



Program

of events and features
to inspire and inform for
"Safety First Always"



APRIL 26-27-28, 1955
GRAND RAPIDS
Civic Auditorium



Program

of events and features
to inspire and inform for
"Safety First Always"



APRIL 26-27-28, 1955
GRAND RAPIDS
Civic Auditorium

MAKE REGISTRATIONS AND RESERVATIONS EARLY
for the Conference, the All Conference Luncheon,
the Conference Banquet, and Hotel Rooms.

Conference REGISTRATIONS — Lower Lobby,
Civic Auditorium, starting 9:00 a.m., Tuesday,
April 26.

Registration Fee \$2.00 Per Person
Admission to meetings by Conference Badge only.

LUNCHEON and BANQUET tickets will also
be on sale at Registration Desks at Conference.

ALL CONFERENCE LUNCHEON

Tuesday Noon, April 26

BALLROOM, PANTLIND HOTEL

\$2.75 per plate

Direct all Inquiries to

ROBERT H. GORING, Executive Secretary

Michigan Bell Telephone Company

118 Clifford Street

Detroit 26, Michigan

PROGRAM

for the

25th Annual

MICHIGAN SAFETY CONFERENCE

Civic Auditorium

GRAND RAPIDS, MICHIGAN

April 26, 27, 28

1955



WELCOME TO A QUARTER CENTURY OF SAFETY

*We all know we achieve the worthwhile things in life only
through hard work and cooperation with others.*

*The Michigan Safety Conference is an outstanding example
of a group of volunteers vigorously working in a concerted
effort toward safer living in the State of Michigan.*

*We gladly cooperate with anyone interested in this ob-
jective, and welcome you to our Twenty-Fifth Annual
Michigan Safety Conference.*

*We invite you to attend the meetings scheduled in our
program, and know you will wish to visit our colorful and
educational exhibits illustrating the most recent innova-
tions in safety.*

Cordially,

NICHOLAS KELLEY, JR.

President

Michigan Safety Conference

ALL CONFERENCE LUNCHEON

Tuesday, April 26

12:00 NOON - BALLROOM - PANTLIND HOTEL

\$2.75 Per Plate

Presiding — NICHOLAS KELLEY, JR., President, Michigan Safety Conference; VERNON W. HALE, President, Greater Grand Rapids Safety Council; E. ROSS FARRA, Manager, Greater Grand Rapids Safety Council

1. Official Greetings:

THE HON. GEORGE VELDMAN, Mayor, City of Grand Rapids

2. "Economics of Safety"

GEN. GEORGE C. STEWART, Manager, National Safety Council, Chicago

3. Dinner Music

CONFERENCE BANQUET

Wednesday, April 27

6:30 P.M. - BALLROOM - PANTLIND HOTEL

\$5.00 Per Plate

Presiding — NICHOLAS KELLEY, JR., President Michigan Safety Conference

Toastmaster — HARRY KELLEY, Manager of Industrial Relations, American Seating Company

1. Invocation

2. Introduction of Guests, Acknowledgments, Special Announcements

3. Musical Entertainment

THE DUIN TRIO, and the AMERICAN SEATING COMPANY'S MALE CHORUS, W. R. Rozeboom, *Directing*

4. "What Are We Waiting For?"

EDGAR L. HARDEN, Dean of Continuing Education, Michigan State College

The ladies of the Home Safety Division will serve as hostesses for the Annual Conference Banquet

PUBLIC UTILITY DIVISION

Chairman: J. L. JOACHIM, Michigan Consolidated Gas Co.

TUESDAY, APRIL 26

Communications Section

Chairman — L. H. EGGLESTON, Michigan Bell Telephone Co., Grand Rapids

10:00 A.M. - Continental Room - PANTLIND HOTEL

1. "Hurricane Edna and Hazel" — Movie

R. H. GORING, General Plant Supervisor of Safety, Michigan Bell Telephone Company

2. "Top Down or Bottom Up Safety"

K. W. THOMPSON, Assistant Vice President, Michigan Bell Telephone Company

Overhead Section

Chairman — D. A. JENKS, Michigan Bell Telephone Co., Detroit

3:00 P.M. - Continental Room - PANTLIND HOTEL

1. "Safety Training with Magic"

JIMMIE HARRISON, Special Representative, New York Central Railroad

2. "The Effects of Silicons on Rubber Glove Leakage"

ROBERT V. NICOLSON, Laboratory Engineer, Electrical Section, The Detroit Edison Company

WEDNESDAY, APRIL 27

Gas Utilities Section

Chairman — W. J. THIEL, Battle Creek Gas Co., Battle Creek

9:00 A.M. - RED ROOM - CIVIC AUDITORIUM

1. "Static Electricity, Its Dangers and How to Avoid Them"

E. B. HEDGES, Associate Engineer, Michigan Gas Storage Company

2. "The Main Idea" — Sound Slide Film

G. J. MCKINNON, Staff Assistant, Operations Staff, Michigan Consolidated Gas Company, Detroit

Communications Section

Chairman — L. H. EGGLESTON, Michigan Bell Telephone Co., Grand Rapids

9:00 A.M. - ENGLISH ROOM - ROWE HOTEL

1. **"Hurricane Edna and Hazel" — Movie**

R. H. GORING, General Plant Supervisor of Safety, Michigan Bell Telephone Company

2. **"Top Down or Bottom Up Safety"**

K. W. THOMPSON, Assistant Vice President, Michigan Bell Telephone Company

Overhead Section

Chairman — D. A. JENKS, Michigan Bell Telephone Co., Detroit

10:30 A.M. - BALLROOM - PANTLIND HOTEL

1. **"Safety Training with Magic"**

JIMMIE HARRISON, Special Representative, New York Central Railroad

2. **"The Effects of Silicons on Rubber Glove Leakage"**

ROBERT V. NICOLSON, Laboratory Engineer, Electrical Section, The Detroit Edison Company

Underground Section

Chairman — W. H. Huffmaster, Southeastern Michigan Gas Co., Port Huron, Michigan

10:30 A.M. - Continental Room - PANTLIND HOTEL

1. **"The Insurance Man Looks at Safety in Underground Utilities Construction"**

CARL BEHNKE, Safety Engineer, Hartford Accident and Indemnity Company, Grand Rapids

2. **"The History and Problems in Connection with The Pipe Line Crossing at The Straits of Mackinaw"**

(Speaker to be announced)
Merritt, Chapman and Scott Company, Cleveland, Ohio

3. **"Deep Inch" — Movie**

(Covering the pipe line crossing at the Straits of Mackinaw)

Generating Plants and Substations Section

Chairman — C. R. BILBY, Consumers Power Co., Jackson

1:30 P.M. - RED ROOM - CIVIC AUDITORIUM

"How Many Bombs in Your Plant"

J. T. ALLAN, Assistant Maintenance Engineer, Delray Plant, The Detroit Edison Company

Forestry Section

Chairman — R. O. WILKINS, Michigan Bell Telephone Co., Lansing

1:30 P.M. - BALLROOM - PANTLIND HOTEL

1. **"Supervisor's Responsibility for Tree Worker's Safety" — Movie**

Department of Parks and Recreation, Detroit

2. **"Safety is Good Business"**

CHARLES H. LAMB, Safety Director, Muncie Tree Surgery Co., Muncie, Indiana

3. **"The Workman's View on Safety" — Tape Recording and Slides**

Forestry Department, Lansing

Power Tools and Trucks Section

Chairman W. E. RUSSELL, Consumers Power Co., Jackson,

3:00 P.M. - Continental Room - PANTLIND HOTEL

"Safety Devices — What Can Happen Will Happen"

HOWARD CAMERON, General Foreman, Garage Department, Michigan Consolidated Gas Co., Detroit

If you have an equipment problem, or if you are looking for a product to meet a special need . . . ASK OUR EXHIBITORS!

WOMEN'S DIVISION

WEDNESDAY, APRIL 27

Chairman — MRS. HOWARD NAGLE, President Family Division of the Twin Cities Area Safety Council, St. Joseph

Theme for 1955

"Make Safety Thrive in '55"

9:30 A.M. - Wolverine Room - ROWE HOTEL
Registration and Coffee Hour

10:30 A.M.

Presiding — MRS. OTTO RINNER, Vice-Chairman of the Conference

1. **Greetings**

HONORABLE GEORGE VELDMAN, Mayor of Grand Rapids

2. **Greetings**

MRS. HORACE TURNER, Vice-President Michigan Safety Conference

Workshop

WOLVERINE ROOM - - - ROWE HOTEL

1. "Safety for Senior Citizens"

MRS. ILA ARTHUR, Chairman, Vice-President, Michigan Association of Approved Nursing Homes

MRS. LOUIS SAWER, Secretary, Vice-President, Michigan Association of Approved Nurses

DR. WINSTON B. PROTHRO, Consultant, Director of Grand Rapids and Kent County Department of Health

2. "Child Safety Habits"

MR. LESLIE SILVERNALE, Chairman, Director of Driver Education, Michigan State College, East Lansing

MRS. THOMAS WESTFALL, Secretary, Staff Assistant for Greater Lansing Safety Council

MISS OPAL LEWTON, Consultant, Director of Elementary Instruction, Lansing Public Schools

SPANISH ROOM — 2nd Floor - - - ROWE HOTEL

"Vacation Safety"

MRS. ROBERT RUSSEL, Chairman, Past Vice-President, Michigan Safety Conference

MRS. ANTOINETTE JONES, Secretary, Women's Safety Committee, Detroit

MISS NORINE CLARK, Consultant, Executive Secretary of the Berrien County Chapter of the American Red Cross

MRS. A. ROBERT CORSTANGE, Consultant, Member of Kalamazoo Board of Education

Annual Luncheon Meeting

1:00 P.M. - ENGLISH ROOM - ROWE HOTEL

Presiding — Mrs. HOWARD NAGLE, Chairman

1. Color Ceremony — Grand Rapids Camp Fire Girls

2. Invocation — Major Marie Cohn, Salvation Army, Grand Rapids

3. Address — "Model T Mind in A Jet Propelled Age"

MISS MARION E. MARTIN, Commissioner of Labor and Industry, State of Maine, Member of Executive Board National Safety Council

4. Summary

MRS. MARIE HAGER

3:00 P.M.

Tea — Hosts AAA Club of Michigan

Hostess — Mrs. HORACE TURNER

Tour of Exhibits

SCHOOLS AND COLLEGES DIVISION

THURSDAY, APRIL 28

Chairman — DR. ERNEST R. BRITTON, Superintendent of schools, Midland, Michigan; President, Michigan Association of School Administrators

Administrators Breakfast

8:30 A.M. - KENT ROOM - PANTLIND HOTEL

Introduction of Chairman by LLOYD W. OLDS

1. Welcome to Grand Rapids

BENJAMIN J. BUIKEMA, Superintendent of Schools

2. Morning Song

WALTER W. GUMSER, Supt. of Schools, Lowell

3. Greetings from Our Breakfast Host

ERNEST R. DAVIS, Director Traffic Safety Division, Automobile Club of Michigan

4. "Michigan Cooperates for Safety"

CLAIR L. TAYLOR, Superintendent Public Instruction

5. "Administering the School Safety Program"

D. WILLARD ZAHN, Associate Superintendent of Schools, Philadelphia

6. Discussion:

Safety and Civil Defense Coordinators Luncheon

Chairman — DALE CURTIS, Detroit Board of Education

12:00 Noon - Lock's Restaurant — 209 Monroe Ave.

SYMPOSIUM THEME

The Duties of a Safety and Civil Defense Coordinator

EARL BREON, Director of Safety, American Red Cross, Washington, D.C.

SPENCER W. MYERS, Superintendent of Schools, Flint
C. F. VAN BLANKENSTEYN, Director of Civil Defense

NORMAN E. BORGERSON, Deputy Superintendent, Department of Public Instruction

FRANK CAREY, Educational Director, Office of Civil Defense

Driver Education Section

Chairman — K. A. Wahtera, Northern Michigan College of Education, Marquette

2:00 P.M. - Continental Room - PANTLIND HOTEL

PANEL DISCUSSION

"NEW DEVELOPMENTS IN DRIVER EDUCATION"

LT. SHIRLEY CURTIS, Michigan State Police

ELMER REWALT, Public Schools, Allegan

BAYARD A. CLARK, Assistant Director, Traffic and Safety Division, Automobile Club of Michigan

LESLIE SILVERNALE, Coordinator of Driver Education, Michigan State College

FLETCHER PLATT, Manager, Traffic Safety Division, Ford Motor Company

LEE C. RICHARDSON, Director, Motor Vehicle Services, Department of State

Health and Physical Education Section

Chairman — LLOYD W. OLDS

3:15 P.M. - Continental Room - PANTLIND HOTEL

DISCUSSION

1. Out-of-Door Safety

ROY J. McMURRAY, Director, Health, Physical Education and Safety, Saginaw Public Schools

2. Athletics

CHARLES E. FORSYTHE, Assistant Superintendent, Department of Public Instruction

3. Recreation

EDWIN G. RICE, Consultant, Department Public Instruction

4. Water Safety

M. A. BUZZARD, American Red Cross, Washington, D.C.

Exhibits — Open Daily

Exhibit Hall, Civic Auditorium

Tuesday 9:00 a.m. to 5:00 p.m.

Wednesday 9:00 a.m. to 7:00 p.m.

Thursday 9:00 a.m. to 12 noon

ONE GRAND PRIZE DAILY AT EXHIBITS

Be sure to deposit your Prize Tickets in the marked receptacles in the Exhibit Hall.

RURAL DIVISION

WEDNESDAY, APRIL 27

Chairman — GERALD A. BRIAN of Grand Rapids, Kent County Agricultural Agent

10:00 A.M. - VARIETY ROOM - ROWE HOTEL

TOPICS AND SPEAKERS

1. Safety Pin

A new movie depicting how a group can pin-point safety hazards and set about eliminating them.

2. Farm Implement Safety

A lively discussion by Herman Gosterban, Hardware Mutual Insurance Co.

3. Farm and Home Safety

An illustrated talk by Wiley Newman, Standard Oil Co.

4. Demonstration of Electrical Safety

Dowagiac Future Farmers of America Team Winners of the Highest State Award (Gold) for this demonstration

TRANSPORTATION DIVISION

WEDNESDAY, APRIL 27

Chairman — GUY MULHOLLAND, Commercial Driver Relations, Traffic Safety Bureau, Detroit Police Department

9:30 A.M. - KENT ROOM - PANTLIND HOTEL

1. "Heavy Vehicle Operation in Modern Traffic"

MAXWELL M. HALSEY, Executive Secretary, Michigan State Safety Commission, Lansing

2. "Highways in Our Economy"

ALFRED BERARDUCCI, Expressway Engineer, Department of Public Works, City of Detroit

If you have an equipment problem, or if you are looking for a product to meet a special need . . . ASK OUR EXHIBITORS!

Luncheon

12:30 P.M. - Continental Room - PANTLIND HOTEL

Toastmaster — ROBERT RUNYON, News Director, Grandwood Broadcasting Company, Grand Rapids

"Multiple Crashes"

COMMISSIONER JOSEPH CHILDS, Michigan State Police Department

Presentation of State Level Truck Safety Award

2:30 P.M. - KENT ROOM - PANTLIND HOTEL

PANEL DISCUSSION

"WHAT VALUE DO YOU PLACE ON YOUR OPERATORS LICENSE?"

Moderator — LEE RICHARDSON, Director, Driver and Vehicle Services, Michigan Department of State

Panel Members:

GEORGE NEUMAN, Chief Examiner, Driver Service Division, Office of the Secretary of State, Lansing

HONORABLE EDWARD G. BURLESON, Judge of Police Court, Grand Rapids

ARTHUR S. COWLIN, Manager, Michigan Automobile Assigned Risk Plan, Detroit

INDUSTRIAL DIVISION

TUESDAY, APRIL 26

Chairman — FORREST KIMMELL, Sutherland Paper Co., Kalamazoo

Material Handling Section

Chairman — CARL GARLAND, Safety Director, Whirlpool Corporation, St. Joseph

2:30 P.M. - BALLROOM - PANTLIND HOTEL

1. "Pre-Employment Examination and Job Placement"

DR. W. F. BECKER, Medical Department, Western Electric Company, Chicago

2. "The Backbone of American Industry"

DR. HOMER STRYKER, Orthopedic Surgeon, Borgess Hospital, Kalamazoo

TUESDAY, APRIL 26

Small Industries Section

Chairman — JAMES MARSHALL, Safety Director, Clarage Fan Company, Kalamazoo

2:30 P.M. - SCHUBERT ROOM - PANTLIND HOTEL

"SAFETY IN NUMBERS"

1. "Services of a Safety Council"

ROBERT M. HARNDEN, Greater Detroit Safety Council

2. "Services of an Insurance Company"

F. L. SAVAGE, Engineering Division, American Mutual Insurance Company, Chicago

3. "Local Safety Groups"

HARVEY MARSDEN, Safety Director, Kellogg Company, Battle Creek

WEDNESDAY, APRIL 27

Supervisors Section

Chairman — DAVID M. MOON, Director of Personnel, Great Lakes Steel Corporation, Ecorse, Detroit

10:00 A.M. - Black and Silver Room - Civic Auditorium
"Supervisors Responsibilities in the Safety Program"

MR. PHILLIP J. BOWEN, Safety Engineer, Great Lakes Steel Corporation, Ecorse, Detroit

WEDNESDAY, APRIL 27

Paper Making and Paper Converting Section

Chairman — E. M. DEANE, Jr., Manager, Grand Rapids Mills and Folding Box, American Boxboard Company, Grand Rapids

2:30 P.M. - ROOM "F" - CIVIC AUDITORIUM

1. "A Safety Program from a Plant Personnel Managers Viewpoint"

GORDON BONFIELD, Jr., Personnel Manager, Grand Rapids Container Plant, American Boxboard Company, Grand Rapids

2. **"A Safety Program from a Safety Engineer's Viewpoint"**

MORRIS VAN VLERAH, Safety Engineer, Oldsmobile Division, G. M. C., Lansing

3. **"Case Histories from a Safety Director's Scrapbook"**

P. W. HOWARD, Chief of Plant Protection and Safety, Kelvinator Division, American Motors, Grand Rapids

WEDNESDAY, APRIL 27

Power Press Section

Chairman — ED. MCKITTRICK, Safety Director, Automotive Body Division, Chrysler Corporation, Detroit

2:30 P.M. - Black and Silver Room - Civic Auditorium

1. **"Ignorance Factor"**

F. M. TOUSLEY, Staff Engineer, Automotive Body Division, Chrysler Corporation, Detroit

2. **"New Slant on Safety Inspection"**

(Sponsored by: Michigan Chapters of American Society of Safety Engineers)

J. ROBERT STONE, Safety Director, Oldsmobile Division, G. M. C., Lansing

THURSDAY, APRIL 28

Forge and Foundry Section

Co-ordinator — J. "SCOTTY" WALLACE, MGR., Greater Saginaw Safety Council, Saginaw

9:30 A.M. - Continental Room - PANTLIND HOTEL

Forge Section

Chairman — G. DEWEY REED, Safety Engineer, Lansing Employers Underwriters, Lansing

"Hazards to the Maintenance Employees in the Forge Plant"

MAX O. LEYER, Superintendent of Maintenance, Lindell Drop Forge Company, Lansing

ADVANCE REGISTRATION FORM

25th Annual

MICHIGAN SAFETY CONFERENCE

Civic Auditorium

GRAND RAPIDS, MICHIGAN

April 26, 27, 28

Kindly list on reverse side the names and addresses of persons to be registered as delegates to the 1955 Michigan Safety Conference.

Tear out and mail this form, accompanied by remittance payable to "The Michigan Safety Conference" covering the number of registrations requested, to —

CLYDE D. BERG, *Registration Chairman*
c/o Greater Grand Rapids Safety Council
302 Association of Commerce Building
Grand Rapids 2, Michigan

NOTE: No registration fee required for Women's Division delegates.

REGISTRATION \$2.00 PER PERSON

Amount of remittance enclosed \$ _____

(For Advance Registration Form — See Other Side.)

ALL CONFERENCE LUNCHEON

RESERVATION FORM

Don't Miss This Conference Highlight!

Tuesday Noon 12:00 April 26

Ballroom — Pantlind Hotel

Presiding: Nicholas Kelley, Jr., President
Michigan Safety Conference

Dinner Music

Speaker: Gen. GEORGE C. STEWART, Manager
National Safety Council, Chicago

"The Economics of Safety"

\$2.75 per plate

Make Reservations Now. (Use other side.)

ADVANCE REGISTRATION FORM

Register in advance, receive badge by mail, and save time at the Conference.

Send all Identification Badges of delegates listed below to the undersigned ☐

Send (quantity) _____ blank Identification Badges to the undersigned ☐

Name _____

Company _____

Address _____

Send Identification Badges to delegates registered below ☐

NAME _____

COMPANY _____

ADDRESS _____

NAME _____

COMPANY _____

ADDRESS _____

Use a separate sheet if needed to list additional registrants, giving name, company and address.

ALL CONFERENCE LUNCHEON RESERVATION FORM

George Tange, Luncheon Chairman
c/o Greater Grand Rapids Safety Council
302 Association of Commerce Building
Grand Rapids 2, Michigan

Please make _____ reservations for The ALL CONFERENCE LUNCHEON, Tuesday noon, April 26, Ballroom, Pantlind Hotel, at \$2.75 per plate.

Total Amount \$ _____ Check Enclosed ☐

Name _____

Company _____

Address _____

HOTEL ROOM RESERVATION FORM

Please make hotel reservations for the 1955 Michigan Safety Conference with the hotel of your choice direct.

This form, provided for your convenience, if used, will be given preference by the hotel receiving it.

PANTLIND HOTEL, 187 Monroe, N. W.		
Single	Double	Twin
\$5.50 to \$9.50	\$7.50 to \$11.50	\$9.50 to \$17.00
MORTON HOUSE, 72 Monroe, N. W.		
Single	Double	Twin
\$5.00 to \$9.00	\$7.50 to \$12.00	\$10.00 to \$12.00
ROWE HOTEL, 201 Michigan, N. W.		
Single	Double	Twin
\$5.25 to \$8.25	\$8.50 to \$10.00	\$15.50 to \$17.50

(Fill in and mail)

(Hotel) _____

(Address) _____

Single Room ☐ Double Room ☐ Twin-bed Room ☐

Other Accommodations _____

Rate Desired: From \$ _____ to \$ _____

DATE OF ARRIVAL _____

Time: _____ a.m. _____ p.m.

DATE OF DEPARTURE _____

Time: _____ a.m. _____ p.m.

Give names and address of persons who will occupy these reservations. Designate "Mr., Mrs., or Miss."

(Continue form on other side.)

The Conference BANQUET RESERVATION FORM

Wednesday 6:30 April 27

Ballroom — Pantlind Hotel

Chairman: HARRY KELLEY, Manager of Industrial Relations
American Seating Company

Master of Ceremonies to be announced

A musical treat by the The American Seating Company's
Male Chorus, and The Duin Trio

Speaker: DEAN EDGAR L. HARDEN, Dean of Continuing
Education, Michigan State College

\$5.00 per plate

MAKE YOUR RESERVATIONS NOW
For This Evening's Treat!

Remember, the early reservations get the best seats!
(Use other side)

HOTEL ROOM RESERVATION FORM
(Continued from reverse side)

Foundry Section

Chairman—J. G. CULLEN, Senior Safety Engineer, Iron and Foundry Division, Ford Motor Company, Dearborn

"Safety in Cupola Automation"

WILLIAM H. DAWSON, Assistant Superintendent, Melting Department, Ford Motor Co., Dearborn

THURSDAY, APRIL 28

Chemical Section

Chairman—FRANK CURTISS, Personnel and Safety Director, Michigan Chemical Company, St. Louis, Michigan

9:30 A.M. - BALLROOM - PANTLIND HOTEL

"Static Electricity and Magic of Fire"

J. B. STEPAN and L. J. ZAVERC, Bureau of Mines, Department of Interior, Duluth, Minnesota

THURSDAY, APRIL 28

Industrial Health and Hygiene Section

Chairman—P. W. HOWARD, Chief of Plant Protection and Safety, Kelvinator Division, American Motors, Grand Rapids

2:30 P.M. - KENT ROOM - PANTLIND HOTEL

1. "The Carbon Tetrachloride Problem"

BERNARD B. BLOOMFIELD, Michigan Department of Health, Lansing

2. "Industrial Eye Care"

DR. DAVID BOYCE, Eye Specialist, Grand Rapids

If you have an equipment problem, or if you are looking for a product to meet a special need . . . ASK OUR EXHIBITORS!

**The Conference BANQUET
RESERVATION FORM**

Harry Kelley, Banquet Chairman
c/o Greater Grand Rapids Safety Council
302 Association of Commerce Building
Grand Rapids 2, Michigan

Please make _____ reservations for the Conference BANQUET, Wednesday, 6:30 p.m., April 27, Ballroom, Pantlind Hotel at \$5.00 per plate.

Total Amount \$_____ Check Enclosed ☐

Name_____

Company_____

Address_____

OFFICE SAFETY DIVISION

WEDNESDAY, APRIL 27

2:00 P.M.

LOUIS 15TH ROOM - - - ROWE HOTEL

Chairman — WILLIAM C. BARBER, Michigan Mutual Liability Company, Detroit

"The Morning After"

with
The MIMIC-MEN

The Office Safety Division brings you pantomime at its best. Enjoy mirth, music and mayhem as The MIMIC-MEN show you what happens in an office the day following a gay party . . . and you can't hardly find them no more

TRAFFIC SAFETY DIVISION

WEDNESDAY, APRIL 27

Chairman — MR. J. CARL McMONAGLE, Director, Planning and Traffic Division, State Highway Department

9:30 A.M. - Schubert Room - PANTLIND HOTEL

Prosecuting Violations in Accidents

HON. FRED N. SEARL, Judge, 17th Judicial Circuit, Grand Rapids

HON. CLARK M. OLMSTED, Judge, Municipal Court, Kalamazoo

MR. STUART HOFFIUS, Prosecuting Attorney, Kent County

MR. GLENFORD S. LEONARD, Director of Public Safety, Oak Park

Discussions will concern —

1. Accident Prevention Merits of Prosecution
2. Kind and Quantity of Evidence needed
3. Qualifications of Complainant
4. An Effective Policy for Enforcement Officials

Annual Luncheon

12:15 P.M. - Schubert Room - PANTLIND HOTEL

"Cooperation for Traffic Accident Prevention"

MR. WILLIAM S. LAMPE, Managing Editor, The Detroit Times and Editor-in-charge, the Hearst Newspapers Better Roads Campaign

He will discuss the need for those with traffic responsibilities to work together in all phases of traffic accident prevention.

2:00 P.M. - Schubert Room - PANTLIND HOTEL

"Accident Prevention by Effective Driver Examining"

MR. BASIL R. CREIGHTON, Assistant Executive Director, American Association of Motor Vehicle Administrators, Washington, D.C.

Benefits on local and state level and the use of records essential to an effective driver improvement program.

3:00 P.M. - Schubert Room - PANTLIND HOTEL

"How Modern Traffic Engineering Techniques Can Effectively Prevent Accidents"

MR. CARLTON ROBINSON Traffic Engineering Automation, Safety Foundation, Washington, D. C.

Traffic Safety Division members are reminded of the Annual Conference Banquet to be held at 6:30 P.M., April 27, in the Ballroom, Hotel Pantlind.

VETERANS OF SAFETY Detroit Chapter

ANNUAL LUNCHEON MEETING

Wednesday Noon, April 27

Room 222 — Pantlind Hotel

Tickets available through

JERRY E. MOORE, Executive Secretary
Corporate Service, Inc.
2210 Park Avenue
Detroit 1, Michigan

Any person engaged in a full-time safety job, with FIFTEEN or more years experience in this field, is cordially invited to attend this important luncheon, and to affiliate himself with the Veterans of Safety. This is a young, but vital group — with common interests and purpose.

CONFERENCE OFFICERS

1954-55

NICHOLAS KELLEY, Jr.President
Chrysler Corporation

MRS. HORACE TURNER.....Vice President
Detroit

DOUGLAS FRASERVice President
DeSoto Division, Chrysler Corporation

DR. LLOYD OLDS.....Vice President
Michigan State Normal College

I. ROBERT DOHR.....Vice President
Consumers Power Company

JOSEPH A. CHILDS.....Vice President
Michigan State Police

GORDON R. BORGESON.....Treasurer
Clark Equipment Company

ROBERT H. GORING.....Executive Secretary
Michigan Bell Telephone Company

PAST PRESIDENTS

1947-48.....FRANK A. MORRISON
Corporate Service, Inc.

1948-49.....GEORGE B. ABBOTT
International Harvester Company (Retired)

1949-50.....ROBERT P. DOUGLAS
Detroit Edison Company

1950-51.....ROBERT W. RICHARDS
Shell Oil Company, Lansing

1951-52-53.....KENNETH W. THOMPSON
Michigan Bell Telephone Company

1953-54.....GEORGE A. JACOBY
General Motors Corporation

1954-55.....NICHOLAS KELLEY, Jr.
Chrysler Corporation

DIVISION AND COMMITTEE OFFICERS

Public Utilities Division

J. L. JOACHIM.....Chairman
Michigan Consolidated Gas Company

H. R. WALL.....Vice Chairman
Consumers Power Company

M. L. PIERCE.....Secretary-Treasurer
Michigan Bell Telephone Company

Industrial Division

FORREST KIMMELL.....Chairman
Sutherland Paper Company

RICHARD T. WILLIAMS.....Vice Chairman
Automotive Transmission Division, Ford Motor Co.

CHARLES WEEDSecretary
Michigan Carton Company

Women's Division

MRS. HOWARD NAGLEChairman
St. Joseph

MRS. OTTO RINNERVice Chairman
Grand Rapids

MRS. GERALD SHIPMANSecretary
St. Joseph

Traffic Safety Division

J. CARL McMONAGLE.....Chairman
Michigan State Highway Department

SERGEANT CHARLES C. HOLTON.....Vice Chairman
Michigan State Police

SERGEANT DONALD E. OATES.....Secretary
Michigan State Police

Office Safety Division

W. C. BARBER.....Chairman
Michigan Mutual Liability Company

JOSEPH BURNSVice Chairman
Michigan Consolidated Gas Company

Mrs. THERESE NIEMIEC.....Secretary
Michigan Bell Telephone Company

Schools and Colleges Division

DR. ERNEST R. BRITTON.....Chairman
Supt. of Schools — Midland

ORLO ROBINSONVice Chairman
Hamtramck Public Schools

NORMAN E. BORGERSON.....Secretary
Michigan Department of Public Instruction

Rural Division

GERALD A. BRIAN.....Chairman
Kent County Agricultural Agent

WILLIAM G. BUCHINGER.....Vice Chairman
The Detroit Edison Company

DAVID G. STEINCKE.....Secretary
Michigan State College

Transportation Division

GUY MULHOLLANDChairman
Detroit Police Department

HAROLD PARKERVice Chairman
Muller Grocers Baking Company

ROBERT OSTERMANSecretary
White Star Trucking, Inc.

Standing Committees

CLYDE BERGRegistrations
Dexter Lock Company

FRED BAKERPublicity
Hekman Biscuit Company

JOHN MONTGOMERYNewspapers
Chrysler Corporation

ROGER J. WALKER.....Radio, T-V
Michigan Bell Telephone Co.

RONALD FARRADisplays
Greater Grand Rapids Safety Council

WILLIAM SCHOPFPromotions
American Box Board Co.

D. D. KNIGHT, The Jaqua Company, and
HERMAN TERMEER.....Printing and Promotion
National Brass Company

JOHN BATTSArrangements
John Thomas Batts, Inc.

JOE LELIVELTProgram
Kelvinator Division, American Motors

ROLAND O'BRIENExhibits
Fisher Body Division, General Motors Corp.

HARRY KELLEYBanquet
American Seating Company

GEORGE TANGE.....All Conference Luncheon
R. C. Allen Business Machines Inc.

COOPERATING AGENCIES

AMERICAN FEDERATION OF LABOR

AUTOMOBILE CLUB OF MICHIGAN

BATTLE CREEK SAFETY COUNCIL

BLUE WATER INDUSTRIAL SAFETY COUNCIL

DETROIT CONVENTION AND TOURIST BUREAU

DETROIT AND WAYNE COUNTY FEDERATION OF LABOR

GREATER DETROIT SAFETY COUNCIL

FEDERAL SAFETY COUNCIL, WOLVERINE AREA

GRAND RAPIDS CONVENTION BUREAU

GREATER GRAND RAPIDS SAFETY COUNCIL

INTERNATIONAL BROTHERHOOD OF TEAMSTERS AND
CHAUFFERS

KALAMAZOO SAFETY COUNCIL

LANSING SAFETY COUNCIL

MICHIGAN CIO COUNCIL

MICHIGAN DEPARTMENT OF LABOR AND INDUSTRY

MICHIGAN FEDERATION OF LABOR

MICHIGAN RURAL SAFETY COUNCIL

MICHIGAN STATE SAFETY COMMISSION

MICHIGAN TRUCKING ASSOCIATION

MICHIGAN MANUFACTURERS ASSOCIATION

MUSKEGON MANUFACTURERS ASSOCIATION

SAGINAW SAFETY COUNCIL

SAGINAW VALLEY INDUSTRIAL SAFETY COUNCIL

TRAFFIC SAFETY ASSOCIATION OF DETROIT

TWIN CITIES AREA SAFETY COUNCIL

UAW — AFL

UAW — CIO

VETERANS OF SAFETY, DETROIT CHAPTER

THE EXHIBITS

in the Exhibit Hall of the Civic Auditorium during the 1955 Michigan Safety Conference will be manned by

Trained Demonstrators and Technicians

for the presentation of the newest in hundreds of safety and accident-prevention products and services.

See them TUESDAY 9:00 a.m. to 5:00 p.m.

WEDNESDAY 9:00 a.m. to 7:00 p.m.

THURSDAY 9:00 a.m. to 12 noon

WIN A 21" TELEVISION SET

Deposit your PRIZE TICKET, which comes with your Conference Registration, in marked receptacles in the Exhibit Hall of the Civic Auditorium, and you may be the lucky winner of a 21" TELEVISION SET given EACH DAY of the three-day conference. All you have to do is register for the conference, visit the exhibits, and deposit your Prize Ticket.

Another Exhibits' Feature

"The Driving Training Trailer"

of the Michigan Trucking Association will be exhibited and demonstrated.

Another Exhibits' Feature

"The Disaster and Communications Trailer"

of the Michigan State Police will be exhibited and demonstrated.

Another Exhibits' Feature

"The Breathalyzer"

of the City of Grand Rapids Police Department will be exhibited and demonstrated. This is the ultimate in equipment for testing alcoholic conditions.

EXHIBITORS

Name	Booth No.
COLUMBUS MC KINNON CHAIN COMPANY.....	18
Tonawanda, New York Manufacturers — Alloy Steel Sling Chains.	
SAFETY SERVICES, INC.....	19 & 20
1903 West Main Street, Kalamazoo, Michigan Safety Equipment for every industry.	
LEAGUE FOR THE BLIND.....	21
Grand Rapids, Michigan	
LINE MATERIAL COMPANY (DIVISION MC GRAW ELECTRIC).....	22
1514 Daniel Road, Jackson, Michigan Safe electrical supplies.	
ANSUL CHEMICAL	23
17184 Wyoming, Detroit 21, Michigan Manufacturers and distributors — Ansul Fire Extinguishing Equipment.	
ARGUS SUPPLY COMPANY.....	24
2618 Crane Ave., Detroit 14, Michigan Distributors — Safety goggles, shields, helmets, hats, respirators, safety clothing, gloves.	
PRODUCT MANUFACTURING, INC.....	25
1220 S. Woodward, Royal Oak, Michigan Manufacturers — Safety solvents.	
ELECTRONIC CONTROL COMPANY.....	26
1573 E. Forest Ave., Detroit 7, Michigan Manufacturers and distributors of Electronic Press Controls.	
WALTER G. LEGGE, INC.....	27
101 Park Ave., New York 17, N.Y. Manufacturers — Safety Floor preparations.	
WEST DISINFECTING COMPANY.....	28
2760 Third Ave., Detroit 1, Michigan Manufacturers — Products for the promotion of Industrial Health and Sanitation	
HY-TEST SAFETY SHOE DIVISION-INTERNATIONAL SHOE COMPANY	29
1509 Washington Ave., St., Louis 3, Missouri Manufacturers and Distributors — Safety Footwear	
MAC WHYTE COMPANY.....	30
Kenosha, Wisconsin Manufacturers — Braided wire slings and wire rope.	
JACKSON PRODUCTS, INC.....	31
31739 Mound Road, Warren, Michigan Manufacturers — Insulated electrode holders, cable connectors, face shields and goggles.	
THOM MC AN SAFETY SHOE DIVISION.....	32
25 West 43rd Street, New York 36, New York Manufacturers and Distributors — Safety Shoes.	
WHITE HAINES OPTICAL COMPANY.....	33
82 North High St., Columbus, Ohio Manufacturers and Distributors — Safe optical equipment	
WAGCO PRODUCTS, INC.....	34
11274 Allen Road, Dearborn, Michigan Paint spray hoods, safety clothing.	

Name	Booth
THE BOYER-CAMPBELL COMPANY.....	35 & 36
301 Indiana Ave., N.W. Grand Rapids 4, Michigan	
Distributors of all safety equipment.	
GRAND RAPIDS SAFETY COUNCIL.....	End Section "C"
DOW CORNING CORPORATION.....	37
Midland, Michigan	
Manufacturers — Sight savers and Sight saving cleaning stations.	
MINE SAFETY APPLIANCES COMPANY.....	38
19725 Ralston, Detroit 3, Michigan	
Manufacturers — Safety equipment for every industry.	
SAFETY FIRST SHOE COMPANY.....	39
Water Street, Holliston, Mass.	
Manufacturers — Safety Steel Toe shoes for men.	
ORGANIZATION SERVICES	40
10200 Grand River, Detroit 4, Michigan	
Manufacturers — Safety Incentive Specialists	
MEDICAL ARTS SUPPLY.....	41
233 Washington, S. E., Grand Rapids 2, Michigan	
Distributors Medical Supplies and Equipment.	
WASH RITE COMPANY.....	42
1410 Cornell Ave., Indianapolis 2, Indiana	
Cleaners and Processors of Industrial work, gloves, aprons and protective clothing.	
AYERST LABORATORIES	43
22 East 40th Street, New York 16, New York	
Manufacturers — Industrial Protective creams.	
MUSKEGON MARKING EQUIPMENT COMPANY.....	44
1147 Third Street, Muskegon, Michigan	
Distributor Safety Marking Tools.	
PENNSYLVANIA OPTICAL COMPANY.....	45
234 South 8th St., Reading, Penn.	
Manufacturers — Head and Eye Protective Equipment.	
POWER MATERIALS COMPANY.....	46
505 Curtis Building, Detroit 2, Michigan	
Manufacturers — Fire Prevention Equipment for Flammable Solvents.	
PATENT SCAFFOLDING COMPANY.....	47 & 66
9030 Lumpkin, Detroit 12, Michigan	
Manufacturers—Wood and Aluminum Safety Ladders—Tubular Steel & Aluminum Scaffolding Company.	
BEST PUBLISHING COMPANY.....	48
75 Fulton St., New York 38, N.Y.	
Publishers—Safety maintenance and production—Bests Safety and Maintenance Directory—Your Safety News.	
ADVANCE GLOVE CO.....	49
901 W. Lafayette Boulevard, Detroit, Michigan	
A Better work glove for every purpose.	
GENERAL DETROIT CORP.....	50
110 Mt. Elliott, Detroit 7, Michigan	
Manufacturers of Underwriters approved factory Mutual approved Fire Extinguishers, Fire Trucks and Fire Hose.	

	Booth No.
GRO-CORD RUBBER COMPANY.....	51
807 N. Jackson St., Lima, Ohio	
Manufacturers — Gro-Cord, Raw-Cord and Neo-Cord Soles, Heels and Taps.	
WOLVERINE SHOE COMPANY.....	52
Rockford, Michigan	
Manufacturers — Pig skin gloves and safety shoes.	
L. C. HOWE.....	53
207 National Bank Building, Birmingham, Michigan	
Safety signs and services.	
E & J RESUSCITATOR.....	54
3900 Grandy Ave., Detroit 7, Michigan	
Manufacturers and Distributors — Automatic Resuscitation Equipment for Emergency First Aid.	
DOCKSON CORPORATION	55
3839 Wabash Ave., Detroit 8, Michigan	
Goggles, Face Shields, Helmets, Spectacles.	
HOLLAND-RACINE SHOES, INC.....	56
386 West 15th St., Holland, Michigan	
Manufacturers and Distributors — McCoy Safety Shoes.	
NATIONAL SAFETY COUNCIL.....	End Section "D"
RAPID TOOL COMPANY.....	57
340 Fairbanks, N. E., Grand Rapids, Michigan	
Manufacturers and Distributors — Safety Belts.	
THE FYR-FYTER COMPANY.....	58
221 Crane St., Dayton 1, Ohio	
Manufacturers and Distributors — Fire Extinguishing Equipment.	
THOMAS W. WYNNE.....	59
2457 Woodward Ave., Detroit, Michigan	
Printing and Lithographing.	
WILLARD SAFETY SHOE COMPANY.....	60-61-62
17231 W. Mc Nichols, Detroit 35, Michigan	
Distributor — Safety Shoes.	
WALLACE OPTICAL COMPANY.....	63
1025 Brush St., Detroit, Michigan	
Manufacturers and Distributors — Safety Lens and Safety Eyewear.	
HILLYARD — A. G. HANN.....	65
15875 James Couzens Highway, Detroit 38, Michigan	
Hillyard Floor Treatments Since 1907	
SECO SAFETY PRODUCTS COMPANY.....	67
1300 West Fort, Detroit 26, Michigan	
Distributors of all safety equipment.	
HYGIENE RESEARCH, INC.....	68
684 Broadway, New York 12, N.Y.	
Manufacturers — Protective creams for the skin and mistproofing cloth for goggles and windshields.	
KENFRE MANUFACTURING CO.....	69
903 Maxwell, S. E., Grand Rapids 3, Michigan	
Manufacturers — Group Hearing Aid Equipment, Distributors of Audiometers.	
CHAS. A. STRELINGER COMPANY.....	70
149 E. Larned St., Detroit 26, Michigan	
Air control equipment, goggles, respirators, safety apparel.	

Name	Booth
PRAIRIE STATE PRODUCTS COMPANY.....	71
3822 Lawrence Ave., Chicago 25, Illinois	
Manufacturers — Industrial Signs.	
IRON AGE SAFETY SHOES.....	72
1205 Madison Ave., Pittsburgh 12, Penn.	
Manufacturers — Complete line Men's and Women's	
Leather and Rubber Industrial Safety Footwear.	
AVERILL EQUIPMENT COMPANY.....	73 & 74
19225 Conant Ave., Detroit 34, Michigan	
Distributor — Safety Equipment.	
LEHIGH SAFETY SHOE COMPANY.....	75
1st and Minor Sts., Emmaus, Penn.	
Manufacturers — Leather and Rubber Safety Footwear.	
GRAND RAPIDS POLICE DEPARTMENT.....	End of Section "E"
UNITED STATES SAFETY SERVICES.....	76
1215 Mc Gee St., Kansas City, Missouri	
Manufacturers — Industrial goggles, Protective Hats,	
Faceshields, Welding Helmets.	
CANTEEN SERVICE COMPANY.....	77 & 78
2139 Kalamazoo Ave., Grand Rapids, Michigan	
Distributor — Safe Food and Drink Dispensers.	
FORREST OPTICAL CO.....	79
138 Fulton E., Grand Rapids	
Safety Eye Protection	
HILL BROS SAFETY SHOE CO.....	80
Hudson Mass.	
Safe Footwear.	
EAGLE PITCHER CO.....	81
900 American Bldg., Cincinnati, Ohio	
Insulation Division, Safety Home and Industrial Insulations	
AMERICAN - LaFRANCE FOAMITE CORP.....	82
Local Office — 2432 Lee St., S. W., Grand Rapids, Michigan	
Complete Engineering Service Against Fire	
U. S. RUBBER CO.....	83
ALLWORK GLOVE MANUFACTURING CORP.....	84
17039 Mack Ave., Detroit, Michigan	
SHELL OIL COMPANY.....	85 & 86
4 West 58th Street, New York 19, N.Y.	
WESTERN COCA-COLA.....	North End of Exhibit Hall
CHRYSLER CORP.....	North End Exhibit Hall
341 Massachusetts Avenue, Detroit, Michigan	
MICHIGAN STATE POLICE.....	Trailer Space
MICHIGAN TRUCKING ASSOCIATION.....	Trailer Space
MICHIGAN BELL TELEPHONE CO.....	Trailer Space
ST. CLAIR INDUSTRIES, INC.....	Trailer Space
1136 East Seven Mile Road, Detroit 3, Michigan	
Manufacturers — Inplant Fire Trucks	
MICHIGAN MUTUAL LIABILITY INSURANCE CO.....	Foyer
RURAL SAFETY DIVISION.....	Foyer
WOMEN'S SAFETY DIVISION.....	Foyer
CIVIL DEFENSE ADMINISTRATION.....	Foyer

(Exhibitors list complete up to going to press.)

CONFERENCE and ARRANGEMENTS HEADQUARTERS

During Conference, Parlor "A", Mezzanine Floor
Pantlind Hotel

PUBLICITY HEADQUARTERS

During Conference, Parlor "D", Mezzanine Floor
Pantlind Hotel

CONFERENCE BANQUET

Wednesday, April 27

6:30 p.m.

BALLROOM, PANTLIND HOTEL

\$5.00 per plate

