

### 2025 Michigan Safety Conference

F/Lt. Mike Shaw
Public Information Officer Section

#### Communication and Outreach Division

#### COMMUNICATIONS AND OUTREACH DIVISION

SHANON BANNER SENIOR POLICY EXECUTIVE 18 AMY CAMPEAU SENIOR EXECUTIVE MANAGEMENT ASSISTANT 11

#### EXTERNAL COMMUNICATION SECTION

KEVIN SADAJ STATE ADMIN. MANAGER 15 LORI DOUGOVITO COMM, SPL 13 BREANNA BALLINGER COMM. SPL. 13 CHRISTIE CHRISTMAN COMM, SPL, 13 CLAIRE LASH MEDIA PRODUCTIONS SPL. 11

#### INTERNAL COMMUNICATION SECTION

NICOLE FILCEK STATE ADMIN. MANAGER 15 SIERRA WILLIAMS COMM, REP. 12 KRISTEN MURPHY DEPT. ANALYST. 11 RYAN WHITACRE DEPT. ANALYST 10

#### PIO SECTION

MICHAEL SHAW F/LT, 15 DERRICK CARROLL SPL/LT, 14 DUWAYNE ROBINSON SPL/LT, 14 MICHELLE ROBINSON SPL/LT. 14 KIMBERLY VETTER SPL/LT. 14 RENE GONZALEZ SPL/LT, 14 BENJAMIN ECKOLA SPL/LT. 14 JAKKAR AIMERY COMM. REP. 11

### Public Information Officer Section





# ONE



### Move Over Law

- Michigan Law:
- Move Over a Lane AND Slow 10 mph below the speed limit
- Applies to emergency vehicles, tow trucks, construction vehicles, and Safety Service Patrols that have a visual signal by means of flashing, rotating, or oscillating red, blue, white, or amber lights.
- Not the law but, nice thing to do...

# TWO



### MoveOverDriveSafe



# THREE



## Zipper Merge Love it or Hate It..



# FOUR



## Aggressive/ Distracted Driving

- Hands Free Law:
- Make or answer a telephone or video call.
- Send or read a text or email message.
- Watch, record, or send a video.
- Access, read, or post to social media.
- Browse or use the Internet.
- Enter information into GPS or a navigation system.

# FIVE



# Construction Zone Safety

To improve traffic safety for motorists and workers alike, troopers will collaborate with the Michigan Department of Transportation to conduct speed enforcement in work zones throughout the state.

- In 2023, there were:
- 8,017 work zone crashes
- 24 work zone deaths
- 1,896 work zone injuries

## **Speed Questions:**

- Emergency Weather Drills
- Hands free law in relation to testing vehicles on the road, how that applies to testing.
- Fleet management to track driving practices.
- Defensive driving habits
- Driving in the turn lanes and parking on the wrong side of the road in residential areas.
- Tier II Reporting?

