon, Michigan, President of the Junior Farm Bureau.

11:15 a.m.—"A Shocking Demonstration." ROLF MOECKEL, Vo-Ag Instructor and the FUTURE FARMERS OF AMERICA team of Onstead.

#### AFTERNOON

Chairman—William G. Buchinger, Farm Service Engineer, Detroit Edison Company and President, Michigan Rural Safety Council.

#### TOPICS AND SPEAKERS

2:00 p.m.—"Many Fabrics and Clothes Burn Easily."

MISS MARY ELLEN CARLSON, Textiles, Clothing and Related Arts, Michigan State College, East Lansing.

2:40 p.m.—"What Do You Need In A First Aid Kit?"

MISS MYONE RILEY, 4-H Club member, Manitou Beach.

3:00 p.m.—"How To Be Safe With A Gun." GLENN GARDNER, 4-H Club member, Sand Creek.

3:15 p.m.—''You'd Better Trouble Trouble.''
PITTSFIELD UNION GRANGE, Washtenaw
County

3:45 p.m.—"Farm Petroleum Safety." (Film)

A color motion picture featuring a near tragic home fire. A mother uses kerosene to bring up the stove fire quickly and what happened.

Don't confine yourself to just your own Division's sessions. Look at the programs of the other Divisions . . . you might find something there that would "fill the bill" for solving some problem that is worrying you.

# Transportation Division

# Wednesday, April 21

9:00 a.m.

# Shelby Room Fort Shelby Hotel

Chairman—Guy Mulholland, Commercial Driver Relations, Traffic Safety Bureau, Detroit Police Department.

9:00 a.m.—Registration, main lobby, Hotel Fort Shelby.

#### TOPICS AND SPEAKERS

10:00 a.m.—1. "Transportation Safety." CHARLES M. ZIEGLER, State Highway Commissioner.

2. "Design for Safety."

S. J. TOMPKINS, Assistant Chief Truck Engineer, Chrysler Corp.

# Annual Luncheon Meeting

12:30 p.m.

# Crystal Ballroom Fort Shelby Hotel

Toastmaster—DR. A. CONRAD POSZ, Assistant Professor of Speech, Michigan State College.

"The Role of Transportation in Disaster."
Police Commissioner DONALD S. LEONARD.

Don't confine yourself to just your own Division's sessions. Look at the programs of the other Divisions . . . you might find something there that would "fill the bill" for solving some problem that is worrying you.

2:30 p.m.

## Shelby Room Fort Shelby Hotel

Panel Discussion — "The Hidden Costs of Motor Vehicle Accidents."

Moderator—W. EARL GIVENS, JR., Director of Safety and Personnel, George F. Alger Company, Detroit.

Panel Members—WALTER PLETCHER, Traffic Safety Association of Detroit.

EDWARD J. EMOND, Armour and Company, Chicago.

CHARLES RAY, Markel Service, Inc., Richmond, Virginia.

GORDON SHEEHE, Department of Police Administration, Michigan State College, East Lansing.

### BANQUET

# Wednesday, April 21

6:30 p.m.

Grand Ballroom Sheraton-Cadillac

See Page 40

# Schools and Colleges Division

# Thursday, April 22

## Administrators' Breakfast

8:30 a.m.

#### Wayne Room Hotel Statler

Introduction of Toastmaster—Roy J. McMurray, Saginaw, Vice-President, Schools and Colleges Division

Toastmaster—CLAIR L. TAYLOR, Superintendent of Public Instruction.

"Welcome to Detroit."

The Right Reverend Monsignor CARROLL F. DEADY, Superintendent of Parochial Schools, City of Detroit.

"Songs for the Morning."
EDWARD MOSHER and CECIL COEDY, Dearborn Public Schools.

"Remarks by Breakfast Host."

E. S. MATHESON, General Manager, Automobile Club of Michigan.

"No Accidents on the Sunny Side of the Street."

EDGAR A. "BUD" GUEST, Radio Station, WJR.

"Handbook for School Safety Co-ordinators."
GORDON ODGERS, Dearborn Public Schools.

"Teen-Age Safety Conferences."

DWIGHT RICH, Superintendent of Schools, Lansing.

Afternoon Session

2:15 p.m.

Driver Education Section

Chairman—Norman E. Borgerson, Deputy Superintendent of Public Instruction, State of Michigan,
Lansing.

"Driver Education—Tips From a Professional Driver."

H. P. BRUNS, Supervising Engineer, Chrysler Corporation, Detroit.

"Hazards of the Road—Bicycle Safety."

HAROLD F. MYLER, Lindbergh School, Dearborn.

"Fire Hazards in Our Daily Life."
CHIEF ARNOLD RENNER, Fire Marshal, State of Michigan, East Lansing.

"Police and Traffic Law Enforcement."

LT. REYNIEAR STAATS, Director of the Youth Bureau, Detroit Police Department.

"Neighborhood Safety from School to Home."
GARNET GRIFFIN, Traffic Safety Association of Detroit.

"Hidden Dangers."

LEIGH MINKS, Supervisor of Overhead Lines, Detroit Edison.

#### Discussion

Leader: GORDON C. GRAHAM, Supervisor of Safety Education, Detroit Public Schools.

## Exhibition

Crystal Ballroom—Italian Gardens—Grand Ballroom Foyer—Sheraton-Cadillac. Open daily 9:00 to 5:00 p.m. Closes Thursday at 3:00 p.m.

This exhibition will be one of the most interesting and impressive brought together in recent years. At every booth, trained technicians will be on hand to explain and demonstrate their product. They will tell and show you how YOU can help reduce accidents in your organization.

Hundreds of articles will be on display, including: Welding products; automatic canteen dispensing devices; resuscitation equipment; safety shoes of all types; machine and engineering, press safety controls eye protective equipment; machine guards; air control devices; sanitation products floor conditioning materials; insurance services: personal protective equipment and many other articles and services.

#### THE EXHIBITORS

#### Booth No.

Exhibitor

- Protectoseal Company 505 Curtis Building, Detroit 2, Michigan
- The Patent Scaffolding Co., Inc. 9030 Lumpkin Avenue, Detroit 12, Michigan
- The Patent Scaffolding Co., Inc. 9030 Lumpkin Avenue, Detroit 12, Michigan
- 4. Holland-Racine Shoe Company Holland, Michigan
- Wallace Optical Co., Inc. 1025 Brush Street, Detroit 26, Michigan and
  - A. I. Morrison & Co. 10231 Puritan Avenue, Detroit 38, Michigan
- Sterling H. Dockson Co. 5285 East Outer Drive, Detroit 32, Michigan

#### Booth No.

#### Exhibitor

- 7. The Dayton Safety Ladder Co. 2237 Gilbert Avenue, Cincinnati 6, Ohio
- 8. R. C. Cook Co. 2944 West 210th Street, Cleveland 26, Ohio
- Walter G. Legge Co., Inc.
   101 Park Avenue, New York 17, New York
- Averill Equipment Co.
   19225 Conant Avenue, Detroit 2, Michigan
- E. & J. Resuscitator Co.
   3900 Grandy Avenue, Detroit 7, Michigan
- Lehigh Safety Shoe Co.
   Race and Court Streets, Allentown, Pennsylvania
- Michigan Mutual Liability Company
   West Adams Street, Detroit 26, Michigan
- Michigan Mutual Liability Company
   West Adams Street, Detroit 26, Michigan
- Argus Supply Co.
   2618 Crane Avenue, Detroit 14, Michigan
- 16. Seco Safety Products Co.
  1437 Brooklyn Avenue, Detroit 26, Michigan
- Seco Safety Products Co. 1437 Brooklyn Avenue, Detroit 26, Michigan
- 18. Safety First Shoe Company Water Street, Holliston, Massachusetts
- Sterling Dockson Company
   3839 Wabash Avenue, Detroit 8, Michigan
- 20. Columbus-McKinnon Chain Corporation Tonawanda, New York
- United States Safety Service Co. 1215 McGee Street, Kansas City 6, Missouri
- 22. International Safety Shoe Company
  1509 Washington Avenue, St. Louis 3, Missouri
- 23. Waverly Petroleum Products Co.
  Speedi-Dri Oil Absorbent
  9105 East Jefferson Avenue, Detroit 4, Michigan
- 24. Shell Oil Company 633 Sheridan Street, Lansing, Michigan
- Shell Oil Company
   633 Sheridan Street, Lansing, Michigan
- 26. Shell Oil Company
- 633 Sheridan Street, Lansing, Michigan
- West Disinfecting Company
   2760 Third Street, Detroit 1, Michigan

Booth No. Exhibitor

- Melville Shoe Corporation
   Thom McAn Shoes
   25 West 43rd Street, New York 36, New York
- The Boyer-Campbell Company 6540 St. Antoine Street, Detroit 2, Michigan
- 30. Bustin Firm Grip Grating Corporation

  Dover, New Jersey
- 31. Hurley-Smith Ever-Clean Pocket Protector 221 North Sycamore Street, Lansing, Michigan
- The Charles A. Strelinger Co.
   149 East Larned Street, Detroit 26, Michigan
- 33. The Eagle-Picher Company Cincinnati, Ohio
- National Safety Council
   425 North Wacker Drive, Chicago 11, Illinois
- National Safety Council
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- National Safety Council
   425 North Wacker Drive, Chicago 11, Illinois
- White-Haines Optical Company
   North High Street, Columbus, Ohio
- Willard Safety Shoe Company
   17231 West McNichols Road, Detroit 35, Michigan
- 39. L. C. Howe Sales
  National Bank Building, Birmingham, Michigan
- Western Coca-Cola Bottling Co.
   105 South LaSalle Street, Chicago, Illinois
- 41. Automatic Canteen Company of America 1430 Merchandise Mart, Chicago, Illinois
- 42. Automatic Canteen Company of America 1430 Merchandise Mart, Chicago, Illinois
- 43. Hill Brothers Shoe Company Hudson, Massachusetts
- 44. W. B. Groves Co. (Kant-Tip Ladders) 807 Fisher Building, Detroit 2, Michigan
- 45. Electronic Controls Corporation 1573 East Forest Street, Detroit 7, Michigan
- 46. Fyr-Fyter Sales
- 1136 East Seven Mile Road, Detroit 3, Michigan
  47. Pennsylvania Optical Company
  Reading, Pennsylvania
- Mine Safety Appliances Co. Braddock, Thomas and Meade Streets, Pittsburgh 8, Pa.

- 49. Mine Safety Appliances Co.
  Braddock, Thomas and Meade Streets, Pittsburgh 8, Pa.
- 50. Michigan Fabricating & Welding Company 1950 Wellworth Street, Jackson, Michigan
- Detroit Edison Company (Farm Safety)
   2000 Second Avenue, Detroit 26, Michigan
- National Society for the Prevention of Blindness
   1790 Broadway, New York 19, New York
- 53. Dobrek Optical Company 5800 West Fort Street, Detroit, Michigan
- 54. H. Childs & Co. 1205 Madison, Pittsburgh, Pennsylvania
- Product Sales, Inc.
   1220 South Woodward, Royal Oak, Michigan
- 56. Great Lakes Rubber Company 14615 Meyers Road, Detroit 27, Michigan
- Bull Dog Electric Products Co.
   7610 Joseph Campau, Detroit, Michigan
- Oil-Dri Corporation of America
   North Michigan Avenue, Chicago 11, Illinois
- National Cylinder Gas Company
   1301 Jarvis, Ferndale 20, Michigan
- 60. Demp-Nock Company 21433 Mound Road, Van Dyke, Michigan
- Audiphone Company
   West Adams, Detroit 26, Michigan
   Ransom, N.E., Grand Rapids 3, Michigan
- 62. American Optical Company
  1106 Industrial Bank Building, Detroit 26, Michigan
- 63. Dow-Corning Corporation
  Midland, Michigan
- Safety First Products of Detroit
   600 Michigan Building, Detroit 26, Michigan
- 65. Tech-N-Kal Mach. & Eng. Co. 12935 Auburn, Detroit 23, Michigan
- 66. Ansul Chemical Company 17184 Wyoming, Detroit 21, Michigan
- 67. Hillyard Chemical Company St. Joseph 1, Missouri
- 68. Titan Shoe Company
  Box 346, Framingham, Massachusetts
- 69. Guardiar Sales 100 East Palisade, Englewood, New Jersey

24th Annual

Michigan Safety Conference

BANQUET

Grand Ballroom Sheraton-Cadillac Hotel 6:30 P. M.

April 21, 1954

Detroit, Michigan

Program

Introductory

GEORGE A. JACOBY

General Motors Corporation
President of the 1954 Michigan Safety Conference

Toastmaster

C. E. SCHNEIDER
Vice-President of Burroughs Company

"THINKIN' TALL"

an address by

DR. KENNETH McFARLAND

Nationally known educator and speaker and educational consultant and lecturer for General Motors.

"PROGRESSIVE FOUR"

DINNER MUSIC BY EARLE PERKINS TRIO

VOCALIST, JANE PALMER

40

# BE SURE TO MAKE RESERVATIONS

For

All-Conference Luncheon

**Banquet** 

Veterans of Safety Luncheon

Group Luncheons

BE SURE TO REGISTER!!!



