

Lansing Center, Lansing, MI  
**SPONSORSHIP OPPORTUNITIES**

	Amount	Exclusive	Booth in the Trade Show	On Sponsor Webpage	Logo Recognition in Promo Flyer	Product/Service Directory Listing	Name Recognition in Promo Flyer	Logo Recognition in Program	Name Recognition in Program	Recognition at the sponsored event	Sponsor Ribbon on Name Badge	Invitation to President Dinner
<b>Corporate Partner (\$3,000.00+)</b>												
Keynote Speaker (includes speaker intro)	\$5,000.00	Yes	Yes	Yes	Yes	Yes		Yes		Yes	Yes	6 tickets
Mobile App	\$5,000.00	Yes	Yes	Yes	Yes	Yes		Yes		Yes	Yes	6 tickets
Head Shot Photo Booth	\$5,000.00	Yes	Yes	Yes	Yes	Yes		Yes		Yes	Yes	3 tickets
Welcome Banner at Headquarter Hotel	\$3,000.00			Yes	Yes	Yes		Yes		Yes	Yes	4 tickets
Critique Meeting	\$3,000.00			Yes	Yes	Yes		Yes		Yes	Yes	4 tickets
Internet Service at Conference	\$3,000.00	Yes		Yes	Yes	Yes		Yes		Yes	Yes	4 tickets
Conference Bags	\$3,000.00	Yes		Yes	Yes	Yes		Yes		Yes	Yes	4 tickets
Speaker Slide Template	\$3,000.00	Yes		Yes	Yes	Yes		Yes		Yes	Yes	4 tickets
Social Media	\$3,000.00	Yes		Yes	Yes	Yes		Yes		Yes	Yes	4 tickets
Website Home Page	\$3,000.00	Yes		Yes	Yes	Yes		Yes		Yes	Yes	4 tickets
Grant Writing	\$3,000.00			Yes	Yes	Yes		Yes		Yes	Yes	4 tickets
<b>Contributing Sponsor (\$1,000-\$2,999.99)</b>												
Passes for 10 to attend Education & Expo	\$2,800.00			Yes			Yes		Yes	Yes	Yes	4 tickets
Coffee/Cup with Logo (Tuesday)	\$2,500.00	Yes		Yes			Yes		Yes	Yes	Yes	4 tickets
Coffee/Cup with Logo (Wednesday)	\$2,500.00	Yes		Yes			Yes		Yes	Yes	Yes	4 tickets
Advanced Flyer	\$2,000.00	Yes		Yes			Yes		Yes	Yes	Yes	3 tickets
Online Evaluation Page on the Mobile App	\$2,000.00	Yes		Yes			Yes		Yes	Yes	Yes	3 tickets
Postcard Mailing	\$2,000.00	Yes		Yes			Yes		Yes	Yes	Yes	3 tickets
Program Book Cover	\$2,000.00	Yes		Yes			Yes		Yes	Yes	Yes	3 tickets
Beverage Napkins with Logo	\$2,000.00	Yes		Yes			Yes		Yes	Yes	Yes	3 tickets
Lunch Centerpieces (you provide 75)	\$2,000.00	Yes		Yes			Yes		Yes	Yes	Yes	3 tickets
Speaker Gifts	\$2,000.00	Yes		Yes			Yes		Yes	Yes	Yes	3 tickets
Aisle Floor Signs in the Exhibit Hall	\$1,500.00	Yes		Yes			Yes		Yes	Yes	Yes	3 tickets
LinkedIn Jobs/Job Board at Event	\$1,500.00			Yes			Yes		Yes	Yes	Yes	3 tickets
President's Reception	\$1,000.00			Yes			Yes		Yes	Yes	Yes	4 tickets
CEU's	\$1,000.00	Yes		Yes			Yes		Yes	Yes	Yes	2 tickets
Information Booth/Silent Auction	\$1,000.00			Yes			Yes		Yes	Yes	Yes	2 tickets
Promotional Emails	\$1,000.00			Yes			Yes		Yes	Yes	Yes	2 tickets
Arrangements (AV, Signs, Posters)	\$1,000.00	Yes		Yes			Yes		Yes	Yes	Yes	2 tickets
Administrative (Office Expenses)	\$1,000.00			Yes			Yes		Yes	Yes	Yes	2 tickets
Quick Reference Grids/Schedules	\$1,000.00	Yes		Yes			Yes		Yes	Yes	Yes	2 tickets
Registration	\$1,000.00	Yes		Yes			Yes		Yes	Yes	Yes	2 tickets
Concession Stand	\$1,000.00			Yes			Yes		Yes	Yes	Yes	2 tickets
Annual Volunteer Gifts	\$1,000.00			Yes			Yes		Yes	Yes	Yes	2 tickets
<b>Donor (\$200.00-\$999.99)</b>												
10 Expo Only Passes for Charity	\$500.00			Yes			Yes		Yes	Yes	Yes	2 tickets
50/50 Raffle	\$500.00			Yes			Yes		Yes	Yes	Yes	2 tickets
Amigo for the Handicapped	\$500.00			Yes			Yes		Yes	Yes	Yes	2 tickets
June Critique Meeting	\$500.00			Yes			Yes		Yes	Yes	Yes	2 tickets
Interactive Booth Map on Website	\$500.00			Yes			Yes		Yes	Yes	Yes	2 tickets
Podcast Stream (1 episode)	\$500.00			Yes			Yes		Yes	Yes	Yes	2 tickets
Logo on Networking Reception Banner	\$500.00			Yes			Yes		Yes	Yes	Yes	2 tickets
Phone Charging Station	\$250.00			Yes			Yes		Yes	Yes	Yes	1 ticket
Hand Sanitizing Station	\$250.00			Yes			Yes		Yes	Yes	Yes	1 ticket
Board of Directors Meeting <i>Sept., Oct., Dec., or February</i>	\$250.00			Yes			Yes		Yes	Yes	Yes	1 ticket
Underwrite a Training Division Webpage <i>(You pick the Division)</i>	\$200.00			Yes			Yes		Yes	Yes	Yes	1 ticket
Volunteer Roster	\$200.00			Yes			Yes		Yes	Yes	Yes	1 ticket

\*all sponsors get first right of refusal the following year \*sponsorship runs from 7/1/24 to 6/30/25

**Email [denise@michsafetyconference.org](mailto:denise@michsafetyconference.org) to reserve your sponsorship!**



The Michigan Safety Conference is a 501(c)3 non-profit organization dedicated to promoting the improvement of workplace safety and health practices in the State of Michigan. It provides participants with quality safety and health education through an annual conference in April that attracts over 1,900 attendees and over 200+ exhibitors. The conference has existed for 94 years, and features 120 classes in two days.

The Michigan Safety Conference is organized into 14 training divisions, and one section, representing many occupations. Each Group meets and plans educational programs appropriate to their focus area for the year's upcoming conference. Volunteers identify speakers and topics. The conference promotional brochure is published in February of each year.

**DIVISIONS INCLUDE:**

**Agricultural Safety & Rescue**

**Chemical**

**Construction**

**Emergency Management/Fire Safety**

**Environmental Management**

**Ergonomics (Section)**

**Healthcare**

**Industrial**

**Industrial Hygiene**

**Metal Fabricating**

**MIOSHA CET**

**Public Utilities**

**Risk and Insurance**

**Security**

**Transportation**

For more information about Michigan Safety Conference Sponsorships, please visit:

<https://michsafetyconference.org/sponsor/>



**Reserve your sponsorship by emailing [denise@michsafetyconference.org](mailto:denise@michsafetyconference.org)**